




15¢ • LOCAL PROGRAMS • MARCH 19-25

WHAT'S SO BAD  
ABOUT TELEVISION?

A Kansas housewife asks;  
A New York critic answers

see page 6

A full-page photograph serves as the background. It depicts two men, David McCallum and Robert Vaughn, in a dramatic scene. David McCallum, with blonde hair and wearing a black turtleneck, is suspended in the air, holding onto a thick rope. He is looking upwards with a concerned expression. Robert Vaughn, with dark hair and wearing a maroon jacket, is positioned below him, looking up at McCallum. The background shows a hilly landscape under a cloudy sky.

DAVID McCALLUM,  
ROBERT VAUGHN  
OF 'THE MAN FROM U.N.C.L.E.'



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## REVIEW

by Cleveland Amory

# The Sammy Davis Jr. Show

Every so often some network gets the idea of finding out who is the very BIGGEST of all the entertainers, and then they decide to give him several MILLIONS of dollars, and then they have him put on whatever he wants to do with NO CONTROL, and then, of course, they are ABSOLUTELY SURE they will have the GREATEST SHOW EVER on your teeny little TV set. It never is, of course—in fact, it all reminds us of those old P.T. Barnum ads: “Everyone wants to —

SEE THE ELEPHANT  
SEE THE ELEPHANT  
SEE THE ELEPHANT”

The trouble is, of course, that nowadays everybody doesn't. And the reason is that these one-man shows are based on at least three wrong premises: (1) that one man is (a) that big or (b) that much bigger than at least a dozen other entertainers who are equally all round and around; (2) that he is interesting enough to be on for a solid hour every single week; and (3) that, because he is a good singer, talker, dancer or whatever, he can also produce a show.

In any case, Sammy Davis Jr. was this winter's fall guy. And everyone was absolutely sure his very first show, with Liz and Dick as his great

guest stars, couldn't miss. It would be the BIGGEST THING EVER.

Again there was only one trouble—it wasn't. In fact, it was one of the littlest things ever. Afterward, for four shows, because of a contract with another network—and, it might be added, pretty idiotic scheduling to begin with—Sammy wasn't allowed to be on his own show. Grateful as he should have been for this privilege, in four weeks he was back. Furthermore, talented as he is as comic, as raconteur and as actor, he was back primarily as a singer, with all our old least favorites—at least the way he sings them—“What Kind of FOO-OO-OO-OOL Am I?” “As Long as She NEE-AEE-AEE-AEEDS Me” and “Look DOW-AOW-AOW-AOWN That Lonesome Road.” Furthermore, on one of these shows he had Milton Berle, who unwittingly spit in his eye and then said, “Let a smile be your umbrella”; Frank Sinatra Jr., who is a poised and charming young man but no threat even to Sammy, let alone Sinatra Sr., as a singer; and finally a group known as “The Copasetics,” about whom you couldn't tell whether they were meant to be just funny or good. If the former, they weren't funny enough—if the latter, they were too funny.

Considering all this, plus undistinguished production, it was no surprise when NBC announced that the show would end in April. But this is no satisfaction to us. Because the plain fact is, though there were many things wrong with this show, there are many more things right with it—and it is getting better every week. And when Sammy does something like his “Trouble” number, with Robert Preston's voice over his own gestures and dancing; or when he does, with the marvelous Johnny Brown, the “127th Street” number from “Golden Boy,” he is truly—as he should have been from the beginning—Mr. Wonderful.



## TV TELETYPE\*: NEW YORK: NEIL HICKEY REPORTS:

NBC reportedly is negotiating with producer ELY LANDAU, who controls rights to EUGENE O'NEILL's plays. The network wants to produce three of the plays as separate specials next season . . . ABC News has in prospect a study of what goes on behind the bamboo curtain. Title of the April 27 special: "Red China---Year of the Gun?"

JULIE CHRISTIE, one of the year's hottest actresses, will appear on CBS's March 29 Town Meeting of the World, via Early Bird satellite. She and three other women will discuss woman's role in today's world . . . Telsun Foundation believes its 90-minute ABC color special on April 22, "The Poppy Is Also a Flower," is the most expensive in history. The tab: \$1,800,000.

The Kentucky Derby, first of the Triple Crown horse races, will get full color treatment for the first time on CBS May 7. CBS also will carry the Preakness from Pimlico on May 21, and the Belmont Stakes from Aqueduct on June 4 . . . IRENE RYAN, DONNA DOUGLAS and MAX BAER JR. of The Beverly Hillbillies again will be hosts of an aquatic show from Marineland in California. CBS will carry it in color on April 10.

ALBERT DEKKER has been cast as Uncle Ben in CBS's April 3 dramatic special, "Death of a Salesman." DEKKER played the starring role of Willy Loman as one of LEE J. COBB's replacements in the original Broadway version . . . BILL COSBY's special for NBC next season is "I Started Out as a Child" . . . EDDIE ALBERT will perform a reading from "The Creation," a prose piece by the late JAMES WELDON JOHNSON, on ED SULLIVAN's April 10 show.

The National Academy of Recording Arts and Sciences, trade organization of the record business, will present its annual Grammy awards on May 16 via NBC . . . On Easter Sunday CBS will have an hour-long symposium on the subject of world peace. The Rev. EUGENE CARSON BLAKE, new president of the World Council of Churches, will be among the participants.

\*Trade-mark, Teletype Corp.

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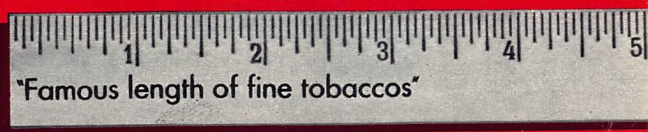


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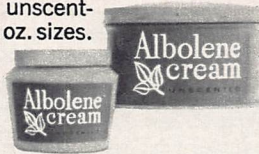


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## as we see it

■ The British were finally getting even for that unpleasant business back in 1776. They tried to invade us again, and if Paul Revere were still around, he'd probably have told his assistant to hang three lights in the tower of Old North Church to signal that they were coming not by land, not by sea, but by television.

It's pretty obvious what the British strategy was. About 10 years ago they brainwashed us with *Robin Hood* and *The Buccaneers*, which convinced our young people that the latest in British weapons was the longbow and the cutlass. Then, after a few more years, they gave us The Beatles and other strange musical groups to prove that the British dress oddly and groom themselves very little so why worry?

■ This season, though, the diabolical pattern began to emerge. What could *Secret Agent* and *The Baron* possibly be but an advance guard for a full-scale network invasion? Within weeks, our own secret agents report, *The Avengers* will arrive. And what could they be avenging but 1776? After that—*Court-Martial*.

America—especially Hollywood—manned the barricades. Victory! The first report on network schedules for next season didn't include a single British program.

■ But seriously, folks, it was good to see American networks buying even a few shows made in Britain. They've been buying ours for years, so it was only fair that the British be given an opportunity to get some of their money back. Our networks got programs at bargain rates, our viewers had an opportunity to hear English as it is spoken in the mother country, and our critics could see that American programs really aren't the worst in the world. It cost us a few dollars, but it was a lot better than a stamp tax.





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# WHAT IS GOOD? WHAT IS BAD?

A Kansas housewife asks some questions  
that are on the minds of  
many viewers – and an eminent critic replies

*TV Guide recently received from Mrs. Homer Moore, a Piedmont, Kan., housewife, an unusual letter which was inspired by her bewilderment about the standards used by professional critics to judge television. Her questions seemed not only valid but also quite possibly representative of the thinking of many viewers, and we felt they deserved an answer. We asked Marya Mannes, one of the Nation's most perceptive critics, to reply.*

Dear Sirs:

I am a Midwestern farm wife, middle-aged and not well educated. I try to get to bed by 10:30 because we are usually up by 6, or earlier. I love television and, although I do have strong preferences, I can be tolerant about most of the shows and actors.

All of this makes me a perfect example of the favorite target of all TV critics' scorn: a square, a citizen of the Corn Belt, a part of the moronic

masses! If I have a saving grace it's that I have a voracious appetite for printed words and, therefore, read many of the things TV critics have to say. I think I understand what they write, but if they are really saying what they believe, I don't understand why they believe as they do. I am not at all qualified to argue with any of them and I'm not just trying to be cute. I would like to have these questions answered by a TV critic:



*What makes fantasy?*

Critics scorn the idea used in *My Mother, the Car* as ridiculous, yet in "Peter Pan" we have the idea that people can fly without wings and refuse to grow up, and, what's more, we must see this young boy played by a middle-aged woman with a voice to match. At least *My Mother, the Car* is better cast. But it is called silly and "Peter Pan" is praised as a classic of fantasy. Why?

*What is escapism?*

I know what the word means, but why is it used so often for TV entertainment and not for, say, Shakespearean plays? Didn't the critics of his day think his plays were for the ignorant masses?

*Why not escapism?*

I have supposed a little escapism helps keep me mentally stable and is a cheerful aid to my family. If I'm wrong, why?

*What makes a soap opera?*

I rarely have time to watch the daytime serials but surely they are as true to life as Shakespeare's Portia passing as a man and, without training, winning a law case. Yet one is considered melodramatic trash, and the other culture. Why?

*What is good music?*

Surely even critics agree that mu-

sic is only for enjoyment, entertainment or inspiration. Why, then, isn't it good or bad according to how it affects the listener? If I, an uneducated person, get deep pleasure from listening to Jimmy Dean and his Chuck Cassey singers, does that make their talent less worthy? It seems music is often rated lower if it can be appreciated by the masses. Why? *What is artistic freedom?*

I often read that writers think they are hampered by the narrowmindedness of the Corn Belt. Yet most of us accept *Peyton Place* as showing things that really do happen, over and over, in any size city or town, while the critics cry "smut." Why?

*What is realism?*

Writers or producers seem to think realism can only be tragic or brutal, and concern only the dark, seamy side of life. Doesn't it take even more talent to include the light, happy things of life in good drama?

These are some of the whys I wonder about, and if they are reasonably answered, I'll bet I won't be the only interested reader.

Sincerely,

Iveta Moore

## MARYA MANNES' ANSWER

Dear Mrs. Moore:

You deserve to be answered, not only because your questions go to the heart of television's functions but because you belong to the great majority of viewers who, by turning on their sets for hours each day, have far more power over the nature of TV than we—the tiny minority of

TV critics—have ever had. Most viewers, in fact, don't even read us: They don't share your "voracious appetite" for print which has led you to question our values as we have questioned yours.

So here goes, one by one, for better or worse:

**continued**



## What Is Good?/ continued

*What makes fantasy?* Fantasy is made by imagination: We imagine things we know are not real, but which we would like to believe. And the test of successful fantasy is whether for even fleeting moments we do believe it.

Now the reason "Peter Pan" has captured the imagination of four generations of children (and grownups) is because the play embodies two great human yearnings: to fly (all by oneself), and never to grow old. And whether Peter Pan was played by not-so-young women or by boys, most people chose to believe in him. It was due to the talents of Sir James M. Barrie that they could. (I was one of thousands of children who fell off the end of my bed trying to take wing.)

Now, I doubt that *My Mother, the Car* will last beyond the end of one season. The idea behind it is not so much fantasy as a gag, or gimmick—good for some laughs, maybe, but hardly likely to stir the imagination. After you've said to yourself, "That's a funny idea, his mother being turned into an old car," what have you got? Another formula comedy to pass the time. But—fantasy?

## Getting away from real world

*What is escapism?* Just that. To escape. To get away from the real world of worries, of tensions or problems, of daily boredom or suffering. Some escape through drink or gambling or pills, some look at television entertainment. Everybody needs a break from reality once in a while. But is there any reason why this break has to be silly or cheap or poorly written stuff, with a phony laugh track tacked on? Danny Kaye's program, for instance, is a form of escape—but it has taste and wit and

charm along with the fun.

As for Shakespeare, he managed to combine the most beautiful language in all literature with blood-and-thunder plots that have kept people enthralled for centuries. In other words, he gave both the mass and the minority what they looked for, and if his plays are not called "escapist" it's because they are so much more than that: They are mirrors of enduring human passions.

What makes a soap opera? Well, I have seen quite a lot of them, because I admire the acting and find them truly "escapist." Some of them seem true to a certain type of life, give or take extra murders and crises. That is, they're true to stereotypes of American middle-class suburbia and therefore not true of the millions of Americans who are neither middle-class nor white, nor of the many American wives who are too busy working to worry about all the things soap-opera housewives moan about.

As for Portia being "culture" and soap opera being "trash," here we are again at the difference between the imagination of a great writer and the slick formulas of Hollywood writing teams. If a woman in a Soap ever said the kind of things Portia does, I'd spend my day at the set.

*What is good music?* Music can be good or bad whether it is classical or popular, for the few or for the many. There is a great difference, for instance, between the Beatles, who do what they do extremely well, and the Animals, who are sick exhibitionists. There are superb folksingers and very bad ones. The difference depends on a lot of things, from the quality and range of their voices to the songs they use or the orchestrations they arrange.

In any case, it's no more true that something is good because it's popular than that something is unpopular because it's no good. A lot of teen-



agers go squealing-crazy about some pop-singer who is all wail and no talent. A lot of adults are bored by Bach because they haven't got the faintest idea of what music is about. Nobody is going to stop you from enjoying any singer you like: It's your privilege. The only point here is that your enjoyment doesn't necessarily mean that he's good.

*What is artistic freedom?* Simply, the freedom of the artist (in the case of TV, the writer) to determine without interference what he writes about and how he writes it. It isn't only "Bible Belt" mentality or the hypocrisy of our middle-class "morality" that stops him from doing so. It's a television system that depends on getting the greatest possible audience to buy the products advertised. Since the sponsors can't risk offending certain groups of viewers, the writer can't really deal with anything controversial or unpopular, and many of the most important human problems are both. *Peyton Place*, on the other hand, has no point of view: It's merely a nighttime soap opera full of people in trouble.

### What is realism?

*What is realism?* Realism isn't just seeing that the characters of a drama are dressed correctly in period, although that is desirable. Realism is the reflection of life as it is lived—really lived. This can be tragic or brutal, tender or violent, comic or corrupt. A light comedy is just as valuable as a dark tragedy, provided it is the product of talent and keen observation. If the "seamy side" of life seems to attract more writers than the "happy things," it's because we live in an age of change and violence which no artist can ignore, but which, unfortunately, too many mediocre writers use to exploit the public appetite for shock and sensation-

alism, particularly in the areas of crime and sex.

Taken as a whole, your questions really boil down to the one crucial question: "What is Good—or Bad? And who are you, the critics, to tell us which is which?"

### Nothing harder to define . . .

Well, there is nothing harder to define than standards. Some standards are ageless, some are modified by time, all are subject to individual interpretation or prejudice. But I think it can be fairly said that a critic on a responsible newspaper or magazine has, in the pursuit of his profession, read more books, seen more plays, heard more music, looked at more art than the average television viewer. His judgment is based on years of experience and deliberation, from the vantage of which he expresses his opinion on the value—or worthlessness—of a given work in his field. He may not always be right, but he has earned his right to judge.

If he often seems unduly harsh on television fare, it is because he thinks the medium can do much better and the viewers deserve much better. We're all for entertainment—but why must it be silly and cheap? We're all for excitement—but why is a gun the only way to get it? We're all for popular music—but why must it all be for kids?

If you are happy with what you see on television, we can only envy you. If we, in turn, strike you as being too critical of the medium, you can ignore us. Yet it is a sign of your intelligence that you choose not to, and that you have asked questions which, although these answers may not satisfy you, need asking. Thank you, Mrs. Moore.

Marya Mannes





Above, Lawrence Welk greeting fans at Sioux Falls, S.D.; below left, at Bismarck, N.D.



In the Bismarck parade, a welcoming float (above) and radio greetings (below).





# CHIEF AWON-ATWO

## tours his old stamping grounds



*At Bismarck, Welk is crowned honorary chief by tribal chairman A.J. Agard.*

**L**awrence Welk's visit to Bismarck, N.D., was more than just a stop-off in his grand tour of the Midwest—it was Homecoming. Viewers may call him Chief Awon-Atwo, but to the Indians on the Dakota Plains

he's Chief Ho-Wa-Ste, or "Chief Good Voice," the man with the "heap big bubble machine." And he reciprocates their good will.

"I have pretty close feelings for the Indians," says the **continued**





*Welk's band played before a capacity crowd at the Indianapolis State Fair Grounds. At right, Welksman Jack Imel.*

#### **Chief Awon-Atwo/** *continued*

native of Strasburg, N.D. "Many years ago I played with the Phat McLaughlin Indian orchestra. We lived on one side of the Missouri River and the Indians on the other. There was a father and his two daughters in this orchestra, and it was a bigger orchestra than I had at the time. I only had a one-man band—myself."

The highlight of Welk's Homecoming was the ceremony in which he was crowned an honorary chief of the Sioux Nation's Standing Rock Tribe. As virtually the whole town looked on, Welk stood under a splendiferous Indian chief's headdress while tribal chairman A.J. Agard presided. Also present were North Dakota Gov. William Guy, Bismarck Mayor Evan Lipp, and Welk's two brothers and four sisters.

For the occasion, the Sioux turned

out *their* band to show Welk how it was done Indian-style. "It was a tremendous orchestra," said Welk, impressed. "They had one big drum with four Indians standing around pounding it. I don't know if they missed any notes or not. That kind of music is over my head—like modern music. And while they pounded on the drum they hollered 'boom, boom, boom.' They call that singing."

Later Welk, not to be outdone, turned out *his* band, before a crowd of 5500 at the Bismarck War Memorial Auditorium. The Indians, he recalled, were also quite impressed. "They were all eyes when I turned on my bubble machine."

Now, the tour over, Chief Ho-Wa-Ste, or Chief Awon-Atwo, hopes to repay the Indians. "Someday," he said, "I'm going to have a museum displaying my first accordion and that Indian headdress."

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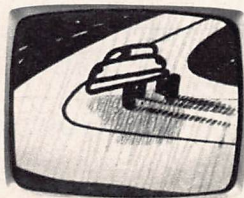
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# TV SPORTS GUIDE

## SATURDAY

**NIT BASKETBALL CHAMPIONSHIP** 11 A.M.  
(5, 8, 10, 12)

**BOWLING** 12:30 P.M. (3)

**BULL FIGHTING AND SKATING** 1 P.M. (3)  
Portuguese bull fighting and U.S. Open Speed  
Skating Championships.

**GOLF** 2:30 P.M. (3, 7R), 5 P.M. (4, 8)  
Chen Ching-Po vs. Tommy Jacobs.

**RACING** 2:40 P.M. (11)  
Hydroplanes at Lake Tahoe and midget racing.

**BOWLING** 3 P.M. (12)

**ROLLER SKATING** 3:30 P.M. (2)  
Chiefs vs. Bombers.

**GOLF** 3:30 P.M. (5, 10), 4 P.M. (12)  
Doug Sanders and Chi Chi Rodriguez vs. Dave  
Marr and Tommy Jacobs.

**BOWLING** 3:30 P.M. (7, 7R, 13)  
The Toledo PBA Open.

**BOBSLEDDING, SURFING, ICE-BOAT RACING**  
5 P.M. (7, 7R, 11, 13) The World Two-Man  
Bobsledding Championship; the National Ice-  
Boat Racing Championships; the International  
Surfing Championships.

**WRESTLING** 5 P.M. (12)

**BOWLING** 6 P.M. (2)

**NCAA BASKETBALL CHAMPIONSHIP** 7 P.M.  
(2, 11, 13)

**PRO BASKETBALL** 8:45 P.M. (approx.) (2)  
Lakers vs. Warriors.

## SUNDAY

**PRO BASKETBALL** 11 A.M. (7, 7R, 11, 13)  
Royals vs. Celtics.

**BOWLING** 12 Noon (2), 2 P.M. (11)

**SKIING** 2:30 P.M. (5, 10, 12)  
The National Alpine Skiing Championships.

**GOLF** 3 P.M. (7R), 4 P.M. (4)  
Competitors: Arnold Palmer, Gary Player and  
Jack Nicklaus.

**GOLF** 3 P.M. (8)  
Gene Littler and Billy Casper vs. Doug Sanders  
and Chi Chi Rodriguez.

**HUNTING AND FISHING** 4 P.M. (7, 7R, 11,  
13) Quarry: sand grouse, elk and antelope.

**PRO BASKETBALL** 9:30 P.M. (2)  
Warriors vs. Lakers.

## FRIDAY

**WRESTLING** 9 P.M. (2)

**UNIROYAL**  
U.S. RUBBER





# LETTERS

Correspondence for this department should be addressed to **Letters Department**, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

## VIEWER SERVICE

*If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.*

### THREE CHEERS FOR KRONENBERGER

I've never seen the ills of TV diagnosed more effectively and convincingly than by Louis Kronenberg in his Feb. 26 article, "Uncivilized and Uncivilizing." He speaks eloquently for the discriminating viewers who constitute such an abused minority.

*Dr. Herbert Rodeck  
Springvale, Maine*

Kronenberg is not a critic, he's a hope.

*Robert Derno  
San Luis Obispo, Cal.*

Thank the Lord for the Louis Kronenbergs who have the guts to cry out the truth about TV.

*E. L. Powell  
Coeur d'Alene, Idaho*

### BOO!

Now hear this! I'm sick to death of people calling television a vast wasteland. I'm a mother, a housewife and a full-time working girl too, and when I get home at night I don't want my TV set to pick my brain over with heavy lumps of intellectual boredom just because some egghead decides I need a little culture. I want to laugh . . . to relax . . . to have a little adventure I've missed in life.

*Patricia Verdugo  
Lawndale, Cal.*

### JUST GREAT . . .

I've just looked at the program "Testing: How Quick Is Your Eye?" produced by NBC News. This program was not only educational but enjoyable as well—making it a perfect team.

*Jane Green  
New Orleans*

### . . . OR WAS IT?

After watching the special "How Quick Is Your Eye?" I was able to "see" that the letters "NBC" stand for "nothing but commercials."

*Ralph E. Borven  
Olivehurst, Cal.*

### AN EARTHMAN RESPONDS

"Martians I Have Known," by Isaac Asimov [TV GUIDE, March 5] is one of the best things I've ever read. I'm now more careful of who sits next to me on the bus and I am very cautious of a neighbor who keeps his garage doors locked.

*Joseph Dougherty  
Westbury, N.Y.*

### BATINFORMATION PLEASE!

Help! Help! Please explain to my two sons how Batman and Robin get their costumes on while they are sliding down the Batpoles. They are shown grabbing hold of the poles dressed in regular clothing, and then in the next scene they are jumping off the poles in the Batcave fully dressed as Batman and Robin. Holy five- and six-year-olds! Please help this poor mother come up with a good answer!

*Mrs. Donald Lepczyk  
Flushing, Mich.*

[Says Batman—Robin and I help each other.—Ed.]



# FOR THE RECORD



## Northern California Edition

### National

**Mystery:** Hawkshaws for the A. C. Nielsen Company now say there were 55 of its sample homes involved in what it believes was a plot to increase the ratings of a certain show last Feb. 18. When the dastardly scheme was first uncovered two weeks ago, there were only 33 believed involved. Also, revealed Nielsen lawyer Harold A. Segall, the main target of the distortion effort has been found to be the populous "east-central area."

Before the date in question, as Perry Mason would put it, questionnaires were mailed to Nielsen sample homes asking for comments on certain commercials. If the commercials were watched, the ratings of that show, of course, would go up.

Any suspects? "We believe we are reasonably well-directed," said Segall, mysteriously.

**So There!** Using black-haired, 6-foot-5 Fess Parker to play the red-haired 5-10 Daniel Boone is bad enough, said the Kentucky legislature in a resolution, but it is inexcusable to give Boone an Indian companion with a Harvard accent, portray an encounter with Inca Indians, and have Boone introduced as Mr. Boone from Boonesboro, Owsley County. Other errors aside, everyone knows that Boonesboro is in Madison County, and Owsley County was not established until 23 years after Boone's death.

Answered Parker from Hollywood: His TV show, after all, was a mixture of fact and legend as with all drama,

and the fact is that Boone actually did, for a time, have a Harvard-educated Indian friend. And anyway, "I am certain that if Boone were alive today he would be as astonished as I that that august body of men, the Kentucky legislature, has turned into a passel of television critics."

**Three Queens:** They were queens of Hollywood in its hey-day, and now they are all scheduled for shows in the new fall season. Barbara Stanwyck, 58, is returning as matriarch of the Barkley clan in ABC's *The Big Valley*; Jean Arthur, 57, is a lawyer in *The Jean Arthur Show* coming up on CBS; and Ann Sheridan, 51, plays a pistol-packin' mama in *Pistols 'n' Petticoats*, also set for CBS (she's seen currently in NBC's daytime soap opera, *Another World*).

All have enough of the world's wealth to sit out the rat race, so why do they participate? Miss Arthur's answer doubtless will do for all: "I have too much energy to just sit by the ocean, and I've grown tired of moving the furniture around and painting things. There just isn't anything more to move."

**Plum:** "An actor spends most of his working life doing parts he has to do to earn a living," Lee J. Cobb was quoted by Leo Guild in the *Philadelphia Inquirer*. "A few times plays come along that you love doing—it is

*Continued on page A-5*

### Local

**Broadway on TV:** The original Broadway production of the play "Postmark Zero" will be seen on KPIX, Ch. 5, April 9 from 9:30-11 P.M. The drama, written by Robert Nemiroff, stars Vivica Lindfors, John Heffernan and Alvin Epstein.



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up to RCA Victor's 12 years of color  
television manufacturing experience...  
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sets like these



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shows the picture the way the camera sees it!

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# THIS WEEK

TeleVision Guide

7R is KRCR, Ch. 7, Redding.

## SPECIALS

NIT Basketball Championship....Sat. 11 A.M.  
(5, 8, 10, 12)  
March of Time.....Sat. 6:30 P.M. (4);  
Mon. 8 P.M. (8)  
NCAA Basketball Championship.....Sat. 7 P.M.  
(2, 11, 13)  
Colombia and Venezuela....Sat. 10:45 P.M. (9)  
Big Three Golf...Sun. 3 P.M. (7R), 4 P.M. (4)  
The Reformation.....Sun. 6:30 P.M. (3, 4)  
Gertrude Stein.....Sun. 9:45 P.M. (9)  
S.F. Freeway Hearings.....Mon. 2 P.M.,  
9:30 P.M. (9)  
Crime and Punishment....Mon. 9:30 P.M. (6)  
Eskimo Art and Legend....Tues. 7 P.M. (9)  
Carol Burnett...Tues. 8:30 P.M. (5, 8, 10, 12)  
CBS News Special.....Tues. 10 P.M. (5)  
KXTV Reports.....Tues. 10 P.M. (10)  
Julie Andrews....Wed. 9 P.M. (3, 4, 7R, 8)  
Intertel.....Wed. 10 P.M. (6, 9)  
Beethoven.....Wed. 10 P.M. (7, 11, 13)  
Julie London.....Wed. 10 P.M. (10)  
Los Angeles Philharmonic....Fri. 8:30 P.M. (9)  
Elisabeth Schwarzkopf....Fri. 9:30 P.M. (6)

## DEBUTS

Dollars and Sense.....Mon. 8 P.M. (6),  
8:30 P.M. (9)

## GOING OFF

Shell's Wonderful World of Golf..Sat. 2:30 P.M.  
(3, 7R), 5 P.M. (4, 8)  
Ben Casey.....Mon. 10 P.M. (7, 7R, 11, 13)  
Young Marrieds...Fri. 3:30 P.M. (7, 7R, 11, 13)

## FOR THE RECORD

*Continued from Page A-3*

your life blood. The problem is that once you're given such a plum, you can't wait until the next one."

Cobb's personal plum: the Willy Loman part in "Death of a Salesman," which he did on Broadway, and which he will do again on CBS, Sunday, May 8.

—Henry Harding

There's more

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# TV Programs

## for week beginning

### Saturday, March 19

#### Morning

- 7** ALL NIGHT MOVIE—Continued  
Maverick: "A Tale of Three Cities."
- 6:00 **5** **COLOR** AGRICULTURE FILM  
**12** SUNRISE SEMESTER  
Classical Myths: 1. "Aphrodite." 2. "Hermes." (90 min.)
- 6:10 **13** NEWS
- 6:15 **13** SOCIAL SECURITY IN ACTION  
Guest: Actor Rex Ingram. Topic: Social Security benefits for household workers.
- 6:30 **4** WHITE COLLAR FARMER  
**5** **10** SUNRISE SEMESTER  
Age of Rubens: "Rubens in Mantua." Dr. Jane Costello of NYU lectures.
- 13** VOICE OF AGRICULTURE
- 7:00 **4** CARTOON TIME  
**5** **COLOR** JACK'S PLACE—Children  
**7** CARTOON FACTORY  
**10** FOCUS ON FARMING

- 13** SUPERMAN—Adventure  
Jimmy Olsen is taken for the king of a Balkan country. George Reeves, John Hamilton, Jack Larson.
- 7:15 **8** VOICE OF AGRICULTURE  
A discussion of farm labor.
- 7:30 **3** AGRICULTURE U.S.A.—Interview  
**COLOR** Philip Daub tells how the Peace Corps teaches poultry management.
- 10** BIG PICTURE—Army  
**12** EXISTENCE—Agriculture  
"The Revolution in Land."
- 13** **COLOR** CAP'N DELTA—Cartoons
- 7:45 **8** DAVEY AND GOLIATH—Religion  
Davey and Goliath meet a little lost boy, and learn a lesson from him.
- 11** AGRICULTURE FILM  
Films include a report on mastitis, a dairy disease; and tips for plant care.
- 8:00 **3** **4** **7** JETSONS—Cartoon  
**COLOR** Jane Jetson acquires a robot to help out with the household chores.

#### CHANNELS LISTED IN PROGRAM SECTION

##### SAN FRANCISCO-OAKLAND

- 2** KTVU (IND.) JACK LONDON SQ.  
(OAKLAND) 94607
- 4** KRON-TV (NBC) 929 MISSION ST. 94103
- 5** KPX (CBS) 2655 VAN NESS AVE. 94109
- 7** KGO-TV (ABC) 277 GOLDEN GATE AVE.  
94102
- 9** KQED (EDUC.) 525 FOURTH ST. 94107

##### SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
- 6** KVIE (EDUC.) P.O. BOX 6 95801
- 10** KXTV (CBS) 601 SEVENTH AVE.,  
BOX 628 95803
- 13** KOVR-TV (ABC) 1216 ARDEN WAY,  
BOX 3283 95802

##### REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.  
96001

##### SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.  
93901

##### SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. 95110

##### CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH  
ST., BOX 439 95927



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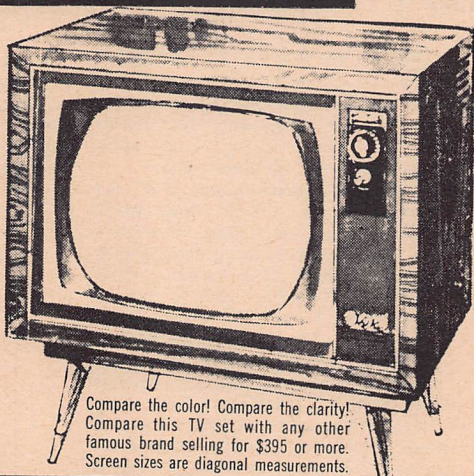
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## Morning

### 5 8 10 12 CAPTAIN KANGAROO—Children

The Captain prepares for the coming of spring. (60 min.)

### 7 MARSHAL J—Children

Sergeant Preston tracks down a pair of killers. Richard Simmons.

### 8:15 11 NEWS—San Jose State

### 8:30 2 STATE TROOPER—Police

"Sweet and Gentle, Ltd." Rod Cameron.

### 3 4 7 COLOR ATOM ANT

### 11 EN FRANCE—Language

At "The Hotel," Dawn Addams helps John learn his way around.

### 13 COLOR CAP'N DELTA—Cartoons

### 9:00 2 MOVIE—Drama

"FBI Girl." (1951) Cesar Romero, Audrey Totter, George Brent. (60 min.)

### 3 4 7 COLOR SECRET SQUIRREL—Cartoons

### 5 8 10 12 COLOR HECKLE

### AND JECKLE—Cartoons

### 11 PERSPECTIVE—San Jose State

### 13 CHILDREN'S ART—Lessons

### 9:30 3 4 7 COLOR UNDERDOG

### 5 8 10 12 COLOR TENNESSEE TUXEDO—Cartoons

### 11 PEOPLE'S CHOICE—Comedy

Sock has plans for linking his housing development with the main highway. Jackie Cooper, Pat Breslin.

### 10:00 2 MOVIE—Melodrama

"Crashout." (1955) William Bendix, Arthur Kennedy, Luther Adler, William Talman. (Two hours)

### 3 4 7 TOP CAT—Cartoon

T. C. and the gang help Benny the Ball spend his money.

### 5 8 10 12 COLOR MIGHTY MOUSE—Cartoons

### 7 11 13 COLOR PORKY PIG

### 10:30 3 4 7 FURY—Drama

Joey brings two injured men, who he thinks are hunters, back to the ranch. Joey: Bobby Diamond.

### 5 8 10 12 LASSIE—Drama

Lassie and a burro rescue the Martins'



## 11:00 5 8 10 12 NIT BASKETBALL

**SPECIAL** In Madison Square Garden, Frank Gifford, Frank McGuire and Tom Kelly report the championship game of the 29th National Invitational Tournament.

Teams invited to the tourney, which began March 10, are listed below.

Wichita (season's record: 17-9) and Brigham Young (17-5), this year's seeded teams, were given first-round byes. Other entrants: defending champion St. John's (18-7), 1965 runner-up Villanova (15-10), Boston College (20-4), Army (16-6), Temple (20-6), Penn State (18-5), USF (21-5), Louisville (16-9), Manhattan (13-8) and NYU (15-9). At press time, the quarter-final pairings were Army vs. Manhattan; Penn State vs. USF; St. John's vs. Villanova; and Boston College vs. Louisville. After first-round wins, NYU met Wichita in a quarter-final game while Temple took on Brigham Young.

St. John's, four-time winner of the tournament, is one of the only six unseeded

teams to have won the NIT championship.

Top scorers in the tourney are likely to include Lloyd Dove and Bobby McIntyre (St. John's), Craig Raymond (Brigham Young), Joe Ellis (USF) and Bill Melchionni (Villanova).





prize pigeons from a fire. Timmy: Jon Provost. Ruth: June Lockhart.

**7 11 13 BEATLES—Cartoons**

**COLOR** 1. "Roll Over, Beethoven." The boys visit the Central Park Zoo. 2. "Rock 'n' Roll Music." A Spanish duke has the Beatles play at his wedding.

**11:00 3 4 7 FIRST LOOK—Children**

**COLOR** Oscar Brand traces the history of communications, from man's earliest attempts at writing through today's communications satellites. Sally Sheffield, Jackie Washington, Neil Jones. (Rerun)

**5 8 10 12 NIT BASKETBALL**

**SPECIAL** Scheduled: Finals of the National Invitational Tournament are telecast from New York City. For details, see the Close-up opposite. (Live)

**7 11 13 CASPER**

**11:30 3 4 7 EXPLORING—Children**

**COLOR** At Philadelphia's Independence Hall, Dr. Albert Hibbs discusses the drafting of the Constitution. Paintings and sketches are used to illustrate the 1787 attempt of delegates from the 13

not-so-united states to turn their loose confederation into a strong and stable nation. Songs by Stan Davis. (Rerun)

**7 11 13 MAGILLA GORILLA—Cartoons**

**Afternoon**

**12:00 2 PIONEERS—Drama**

"The Washington Elm." Duane Cree, Eric Bond, Havis Davenport.

**3 FILM FEATURE**

**COLOR** Highlights of the 1965 motor racing events.

**4 GREEN THUMB—Gillespie**

**7 11 13 BUGS BUNNY**

**7 MOVIE—Drama**

"Dr. Gillespie's New Assistant." (1942) Lionel Barrymore, Van Johnson. (90 min.)

**12:30 2 MOVIE—Drama**

"Somewhere in the Night." (1946) John Hodiak, Nancy Guild. (Two hours)

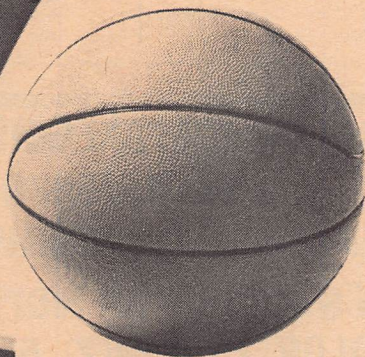
**3 CHAMPIONSHIP BOWLING**

Bill Bunetta plays Dave Soutar.

# Watch the Game with a Friend Seagram's 7 Crown, The Sure One



It never lets your drink down. That's why more people like it and buy it than any other brand.



SEAGRAM DISTILLERS COMPANY, N.Y.C. BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS.



## Afternoon

### 4 CARTOON TIME

7 11 13 **COLOR** MILTON THE MONSTER—Cartoons

### 1:00 3 NBC SPORTS IN ACTION

Scheduled: Portuguese bull fighting; and the U.S. Open Speed Skating Championships, taped Jan. 8 at Lake Placid, N.Y. Bill Cullen reports the men's one-mile race, and the men's and women's 220, 440 and 880-yard races. Skaters included Bill Lanigan, Jeanne Ashworth and Jeanne Omelenchuk. In Lisbon, Portugal, Jim Simpson and lady bull fighter Virginia Dennistown look at Portuguese bull fighting, an exhibition of horsemanship in which horse and rider tire the bull, not kill him. (60 min.)

### 4 HONEYMOONERS—Comedy

Ralph finds a suitcase filled with money. Jackie Gleason, Art Carney.

### 5 8 10 12 MY FRIEND FLICKA

**COLOR** Rob and the other ranchers are involved in a range war with a family of homesteaders. Rob: Gene Evans.

### 7 13 **COLOR** HOPPIITY HOOPER

#### 11 MOVIE—Drama

"The Big Heat." (1953) Glenn Ford, Gloria Grahame. (One hour, 40 min.)

### 1:30 4 MOVIE—Western

**COLOR** "The True Story of Jesse James." (1957) Robert Wagner, Jeffrey Hunter. (90 min.)

### 5 MOVIE—Mystery

"Fanfare for a Death Scene." (1964) Originally filmed as a pilot for a TV series, this story follows a secret agent's search for an American physicist who has vanished. Richard Egan, Burgess Meredith. (One hour, 25 min.)

### 7 7 13 AMERICAN BANDSTAND

Guests: Paul Revere and the Raiders ("Baby, Please Don't Go") and singing disc jockey Bob Braun ("Till Death Do Us Part"). Host: Dick Clark. (60 min.)

### 8 12 **COLOR** TOM AND JERRY

### 10 **COLOR** TOM AND JERRY

### 2:00 3 TRAVEURTE THEATRE

**COLOR** In this first of two shows on Athens, Don and Bettina Shaw describe the life in the Greek capital.

### 8 10 12 **COLOR** QUICK DRAW McGRAW—Cartoons

### 2:30 2 MOVIE—Western

"Melody Ranch." Gene Autry. (60 min.)

### 3 7 SHELL'S WORLD OF GOLF

**COLOR** Tommy Jacobs (U.S.) meets Nationalist China's Chen Ching-Po at Japan's Ibaraki Country Club. Set in rolling hills in Osaka, this par-72, 6638-yard course features twisting, slanting fairways guarded by woods, water hazards and bunkers. Chen won the 1965 Japanese Professional Open. Jacobs was a member of last year's U.S. Ryder Cup team. George Rogers and Gene Sarazen report the action. (60 min.)

Last show of the series. Next week, "Golf with Sam Snead" begins at 2:30 P.M. on Chs. 3 and 7, and 4 P.M. Ch. 4.

### 7 ADVENTURES IN PARADISE

Trackers lose contact with an American space capsule. Gardner McKay, Reginald Gardiner, Martin Landau, Bruce Gordon, Lurene Tuttle. (60 min.)

### 8 SERGEANT PRESTON-Adventure

A bank robber surrenders to a little boy who has faith in him. Richard Simmons.

## From the Ibaraki Golf Club in Osaka, Japan

### CHEN CHING-PO vs. TOMMY JACOBS

## Shell's Wonderful World of Golf

IN COLOR / 2:30 3 7 5PM 4 8





**10 SKY KING—Adventure**

Sky and Penny encounter an old prospector who is lost in the desert. Sky: Kirby Grant. Penny: Gloria Winters.

**12 STINGRAY—Children**

The Stingray crew tries to find out who is firing missiles at Marineville.

**13 HAVE GUN—WILL TRAVEL**

Paladin's antagonists are a crooked sheriff and his four brothers. Richard Boone. Sheriff: Harry Carey Jr.

**2:40 11 SPOTLIGHT ON SPEED**

Filmed highlights of hydroplane racing at Lake Tahoe and indoor midget car racing.

**2:55 5 KPIX EDITORIAL—Louis Simon**

**3:00 4 BAY REGION REPORT**

**5 ALUMNI FUN—Quiz**

University of Colorado graduates and NYU alumni meet in the season's first quarter-final match.

**8 MOVIE—Adventure**

"Ali Baba and the Seven Saracens." (Italian; 1963) Dan Harrison, Gordon Mitchell. (Two hours)

**10 [COLOR] LINUS—Cartoon**

**12 CHAMPIONSHIP BOWLING**

In a semi-final match, Nelson Burton Jr. meets Harry Smith. Fred Wolf is the reporter. (60 min.)

**13 DONNA REED—Comedy**

Amanda and Bill Bullock, who sold their home to the Stones many years ago, now want to buy it back. Amanda: Sarah Marshall. Bill Bullock: Frank Maxwell.

**3:10 11 MOVIE—Adventure**

"Rommel's Treasure." (Italian-American; 1960) Dawn Addams, Bruce Cabot, Paul Christian. (One hour, 35 min.)

**3:30 2 ROLLER DERBY—Bombers**

New York Chiefs vs. Bay Bombers at Kezar Pavilion. Walt Harris reports the action.

**3 MOVIE—Science Fiction**

**[COLOR]** "Reptilicus." (Danish; 1961) The tail of a prehistoric monster is alive. Carl Ottosen, Ann Smyrner. (90 min.)

**4 MOVIE—Drama**

"The Hostage." (1957) Foreign agents in a small South American republic attempt to overthrow the government. Ron Randell, Mary Parker, Carl Jaffe, Margaret Diamond. (90 min.)

# PRINCE VALIANT

JAMES MASON • JANET LEIGH  
ROBERT WAGNER • DEBRA PAGET

**SATURDAY 5:00 PM**  
**KCRA-TV**

**COLOR** **3**





**TONIGHT 6:30 P.M.**  
**CHANNEL 4**  
**PG&E PRESENTS**

## **THE MARCH OF TIME**



An intriguing study of a college class of 1949 and what happened to the graduates after entering the mainstream of American life ... focusing on the contrasting lives of eight class-mates.

featuring

**TELEVISION STAR**  
**ANDY GRIFFITH**

**VIC SEIXAS**  
Former Wimbledon &  
U.S. Tennis Champion

A DAVID L. WOLPER PRODUCTION  
in association with  
**TIME-LIFE**

# **Saturday**

Afternoon

### **5 10 CBS GOLF CLASSIC**

Doug Sanders and Chi Chi Rodriguez meet Dave Marr and Tommy Jacobs in a quarter-final round at La Costa Country Club, Carlsbad, Cal. Jack Whitaker and Cary Middlecoff report. (60 min.)

### **7 7 13 PBA TOUR—Bowling**

The finals and semifinals of the \$38,500 Toledo (Ohio) PBA Open. Chris Schenkel and Billy Welu report. Taped from a live telecast.

### **4:00 12 CBS GOLF CLASSIC**

See 3:30 P.M. Ch. 5 for details. (60 min.)

### **4:30 2 TRAILS WEST—Drama**

#### **5 MOVIE—Science Fiction**

"The Thing." (1951) Howard Hawks' suspense drama about an Arctic research group periled by a "Thing" in their midst. James Arness, Kenneth Tobey, Margaret Sheridan. (90 min.)

#### **10 FLYING FISHERMAN—Gaddis**

**COLOR** Gaddis fishes for trout in the Colorado River—with corn bait.

### **4:45 11 CHINCHILLA RAISING—Talk**

**STEVE REEVES**  
**MORGAN THE PIRATE**  
**5:00 PM SATURDAY**  
**IN COLOR**



**KXTV 10**



**5:00 2 FLYING FISHERMAN—Gaddis**

**COLOR** Gadabout goes into California's High Sierras to fish for golden trout.

**3 MOVIE—Adventure**

**COLOR** "Prince Valiant." (1954) Prince Valiant discovers a sinister plot being hatched by the Black Knight. Robert Wagner, James Mason, Janet Leigh, Debra Paget, Sterling Hayden, Victor McLaglen, Neville Brand, Donald Crisp. (Two hours)

**4 8 SHELL'S WORLD OF GOLF**

**COLOR** See 2:30 P.M. Ch. 3. (60 min.)

**7 7 11 13 WORLD OF SPORTS**

Scheduled: surfing, ice-boat racing, and the World Two-Man Bobsledding Championship, which was held Feb. 5 at Cortina d'Ampezzo, Italy. Bobsledders include Americans Fred Fortune and Gil Jones, England's Olympic gold medalist Tony Nash and Italy's Eugenio Monti. Charlie Brockman and U.S. Olympic bobsledding coach Stan Benham report. Bill Flemming reports the National Ice-Boat Racing Championships, held Jan. 22 at

Green Lake, Wis. Jim McKay covers competition for boys under 17 in the International Surfing Championships, which were held Dec. 26 at Makaha Beach, Hawaii. (90 min.)

**10 MOVIE—Adventure**

**COLOR** "Morgan the Pirate." (Italian-French; 1960) Pirate Henry Morgan captures a Spanish galleon. Steve Reeves, Valérie Lagrange, Chelo Alonso. (90 min.)

**12 WRESTLING**

**5:30 2 ADVENTURE—Travel**

**COLOR** Films show the capture and training of wild elephants in India.

**9 MARKETING ON THE MOVE**

See Tues. 10:30 P.M. Ch. 9 for details.

**Evening**

**6:00 2 CHAMPIONSHIP BOWLING**

In a semi-final match, Buzz Fazio meets Andy Marzich. (60 min.)

**4 COLOR NEWS—Ray Scherer, Robert MacNeil**



**6:30 4 MARCH OF TIME—Documentary**

**'THE CLASS OF . . . .'**

**SPECIAL** In June 1949, some 200,000 students became the Nation's first post-war college graduating class—young people who had experienced both the Depression and a world war. This documentary focuses on a handful of graduates from the University of North Carolina's class of 1949, comparing their college ambitions with their achievements nearly two decades later.

Among the students profiled: actor Andy Griffith, who planned to become a minister; John Swainson, elected governor of Michigan in 1960 and now a circuit judge; New Yorker Al Lowenstein, who was a political activist in his student days and who has remained involved in politics; athlete Bob Cox, now a corporation executive; Davis Cup tennis star Vic Seixas; clergyman Stark Spottswood Dillard; housewife and mother Ferne



**Andy Griffith as an undergraduate member of the class of '49**

Hughes Winborne; and class president Ed Davenport, now a businessman.

William Conrad narrates. Written, produced and directed by William Kronick for David L. Wolper in association with Time-Life. (60 min.)



## Evening

**5 NEWS—O'Brien, Sherry**

**8 SUPERMAN—Adventure**

Identical twins steal some radium valued at one million dollars. George Reeves, Phyllis Coates.

**9 BRIDGE—Jean Cox**

Jean uses a sample hand to demonstrate how to take tricks.

**12 CANDID CAMERA—Comedy**

Included: Golf pro Marlene Bauer Hagge joins an amateur foursome, pretending she has never played golf before; and children tell what they think Rodin's statue The Thinker is thinking about.

**6:30 4 MARCH OF TIME—Documentary**

**SPECIAL** "The Class of . . ." focuses on members of the college class of 1949 nearly two decades after graduation. See the Close-up on page A-13. (60 min.)

**5 10 12 COLOR NEWS—Mudd**

**7 NEWS—Dunn, Foster**

**7 BIG VALLEY—Western**

Audra is stricken with appendicitis on a train. Audra: Linda Evans. Travers: Rich-

ard Anderson. Aaron: Karl Swenson. Andy: Tim McIntire. (60 min.)

**8 LOST IN SPACE—Adventure**

"The Space Trader" is an intergalactic huckster with a novel way of drumming up business. Trader: Torin Thatcher. John: Guy Williams. (60 min.)

**9 KOLTANOWSKI ON CHESS**

Koltanowski demonstrates the Max Lange attack for white, and describes a world championship match in which the loser drummed up public support for a rematch by writing a book.

**11 OUTDOORSMAN—Jim Thomas**

**13 WESTERNERS—Drama**

A dying outlaw claims that bank teller Frank Vardon plans to rob his own bank. Culhane: Peter Breck. Vardon: Richard Rust. Roy Corey: Ed Nelson.

**7:00 2 11 13 NCAA BASKETBALL—Championship**

**SPECIAL COLOR** The championship game of the NCAA Basketball Tournament is telecast from the University of Maryland. For details, see the Close-up



## BASKETBALL

**7 P.M. 2 11 13 NCAA BASKETBALL—Championship**

**SPECIAL COLOR** At College Park, Md., Bill Flemming and Frank Sims report the championship game of the 28th annual NCAA Basketball Tournament.

Listed below are the teams which, at press time, had been paired in the regional semifinals. (Live)

East: Duke (ranked No. 2 in the UPI's poll) vs. St. Joseph's (ranked No. 6); Syracuse (season's record: 21-5) vs. Davidson (21-5).

Midwest: Kentucky (No. 1) vs. Dayton (23-4); Western Kentucky (24-2) vs. Michigan (No. 7).

Midwest: Texas Western (No. 3) vs. Cincinnati (No. 9); SMU (16-8) vs. Kansas (No. 4).

West: Oregon St. (20-6) vs. Houston (22-5); Pacific (22-4) vs. Utah (21-6).

Kentucky has won a record four NCAA championships. Other past winners: Cincinnati, Kansas and Utah.

**8:45 P.M. (approx.) 2 PRO BASKETBALL—Lakers vs. Warriors**

The 1966 Western Division champion Los Angeles Lakers meet the San Francisco Warriors in telecasts of their last two games of the regular season. Tomorrow's 9:30 P.M. game will be taped from the 7 P.M. starting time at Los Angeles.

At press time, the Warriors were battling for a play-off berth, two games behind the St. Louis Hawks and three behind the Baltimore Bullets in the loss column. San Francisco and Baltimore had five games to go; St. Louis, eight, two of which were against the Warriors last Tuesday and Thursday nights.

The Lakers, who won their fourth division crown in five years, will meet the winner of the play-off, involving the second and third place teams.

If the Warriors are involved in a tie, and/or the play-offs, Ch. 2 may carry the road games, the first of which will be held this week.



on the opposite page. (Live)

Starting times of programs following the game are approximate.

**3** **COLOR** **NEWS**—Ray Scherer, Robert MacNeil

**5** **SAN FRANCISCO BEAT**—Police Greb and Guthrie walk into an international smuggling ring when they try to identify a body. Warner Anderson.

**7** **ABC SCOPE**—Vietnam Report  
Scheduled: "The Home Scene: The Draft." Howard K. Smith reports on effects of the draft on young men around the country. Films include a meeting of the Noblesville, Ind., draft board; the reactions of those drafted or deferred; and an interview with Gen. Lewis. B. Hershey, Selective Service director.

**9** **FILM FEATURE**

Canada's white-throated sparrow.

**10** **SMOTHERS BROTHERS**—Comedy  
"The Girl from R.A.L.P.H." Illustrator Donald Brock, tired of commercial art, asks Tommy to reunite him with friends from his Bohemian youth. Tommy: Tom Smothers. Dick: Dick Smothers. Brock: Jay Novello. Dolores: Jeannine Riley.

**12** **BATMAN**—Adventure

Scheduled: "Super Rat Race," conclusion. Batman: Adam West. Robin: Burt Ward. Falseface: Malachi Throne.

7:30 **3** **4** **7** **8** **FLIPPER**—Drama

**COLOR** In the conclusion of a two-part story, a massive search is launched for Tough Guy, the Navy's valuable research dolphin that escaped from the Ricks' pen. Porter: Brian Kelly. Bud: Tommy Norden. Ulla: Ulla Stromstedt. Commander Willard: Dan Travanty.

Series regular Ulla Stromstedt studied art and law before starting in this series. See the article in next week's TV GUIDE.

**5** **10** **12** **JACKIE GLEASON**

**7** **OZZIE AND HARRIET**

**COLOR** While baby-sitting with one of the neighborhood children, Ozzie discovers a hidden birthday present—and can't resist playing with it. The Nelsons portray themselves. Joe: Lyle Talbot.

**9** **BOOK BEAT**—Discussion

Norman Mailer, author of "The Naked and the Dead," discusses his recent book "The Great Salad Oil Swindle."

**KTVU**  
**2**

**SATURDAY**  
**BASKETBALL**  
**DOUBLE-HEADER**

**7:00 P.M.**



**NCAA College**  
**Basketball**  
**Finals**

**COLOR**

**FOLLOWING**



**WARRIORS vs**  
**LAKERS**

**BOYS! Earn**  
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*money. Join*  
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*program today.*  
*Fill out and*  
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# HARRY BLACK AND THE TIGER

STEWART GRANGER • BARBARA RUSH  
TONIGHT 11:15 PM  
KCRA • TV  
**COL<sup>3</sup>R**



## Saturday

Evening

8:00 **3 4 7 8** I DREAM OF JEANNIE—Comedy

Jeannie helps Tony paint a copy of a Rembrandt masterpiece, and the copy is so good that Tony is accused of being an art thief—or a forger. Jeannie: Barbara Eden. Tony: Larry Hagman. Dr. Bellows: Hayden Rorke. Dean Geller: Booth Colman. Van Weesen: Jonathan Hole.

**7** DONNA REED—Comedy

Jeff and Smitty write a rock 'n' roll tune—and Jeff comes up with a plan to get songstress Lesley Gore to record it. Jeff: Paul Petersen. Alex: Carl Betz. Lesley Gore: Herself. Smitty: Darryl Richard. Maddy: Binnie Barnes. Bettina: Penny Kunard.

This series goes off at the end of the season. Weep along with Donna at the cast's farewell party—on page 20.

**9** OPEN MIND—Discussion

"What Is the New Left?" A discussion various liberal political attitudes are authors Irving Kristol and Nat Hentoff, and college students Jeffrey Goodman

### Saturday Night At The Movies

**Dean Martin**

runs wild through

**Ten Thousand Bedrooms**

co-starring

**Anna Maria Alberghetti**



9:00 pm In Color **RU 4**



March 19, 1966

(University of Michigan), Bob Ross (University of Chicago) and Bettina Aptheker (University of California). (60 min.)

8:30 **3 4 8 GET SMART—Comedy**

**COLOR** Smart investigates the murder of Hubert, a CONTROL agent who worked under cover as a concert musician—and who had learned the identity of KAOS's leader. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Parker: Milton Selzer.

**Guest Cast**

Badeff.....Bert Freed  
Wolenska.....John Myhers  
Agent 44.....Victor French  
Nicola.....Sarah Marshall

**5 10 12 SECRET AGENT**

"I Can Only Offer You Sherry." Information about British oil reserves has fallen into enemy hands, so Drake is sent to the Middle East to find the security leak. His suspect: a lady statistician at the British embassy. Script by Ralph Smart. Drake: Patrick McGoochan. (60 min.)

**Guest Cast**

Jean Smith.....Wendy Craig  
Ma'Suud.....Anthony Newlands  
Nubar.....Bernard Archard  
Seghir.....Henry Gilbert  
Police Sergeant.....Tony Jason

Cleveland Amory reviews this series in next week's TV GUIDE.

**7 7 LAWRENCE WELK**

**COLOR** The Music Makers salute spring. Musical highlights include "Red, Red Robin" and "Springtime Polka" (all); "I'll Be with You in Apple Blossom Time" (Jim Roberts); "What Good Is Spring if You're Not in Love?" (Norma Zimmer); "Tiptoe Through the Tulips" (Lennons); "Zorba the Greek" (Bobby Burgess, Barbara Boylan); and "Danny Boy" (Natalie Nevins). (60 min.)

Chs. 11 and 13 will pick up Welk in progress at the conclusion of the basketball game . . . . On page 11, there's an article about Welk's recent tour of the Midwest.

8:45 **2 PRO BASKETBALL—Warriors**

Time approximate. The Los Angeles Lakers meet the Warriors at the San Francisco Civic Auditorium. Hank Greenwald reports. See the Close-up on page A-14. (Live)

# a taste of honey

Rita Tushingham stars in the prize winning comedy-drama of a young girl's passionate love for life!  
**Saturday at 11:15 PM**

**7**





# Saturday March 19, 1966

Evening

9:00 **3 4 8** MOVIE—Comedy

**COLOR** Saturday Night at the Movies: "Ten Thousand Bedrooms." (1957) Dean Martin's first movie after his split with partner Jerry Lewis concerned a millionaire hotel tycoon, who heads for Rome to acquire a new hotel—and a wife. Songs include "Rock Around the Clock," "You I Love," "No One but You" and the title tune. Monique Van Vooren is featured in the title credits. (Two hours, 15 min.)

## Cast

Ray Hunter.....Dean Martin  
Nina Martelli...Anna Maria Alberghetti  
Maria Martelli.....Eva Bartok  
Mike Clark.....Dewey Martin  
Vittorio Martelli.....Walter Slezak  
Anton.....Paul Henreid  
Arthur.....Jules Munshin  
Vittorio Gisini.....Marcel Dalio

**9** SHOWCASE—Drama

Dylan Thomas's verse drama "Under Milk Wood" focuses on a day in the life of the people of a small Welsh town. Ray Reinhardt. (One hour, 50 min.)

**11 13** LAWRENCE WELK

See 8:30 P.M. Ch. 7 for details.

9:30 **5 10** LONER—Western

"An Echo of Bugles," first in a series of reruns. Colton comes to the aid of a Confederate veteran who's being humiliated by a young tough. Script by Rod Serling. Colton: Lloyd Bridges. Jody: Tony Bill. Nichols: Whit Bissell. Union Colonel: John Hoyt. Bartender: Lou Krugman.

**7 7 11 13** HOLLYWOOD  
PALACE—Variety

**COLOR** Host Robert Goulet, star of "Blue Light," introduces singer-dancer Chita Rivera; singer Nancy Sinatra; comic Jan Murray; the Muppets, puppets; comedy pantomimist Cully Richards; and the Nerveless Nocks, Sway-pole acrobats. Mitchell Ayres conducts. (60 min.)

## Highlights

"Moment of Truth," "Soliloquy"...Robert  
"These Boots Are Made for Walkin',"

"As Tears Go By".....Nancy

"My Home Is in My Shoes".....Chita

Shoe medley.....Nancy, Robert

11:00 PM SATURDAY

KIM

ERROL FLYNN

IN COLOR



KXTV **10**



**12 BLUE LIGHT—Drama**

March must kill a Nazi physicist. March: Robert Goulet. Dr. von Stafenberg: Mark Richman. Dr. Fritzsche: Robert Doyle.

**10:00 5 10 12 GUNSMOKE—Western**

On a fishing trip, Doc and Festus are abducted by a clan of shabby buffalo hunters. Actor Peter Graves, brother of series star James Arness (Matt), directed this light drama. Doc: Milburn Stone. Festus: Ken Curtis. (60 min.)

**Guest Cast**

Argonuat Moonerican...R. G. Armstrong  
Addie...Shelley Morrison  
Skeeter...George Lindsey  
Herk...Gregg Palmer

**10:30 7 OH, MY WORD!—Game**

Robert Q. Lewis and Joey Forman are the spent celebrities. Host: Jim Lange.

**7 MOVIE—Western**

**COLOR** "The Tall Men." (1955) Two Texas gunslingers join a cattle drive. Clark Gable, Robert Ryan.

**11 HOLLYWOOD AND THE STARS**

Natalie Wood helps Joseph Cotten narrate the story of her life, during which she has spent 20 of her 25 years in movies, winning three Oscar nominations.

**13 HONEY WEST—Mystery**

Honey and Sam try to trip up a modern-day Robin Hood. Honey: Anne Francis. Sam: John Ericson. Robin Hood: Edd Byrnes. Dr. Ames: Severn Darden.

**10:45 2 TOMBSTONE TERRITORY**

Time approximate. A rancher returns to town with his new bride, and is immediately goaded into a gunfight. Pat Conway, Richard Eastham.

**10:50 9 COLOMBIA AND VENEZUELA**

**SPECIAL** "Oil, Coffee and Democracy" examines the economic systems of these two South American countries. Films show the sharp division between rich and poor in Caracas, Venezuela; the life of a Colombian coffee sorter; and student protests directed at U.S. corporate interests. Peter Roberts is the narrator. (60 min.)

**11:00 5 7 11 12 13 NEWS**

**10 MOVIE—Adventure**

**COLOR** "Kim." (1950) A British orphan boy lives among the Hindus as one of them. In time, he becomes a spy for British Intelligence. Errol Flynn, Dean Stockwell, Paul Lukas, Robert Douglas, Thomas Gomez. (Two hours, 5 min.)

**13 MOVIE—Adventure**

**COLOR** "The King's Thief." (1955) N. Cal. TV Debut. England's King Charles II is talked into issuing death warrants for all noblemen accused of treason. Ann Blyth, David Niven, Edmund Purdom, George Sanders, Roger Moore. (One hour, 35 min.)

**11:15 2 MOVIE—Drama**

Time approximate. **COLOR** "The Unholy Wife." (1957) Against the advice of his friends, a rich vineyard owner marries a beautiful girl with an unsavory past. Rod Stiger, Diana Dors, Tom Tryon, Beulah Bondi, Marie Windsor, Arthur Franz.

**3 MOVIE—Drama**

**COLOR** "Harry Black and the Tiger." (1958) Though lame, Harry Black is known in the jungles as a great hunter. Stewart Granger, Barbara Rush. (One hour, 50 min.)

**4 NEWS—Ed Fleming**



**5 For MOVIES**

THE BIG MOVIE  
11:20 PM Saturday  
**A CHILD IS WAITING**  
Burt Lancaster, Judy Garland in strangely absorbing drama!

**BE A 5 WATCHER!**



## Evening

### 7 MOVIE—Drama

Rita Tushingham and Murray Melvin in "A Taste of Honey." See the Close-up below for details. (Two hours, 5 min.)

### 8 MOVIE—Comedy

"Mr. Scoutmaster." (1953) Robert Jordan and kids—all kids—don't get along. Clifton Webb, Edmund Gwenn.

### 11:20 5 MOVIE—Drama

"A Child Is Waiting." (1963) John Cassavetes directed this Stanley Kramer production about the problems of a new staff member at a state institution for mentally retarded children. Burt Lancaster, Judy Garland. (One hour, 40 min.)

### 11:30 4 MOVIE—Drama

"Of Mice and Men." (1940) Two men form a strange alliance. One is a man of brains and the other is a half-wit. Burgess Meredith, Betty Field, Lon Chaney Jr., Charles Bickford. (Two hours, 5 min.)

### 11 FILM SHORT

Highlights of the Dempsey-Firpo fight.

### 12 MOVIE—Comedy

"Who Was That Lady?" (1960) A chem-

istry professor's wife discovers her husband kissing a student. Tony Curtis, Dean Martin, Janet Leigh.

### 11:35 11 MOVIE—Musical

"Has Anybody Seen My Gal?" (1952) In 1928, a man bequeaths \$100,000 to the family of the girl, now deceased, who rejected his marriage proposal. Piper Laurie, Rock Hudson, Charles Coburn, Gigi Perreau. (One hour, 25 min.)

### 12:35 13 UNTOUCHABLES—Drama

The Untouchables tap a bookie gang's telephone lines. Lee Marvin. (60 min.)

### 1:00 5 MOVIE—Mystery

"Notorious." (1946) Ingrid Bergman, Cary Grant, Claude Rains.

### 1:05 10 THE SAINT—Mystery

A bookmaker's partner is killed. (60 min.)

### 1:20 7 MOVIE—All Night

1. "I Bury the Living." (1958) Richard Boone, Theodore Bikel, Peggy Maurer.
2. "Teen-age Caveman." (1958) Robert Vaughn, Leslie Bradley, Darrah Marshall.
3. Cheyenne: "Wagon-Tongue North."

### 1:35 4 NEWS



## 11:15 7 MOVIE—Drama

Tony Richardson directed this 1961 award-winning English film about the world of a 17-year-old girl whose brief meeting with a young Negro seaman changes her way of life.

The screenplay was adapted by Richardson and Shelagh Delaney from Miss Delaney's stage play.

Rita Tushingham made her movie debut in this film and received a Cannes Film Festival Award for Best Film Performance and the British Film Academy Award for the most promising newcomer. Murray Melvin also received the Cannes Award for Best Performance.

Other British "Oscars" were awarded for Best Picture, Best Screenplay and to Dora Bryan for Best Actress.

### Cast

Jo.....Rita Tushingham  
Geoffrey.....Murray Melvin  
Helen.....Dora Bryan  
Peter.....Robert Stephens  
Jimmy.....Paul Danquah

## 'A Taste of Honey'



Rita Tushingham



# Morning

- 7 ALL NIGHT MOVIE—Continued**  
See Sat. 1:20 A.M. Ch. 7 for details.
- 6:00 4 ACROSS THE FENCE**
- 6:30 4 WAKE-UP CLUB—Children**
- 5 BIG PICTURE—Army**  
A film study of the strategic Southeast Asian country of Thailand.
- 7 VOICE OF AGRICULTURE**  
A discussion of corporate farming.
- 10 SACRED HEART—Religion**  
"Holiness Sometimes Obscured."
- 6:40 13 NEWS**
- 6:45 10 INDUSTRY ON PARADE**
- 13 SACRED HEART—Religion**  
"Social Hostility Toward Growing Old."
- 7:00 5 DRAMA—Lessons**  
Chekov's "The Cherry Orchard" is analyzed by Prof. James Horan.
- 7 HOUR OF ST. FRANCIS**
- 10 SUM AND SUBSTANCE—Interview**  
Composer Roy Harris, whose symphonies are noted for their incorporation of American folk music, discusses his concept of man's place in the universe.
- 13 FAITH FOR TODAY—Religion**  
**COLOR** A divorce attorney's secretary worries about her marital future.
- 7:30 3 CHRISTOPHER PROGRAM**  
"An Example Was Set."
- 4 POPEYE—Cartoons**
- 5 INTERNATIONAL ZONE**  
"Conversation with U Thant."
- 7 TV GOSPEL TIME—Music**  
Guests are Marion Williams, the Richbergs and the Mount Sinai and Zion Hope choirs. Host: Archie Dennis.
- 10 THE ANSWER—Religion**  
Documentary films trace the life of an Egyptian missionary who was educated in the U.S.
- 11 NORMAN VINCENT PEALE**  
"Enthusiasm, Power, Successful Living."
- 13 THIS IS THE LIFE—Religion**  
A prison chaplain tries to help two men.
- 7:45 3 DAVEY AND GOLIATH—Religion**  
**COLOR** Davey and Goliath find a "Time Machine."
- 4 DAVEY AND GOLIATH—Religion**  
**COLOR** Davey and Goliath learn a lesson about forgiveness.

- 12 CHRISTOPHER PROGRAM**  
The story of the American court-probation system.
- 8:00 3 FRONTIERS OF FAITH**  
Dr. Lycurgus M. Starkey Jr. analyzes status-seeking and snobbery in America and relates it to misdirection of an inner drive to excel.
- 4 HERITAGE—Discussion**
- 5 8 10 LAMP UNTO MY FEET**  
"The Silenced Priest" examines the Church establishment's restraints on the Catholic clergy's freedom of expression. Host: Dr. George Crothers.
- 7 WORLD OF RELIGION**  
Rabbi Morris Goldstein is the guest.
- 7 HERALD OF TRUTH—Religion**
- 11 SOCIAL SECURITY IN ACTION**  
Social Security benefits for dependents are explained. Guest: Miriam Makeba.
- 12 ALLEN REVIVAL HOUR**
- 13 COLOR CAP'N DELTA—Cartoons**
- 8:15 11 ALABEMOS AL SENOR**
- 8:30 3 CAPITAL AND THE CLERGY**  
Capital punishment is discussed.
- 4 JOURNEY INTO JUDAISM**
- 5 8 10 LOOK UP AND LIVE**  
"Are You Running with Me," Jesus?" A reading from a collection of contemporary prayers by the Rev. Malcolm Boyd, an Episcopalian priest and former advertising man. The program is illustrated with still photos by Douglas Paddock.
- 7 BROTHER BUZZ—Animals**  
**COLOR** Buzz and Busy learn about reptiles. Host: Patrick McCormick.
- 7 FAITH FOR THE DAY—Religion**
- 11 KNTV INFORMA—Ed Grigg**
- 12 HERALD OF TRUTH—Religion**  
"God Hath Spoken."
- 13 MISS PAT'S PLAYROOM**
- 9:00 2 LIVING WORD—Religion**
- 3 GOVERNMENT BY CONFLICT**  
A discussion of partisan politics by influential members of both parties.
- 4 PROBLEMS PLEASE—Panel**
- 5 10 CAMERA THREE—MacAndrew**  
"A Visit with Albert Lewin." Host James MacAndrew talks with the former Hollywood producer-director, whose films are being shown this month at New York City's Gallery of Modern Art. Film clips



# Sunday March 20, 1966

## Morning-Afternoon

of Lewin's include "Picture of Dorian Gray," "The Moon and Sixpence" and "Pandora and the Flying Dutchman."

**7 7 COLOR BEANY AND CECIL**

**8 HOUSE HUNTING—Salinas**

**11 COMICOS Y CANCIONES**

**12 ORAL ROBERTS—Religion**

"What Is Your Substitute for God."

**13 MOVIE—Drama**

"Hidden Fear." (English; 1957) John Payne, Alexander Knox. (90 min.)

**9:15 2 SACRED HEART—Religion**

**9:30 2 MOVIE—Western**

"The Last Stagecoach." (1957) Jim Davis, Mary Castle. (60 min.)

**3 SACTO'S FAVORITES—Children**

**4 COLLOQUY**

A discussion of Moliere's "Tartuffe" and "The Misanthrope."

**5 10 FACE THE NATION**

Scheduled: Secretary of State Dean Rusk is interviewed in Washington by CBS News correspondent Martin Agronsky and a panel of newsmen. Taped from a live telecast.

**7 7 COLOR PETER POTAMUS**

**11 MAMA—Drama**

**12 MOVIE—Adventure**

**COLOR** "The Night of the Great Attack." (Italian; 1964) Agnes Laurent, Fausto Tozzi. (One hour, 45 min.)

**10:00 3 MOVIE—Western**

"Love Me Tender." (1956) Elvis Presley, Richard Egan. (90 min.)

**4 SPEAK OUT—Panel**

**5 ENCOUNTER WITH JUDAISM**

A discussion of the prophets of Israel.

**7 7 COLOR BULLWINKLE**

**8 SEARCH—Religion**

A scoundrel learns that he's considered a saint. Muldoon: J. Pat O'Malley.

**10 CALENDAR—Sacramento**

**11 PEDRO VARGAS—Variety**

**10:30 2 MOVIE—Drama**

"No Place to Land." (1958) John Ireland, Mari Blanchard. (90 min.)

**4 FRONTIERS OF FAITH**

"The Pleasure Seekers," a discussion centering on the hedonism emerging in our society as a result of increased leisure and affluence. Lecturer: Dr. Lycurgus M. Starkey Jr., pastor of the Col-

lege Avenue Methodist Church, Muncie, Ind. This is the seventh of 12 programs examining the role of Christian ethics in modern society. Host: Donald Barnhouse.

**5 BAY WINDOW—Discussion**

A discussion of the social worker.

**7 7 13 DISCOVERY '66**

In the conclusion of his two-part visit to Japan, host Frank Buxton accompanies the Hara family on a holiday trip to Kyoto, Japan's ancient capital city. On the Tokaido Express, the world's fastest passenger train, Frank points out Mount Fuji and the terraced tea fields of Shizoka. At Kyoto, Frank and the Haras stay at a traditional Japanese inn, and visit a Buddhist temple and a Shinto shrine, where Frank explains the history of Japan's two major religions.

**8 THE ANSWER—Religion**

Films show how a doctor, psychiatrist and minister work together in a hospital.

**10 MOVIE—Drama**

"Back to Bataan." (1945) John Wayne, Anthony Quinn. (90 min.)

**11 UN CANTO DE MEXICO**

**11:00 4 COMMUNITY CIRCLE—Panel**

Scheduled guests include Tom Hannon, regional director, General Services Administration.

**5 COLLECTOR'S ITEM—Talk**

A look at an assortment of artifacts from the days of square rigged sailing ships.

**7 7 11 13 PRO BASKETBALL**

—Royals vs. Celtics

Cincinnati Royals vs. Celtics at Boston. The Royals are paced by Oscar Robertson (14) and Jerry Lucas (16). Bill Russell (6), Sam Jones (24) and John Havlicek (17) are Celtics stand-outs. Bob Cousy and Chris Schenkel report. (Live)

Last NBA telecast of the regular season. The first of five NBA play-off games will be telecast next Sunday at this time.

**8 MOVIE—Double Feature**

1. "Call Northside 777." (1948) James Stewart, Richard Conte.

2. "Notorious." (1946) Ingrid Bergman, Cary Grant. (Two hours)

**11:15 12 NAKED CITY—Drama**

A man and his girl friend are on trial for the murder of his wife. Akim Tamiroff, Robert Culp. (60 min.)



**11:30 ③ CALIFORNIA U.S.A.**

Snow removal in the High Sierras.

**④ ON STAGE—Rachmael ben Avram**

**⑤ NEXT QUESTION—Interview**

Dr. Harvey Cox, theologian and author of "The Secular City," discusses the modern city and the collapse of traditional religion. Hosts: Rod Sherry, Ben Williams.

## Afternoon

**12:00 ② TOP STAR BOWLING**

Glenn Allison plays the winner of the Bluth-Srock match. (60 min.)

**③ INSIGHT—Religion**

A man decides to take a stand against the mobsters who control his city.

**④ CARTOON TIME**

**⑤ MOVIE—Mystery**

"Journey into Fear." (1942) Joseph Cotten, Orson Welles. (90 min.)

**⑩ HOUSE DETECTIVE—Sacramento**

**12:15 ⑫ FAMOUS PLAYHOUSE—Drama**

A wife discovers that her husband has but one year to live. Joan Banks.

**12:30 ③ HEART OF THE PROBLEM**

**⑩ VISTA '66—Panel**

**⑫ FACE THE NATION—Interview**

See 9:30 A.M. Ch. 5 for details.

**1:00 ② EDITOR'S FORUM**

**③ ④ MEET THE PRESS—Interview**

**COLOR** Tom Mboya, Kenya's minister of Economic Planning and Development and chairman of the UN Economic Commission for Africa, is interviewed in Washington. Bryson Rash is the moderator. Taped from a live telecast.

**⑦ DIRECTIONS '66—Religion**

"The 11th Man," a drama by Jan Hartman. During World War I, an American soldier is decorated for killing 10 Germans. Later, while on leave in Paris, he accidentally kills a civilian during a brawl. This is the third of four programs on the influence of Judaism in modern society. Soldier: Burt Brinckerhoff. Captain: Rudy Bond. Lieutenant: James Karen. Judge: Roy Poole.

**⑦ VOICE OF AGRICULTURE**

**⑩ COUNTRY CORNERS—Variety**

**⑪ ORAL ROBERTS—Religion**

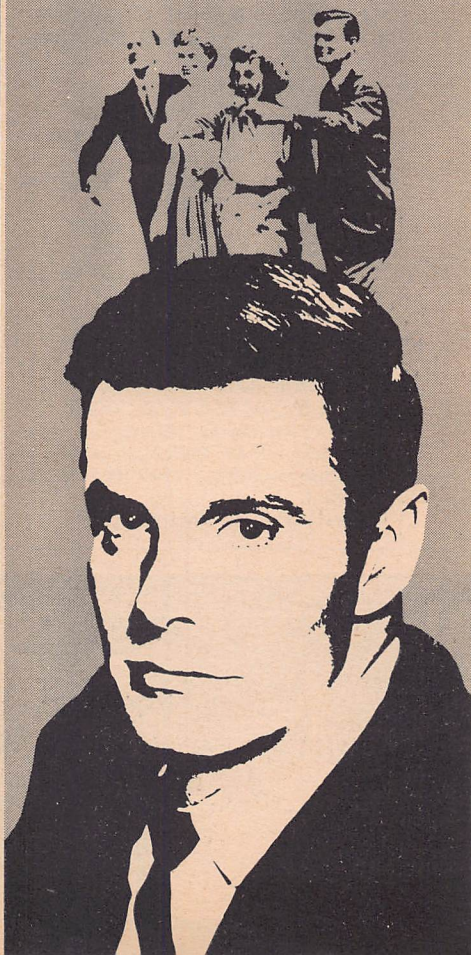
"God Wants to Heal You."

# THREE COINS in the FOUNTAIN

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ROSSANO BRAZZI • JEAN PETERS

**SUNDAY 4:00 PM**  
**KCRA • TV**

## COLOR ③ R





# Sunday March 20, 1966

Afternoon

## 13 EXISTENCE—Agriculture

A look at the automated dairy.

## 1:15 12 MOVIE—Fantasy

"The Three Worlds of Gulliver." (Spanish-American-English; 1959) Kerwin Matthews, Jo Morrow. (One hour, 15 min.)

## 1:30 3 WILD KINGDOM—Wildlife

Marlin Perkins and Jim Fowler show methods of tracing animals' movements. In Africa, elephants are marked with paint. Arizona mule deer are tranquilized and fitted with miniature transmitters; in Costa Rica, balloons and tags are fastened to turtles; and in Missouri, food is used to lure geese to the ground.

## 4 STAGECOACH WEST—Western

Simon tries to end a feud. Robert Bray, Richard Eyer. (60 min.)

## 5 POW!—Rolfe Peterson

## 7 ISSUES AND ANSWERS

## 7 DAN SMOOT—Commentary

## 10 LLOYD THAXTON—Variety

Sonny and Cher sing "Bang, Bang" and "Laugh at Me." (60 min.)

## 11 FRIENDLY BIBLE CHURCH

## 13 FOR MEN ONLY—Cooking

The preparation of sea foods in the gourmet style is demonstrated. Guest: Fred Ralston.

## 2:00 2 MOVIE—Drama

"Madame Bovary." (1949) Jennifer Jones, Van Heflin. (Two hours)

## 3 G-E COLLEGE BOWL—Quiz

Agnes Scott College, Decatur, Ga., meets Princeton (N.J.) University, winner of last week's match. Taped from a live telecast.

## 7 PAGE ONE—Interview

## 7 TO BE ANNOUNCED

## 11 CHAMPIONSHIP BOWLING

Billy Hardwick plays Ray Bluth in the second semifinal round.

## 13 FOCUS ON EDUCATION

A discussion of the language program in the Sacramento city schools.

## 2:25 5 KPX EDITORIAL—Louis Simon

## 2:30 3 MOVIE—Adventure

**COLOR** "Buccaneer's Girl." (1950) Yvonne DeCarlo, Philip Friend. (90 min.)

## 4 MOVIE—Drama

"The 13th Letter." (1951) Charles Boyer, Linda Darnell. (90 min.)

## 5 10 12 SPORTS SPECTACULAR

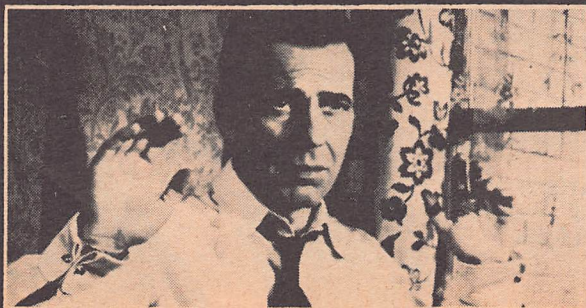
Competition in the National Alpine Skiing Championships, now under way at Stowe, Vt. Cameras view the March 18-19 downhill and giant slalom competition, and today's slalom events. Competitors include Billy Kidd, Jim Heuga and Jean Saubert (all of the U.S.); Jean-Claude Killy and Marielle Goitschel (France); and Karl Schranz and Christl Haas (Austria). Scoring in the downhill, slalom and giant slalom events is determined by speed alone—form does not count. Bob Beattie, coach of the U.S. national ski team, reports with Olympic silver medalist Betsy Snite and Jack Whitaker. Portions were taped from a live telecast. (90 min.)

## 7 GOLDEN GATE STORY

Scheduled guests include S.F. Chapter Hadassah members Mrs. Bernard Freeman, Mrs. Edgar Goldstein, Mrs. Guenter Nushelsky and Mrs. Rafael Turover.

## 7 13 ABC SCOPE—Vietnam Report

See Sat. 7 P.M. Ch. 7 for details.



## For MOVIES

CINEMA 5  
5 PM Sunday

## MALTESE FALCON

Humphrey Bogart as  
Sam Spade in Dashiell  
Hammett's tense chase  
of the fabulous falcon!

**BE A 5 WATCHER!**



**3:00 7 NAKED CITY—Drama**

Flint faces a grisly experience. He must witness the execution of a murderer he helped capture. Richard Hamilton, C. M. Gampel. (60 min.)

**7 BIG THREE GOLF**

**[SPECIAL]** Arnold Palmer, Gary Player and Jack Nicklaus return to the Firestone Country Club, Akron, Ohio, for the second round of this \$35,000 tourney (first prize \$25,000; second, \$10,000). Jim Simpson reports. (60 min.)

**8 CBS GOLF CLASSIC**

Gene Littler and Billy Casper meet Doug Sanders and Chi Chi Rodriguez. (60 min.)

**11 ADVENTURES OF THE WORLD**

**13 GALLANT MEN—Drama**

D'Angelo is wounded and rescued by Italian partisans. Elena: Chana Eden. D'Angelo: Eddie Fontaine. (60 min.)

**3:30 11 RIFLEMAN—Western**

A gunfighter wants to lead a quiet life. Chuck Connors, Robert Webber.

**4:00 2 MOVIE—Drama**

"Captain January." (1936) A crusty old lighthouse-keeper adopts a waif. Shirley Temple, Guy Kibbee. (90 min.)

**3 MOVIE—Drama**

**[COLOR]** "Three Coins in the Fountain." (1954) This Oscar-winning film concerns three American girls working in Rome. Clifton Webb, Dorothy McGuire, Jean Peters, Maggie McNamara. (Two hours)

**4 BIG THREE GOLF**

**[SPECIAL] [COLOR]** Arnold Palmer, Jack Nicklaus and Gary Player move to the par-72, 6651-yard Indian Wells Country Club course, Palm Springs, for round three of this \$35,000 tourney (first prize: \$25,000; second, \$10,000). Palmer, with 8 points, leads Nicklaus (6½) and Player (3½). Tricky barrancas (ravines) cross some fairways, and the large greens are guarded by dangerous traps. Jim Simpson reports. (60 min.)

**5 KPIX REPORTS**

The proposed freeway system is discussed by Terry Francois, S.F. Board of Supervisors, and Mario Ciampi, a consulting architect for San Francisco.

**7 7 11 13 AMERICAN SPORTSMAN—Curt Gowdy**

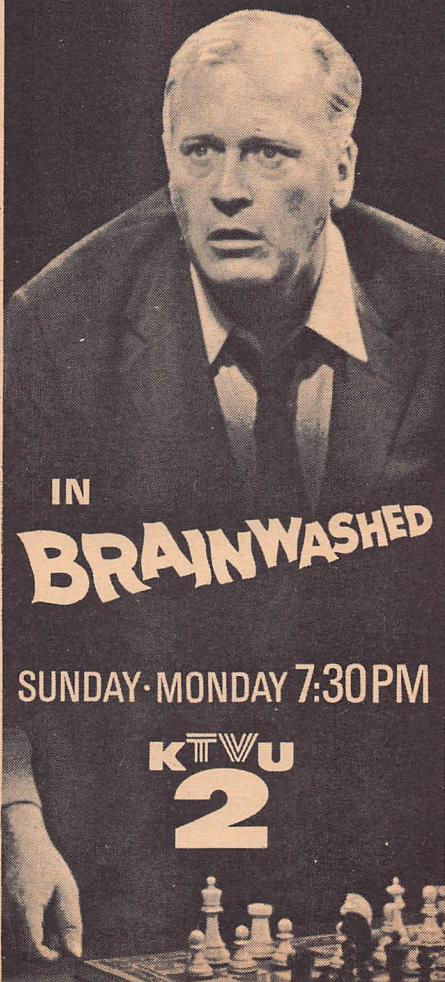
**[COLOR]** In northern Kenya, actor Robert Stack and American Football League

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CLAIRE BLOOM**



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**SUNDAY · MONDAY 7:30 PM**

**KTVU  
2**



## Afternoon

Commissioner Joe Foss hunt African sand grouse. Lee Wulff and guide Gordon Eftoda track mountain goats and big-horn sheep above the timber line in the British Columbian Rockies. In the waters off Key West, Fla., Fred Bear goes after sting ray with bow and arrow. In Lander, Wyo., Jim McKay reports a one-shot antelope hunt taped in 1963. Curt Gowdy is the host. (60 min.)

### 8 DAN SMOOT—Commentary

### 10 MOVIE—Drama

**COLOR** "Take the High Ground." (1953) An infantry sergeant takes out his bitterness on the recruits. Richard Widmark, Karl Malden. (Two hours)

### 12 ALUMNI FUN—Quiz

In the second quarter-finals match, graduates of Washington University, St. Louis, meet an alumni team from Amherst (Mass.) College.

### 4:15 8 CAPITOL REPORTER—Talk

### 4:30 5 TWENTIETH CENTURY

"Woman Doctor in Vietnam," a report on the work of Dr. Pat Smith of Seattle, who

runs a hospital in the Central Highlands of South Vietnam. With the assistance of two American nurses (Joan Blonien and Jean Platz), Dr. Pat handles the health problems of the Montagnard tribesmen. Films show the doctor traveling to outlying villages, working in the hospital and being entertained by the villagers at a celebration in her honor. In an interview with correspondent Peter Kalischer, Dr. Pat discusses her seven years in Kontum and her admiration for the Montagnards. Walter Cronkite narrates.

Historian Eric F. Goldman discusses TV and the challenge of the future in next week's TV GUIDE.

### 8 AMATEUR HOUR—Variety

Guests include the Charlotte Morgan Junior and Senior Dancers and pop singer Billy Miller.

### 5:00 12 **COLOR** OUTDOORSMAN—Thomas 4 7 8 WILD KINGDOM

**COLOR** "Winter in the Wild Kingdom." In Colorado, cameras view researchers who tag elk to trace their movements.



## 6:30 3 4 OF MEN AND FREEDOM

**SPECIAL** **COLOR** The history of the Protestant Reformation is illustrated through films (taken in France, Spain, Germany and Switzerland), art objects, drawings, maps and scenes of locales where the 16th-century religious reformers sought to gain influence.

The Reformation began as an attempt to expose the worldliness and corruption of certain of the Church's clergy and to replace the rule of the popes with doctrines emphasizing the bond between man and God alone. While such men as Erasmus of Rotterdam and Savonarola of Florence helped the movement gain momentum, two figures stand out as having been most responsible for the religious upheaval which gripped Europe: Martin Luther, an Augustinian monk who in 1517 announced his 95 theological propositions protesting many Church practices; and John Calvin, a French theologian whose preaching of the virtues

of industry, sobriety and thrift spread throughout the Western world.

Produced by George A. Vicas.

## 'THE REFORMATION'



Martin Luther



John Calvin



Jim Fowler and Marlin Perkins also visit northern Wisconsin to see how a family of foxes, first viewed last spring, are coping with winter.

**5 MOVIE—Mystery**

"The Maltese Falcon." (1941) Private detective Sam Spade sets out to find the person responsible for the death of his partner. Screenplay and direction by John Huston. Humphrey Bogart, Mary Astor, Sydney Greenstreet, Peter Lorre. (Two hours)

**7 MOVIE—Drama**

"Six Bridges to Cross." (1955) A robbery involves a thief who is the childhood friend of a policeman. Tony Curtis, George Nader. (Two hours)

**9 FRENCH LESSONS**

**11 MOVIE—Comedy-Drama**

"Indiscreet." (1958) An actress falls for an attractive American. Cary Grant, Ingrid Bergman. (Two hours)

**12 MISTER ED—Comedy**

"Love and the Single Horse" is the title of Mister Ed's autobiography, and Carol, thinking Wilbur wrote it, takes the manuscript to a publisher. Wilbur: Alan Young. Carol: Connie Hines. Durvis: Raymond Bailey. Dexter: Ross Elliott. (Rerun)

**13 OZZIE AND HARRIET—Comedy**

While their law office is being repaired, Dave and Rick try to continue business as usual in Dave's apartment. Miss Edwards: Connie Harper.

**5:30 2 YOU ASKED FOR IT—Jack Smith**

Included: 1. A pet lion is visited as he romps on a ranch. 2. A film is shown of Roger Bannister's record-breaking mile run. 3. A stunt with a raw egg.

**4 8 G-E COLLEGE BOWL—Quiz**

**COLOR** Parsons College, Fairfield, Iowa, meets the winner of last week's match between Marietta (Ohio) College and Agnes Scott College, Decatur, Ga. Taped from a live telecast.

**7 STAR ROUTE—Music**

Roy Clark discusses his career with host Rod Cameron, and sings some of his hits.

**9 SPANISH LESSONS**

**12 AMATEUR HOUR—Variety**

**COLOR** Contestants include the Three Pipers, flute trio; and the Charlotte Morgans Dancers.

**13 JIMMY DEAN—Variety**

Jimmy's guests are singer Roberta Sherwood, saxophonist Boots Randolph, comic Norm Crosby and pianist Marvin Laird. (60 min.)

**Evening**

**6:00 2 GREATEST SHOW—Drama**

**COLOR** "A Place to Belong." A former circus boss is usurping Slate's authority. Jack Palance, Louis Jourdan. (60 min.)

**3 4 FRANK MCGEE REPORT**

**COLOR** Scheduled: NBC News correspondent Tom Streithorst reports on race relations in Brazil, a racially mixed country that claims to have no integration problem. Portions are taped from a live telecast.

**6 OPEN END—David Susskind**

In the conclusion of a two-part conversation, National Review editor William F. Buckley Jr. discusses politics with David Susskind. (60 min.)

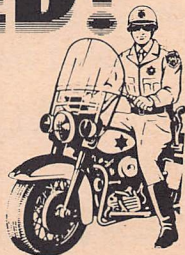
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## Evening

### 7 TALL MAN—Western

Con men persuade a third man to pose as a long-lost son. Russell Collins, Paul Carr.

### 8 10 12 TWENTIETH CENTURY

See 4:30 P.M. Ch. 5 for details.

### 9 SCIENCE IN ACTION—Education

The role of science in the detection and prevention of crime is discussed by criminologist Paul Kirk, UC, Berkeley.

### 6:30 3 4 OF MEN AND FREEDOM

**SPECIAL COLOR** "The Reformation," produced by George A. Vicas. See the Close-up on page A-26. (60 min.)

"Bell Telephone Hour" is pre-empted.

### 7 VOYAGE—Drama

"The Mechanical Man" is Omir, who has discovered a new source of energy beneath the earth's crust. Crane: David Hedison. Omir: James Darren. (60 min.)

### 8 12 SCIENCE IN ACTION

**COLOR** See Wed. 5:30 P.M. Ch. 3.

In color on Ch. 12 only.

### 9 BRIDGE—Jean Cox

Jean demonstrates how to take tricks.

### 10 STINGRAY—Children

**COLOR** The Stingray is captured by a strange force.

### 13 FARMER'S DAUGHTER—Comedy

Glen thinks Katy is a mother-to-be. Katy: Inger Stevens. Glen: William Windom. Senator Ames: David Lewis.

### 7:00 2 CHARLIE CHAPLIN—Comedy

"A Night in the Show." (1915) Charlie Chaplin portrays a drunken playboy and an obnoxious bum. Edna Purviance, Bud Lamson, Dee Lampton, Leo White.

### 5 8 10 12 LASSIE—Drama

**COLOR** Corey and Lassie escort Dr. Karl Hansen into the mountains, where Hansen plans to experiment with a nuclear probe for use in snow surveys. Corey: Robert Bray. Hansen: Karl Swenson.

### 6 FRENCH CHEF—Cooking

Julia Child prepares ramequin forestière from cheese and mushrooms.

### 7 11 13 VOYAGE—Drama

**COLOR** "The Return of the Phantom," sequel to "The Phantom Strikes." After the burial at sea of Gerhardt Krueger, the U-boat captain who once demanded that Nelson kill Captain Crane, an apparition appears before Nelson—with a warning that Krueger will return for Crane's body. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Kowalski: Del Monroe. (60 min.)

#### Guest Cast

Capt. Gerhardt Krueger... Alfred Ryder  
Lani... Vitina Marcus

### 9 PROFILE: BAY AREA

Scheduled: Caspar Weinberger and his guests discuss the proposals for a new Bay bridge. (60 min.)

### 7:30 2 MOVIE—Drama

"Brainwashed." (German; 1960) Bay Area TV Debut. Werner von Basil is a chess expert—but has never played a game in his life. Through flashbacks, we see how this odd situation came about. Based on Stefan Zweig's novel "The Royal Game." Curt Jurgens, Claire Bloom, Jorg Felmy, Mario Adorf, Albert Lieven, Karel Stepanek.

### 3 4 7 DISNEY'S WORLD

**COLOR** "A Tiger Walks," first of two parts. In the small town of Scotia, Sheriff Pete Williams organizes a posse to track down the Bengal tiger that has es-

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caped from a carnival truck. Released as a feature in 1964. (60 min.)

#### Cast

Sheriff Pete Williams ..... Brian Keith  
Dorothy Williams ..... Vera Miles  
Julie Williams ..... Pamela Franklin  
Ram Singh ..... Sabu  
Governor Robbins ..... Edward Andrews  
Mrs. Watkins ..... Una Merkel  
Josef Pietz ..... Theo Marcuse

**5 8 10 12 MY FAVORITE MARTIAN—Comedy**

**COLOR** Mrs. Brown's clumsy dusting of Martin's personality altercator turns the machine on—and Mrs. Brown into a thief. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton. Brennan: Alan Hewitt. Police Captain: Roy Engel. Curator: Peter Brocco. Guard: Hal Baylor.

**6 CLEVELAND ORCHESTRA**

George Szell conducts the Cleveland Orchestra in Beethoven's Piano Concerto No. 3 and the Symphony No. 4. (60 min.)

**8:00 5 8 10 12 ED SULLIVAN**

**COLOR** Scheduled guests: singers Abbe Lane and Brenda Lee; ventriloquist Senor Wences; singer Jimmy Roselli; comedienne Jean Carroll; dancer Peter Gennaro; the rock 'n' rolling Young Rascals; and English comics Des O'Connor and Jack Douglas. Ray Bloch conducts. Taped from a live telecast. (60 min.)

**7 11 13 FBI—Drama**

**COLOR** "The Divided Man." When a chemical plant is blown up, FBI agents investigate the possibility of sabotage, unaware that the explosion was set off by Roger Mason, a research chemist who is tortured by emotional problems. Erskine: Efrem Zimbalist Jr. Rhodes: Stephen Brooks. Ward: Philip Abbott. (60 min.)

#### Guest Cast

Roger Mason ..... Bradford Dillman  
Karen Mason ..... Jacqueline Scott  
Bryan Durant ..... Douglas Henderson  
Paul Leonard ..... Dabbs Greer  
Carter Graham ..... Ross Elliott  
Ellis Harmon ..... Ron Husmann  
Dr. Spinner ..... William Sargent  
Bill Converse ..... Don Eitner  
Receptionist ..... Danni Nolan

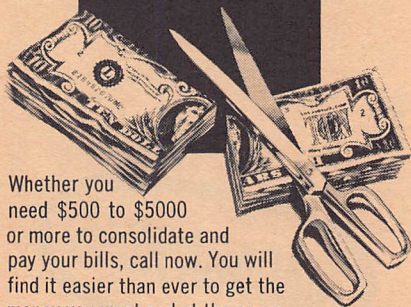
**9 SHOWCASE—Music**

"Men of the Philharmonic," a program of classical music from Lincoln Center. Se-

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# Sunday

Evening

lections: "The Impresario," Mozart's chamber opera satirizing life in an opera house. Soloists Laurence Bogue, Sylvia Bringham-Dimiziani, Carol Plantamura and William Wagner are accompanied by the 27-member New York Chamber Orchestra conducted by Lukas Foss. The Philharmonic Chamber Quintet performs Weber's Quintet for Clarinet and String Quartet in E Flat and Prokofieff's Quintet for wind and strings. (90 min.)

### 8:30 **3 4 7** BRANDED—Western

**COLOR** "The Ghost of Murrieta." Los Angeles teen-ager Juan Molinera hopes to emulate the infamous bandit Murrieta by stealing the \$50,000 in gold entrusted to McCord. McCord: Chuck Connors.

#### Guest Cast

Antonia Molinera..... Dolores Del Rio  
Juan Molinera..... José De Vega  
Rosita..... Linda Dangcil  
Luis..... Rafael Campos  
Vega..... Ben Welden

### **6** PLAY OF THE WEEK—Drama

"Waiting for Godot," by avant-garde playwright Samuel Beckett. Burgess Meredith, Zero Mostel, Kurt Kasznar. (Two hours)

### 9:00 **3 4 7 8** BONANZA—Western

**COLOR** "The Trouble with Jamie." When Ben's Eastern cousin Mathew brings his son Jamie for a visit to the Ponderosa, the Cartwrights are somewhat startled by the youngster: Jamie is a spoiled, arrogant little brat. Script by Helen B. Hicks. Ben: Lorne Greene. Little Joe: Michael Landon. Hoss: Dan Blocker. (60 min.)

#### Guest Cast

Jamie..... Michael Burns  
Mathew..... Ross Elliott  
Elizabeth..... Tracy Olsen

### **5 10 12** PERRY MASON—Drama

"The Case of the Tsarina's Tiara." Mme. Sonya Galinova, certain that she was given phony jewels in payment of a debt, wants Perry to press charges. Sonya changes her mind when she learns that the jewels are real—and worth almost a million dollars. Mason: Raymond Burr. Della: Barbara Hale. Drake: William Hopper. Burger: William Talman. Drumm: Richard Anderson. (60 min.)

#### Guest Cast

Mme. Sonya Galinova... Virginia Field



March 20, 1966

Gerard Van Ness.....Kendall Clark  
Joachim de Vry.....Wesley Addy  
Gerznov.....Leonid Kinskey  
Pauline Thorsen.....Vivienne Segal  
Lisabeth.....Janet De Gore  
Ricardo Arena.....Carlos Romero

**7 11 13 MOVIE—Drama**

**COLOR** Sunday Night Movie: "Tender Is the Night." (1961) Set in the Twenties, this F. Scott Fitzgerald story concerns the strained relationship between psychiatrist Dick Diver and his wife and former patient Nicole. Music by Bernard Herrmann. Screenplay by Ivan Moffat. (Two hours, 45 min.)

**Cast**

Nicole Diver.....Jennifer Jones  
Dick Diver.....Jason Robards Jr.  
Baby Warren.....Joan Fontaine  
Abe North.....Tom Ewell  
Tommy Barban.....Cesare Danova  
Rosemary Hoyt.....Jill St. John  
Dr. Dohmler.....Paul Lukas  
Dr. Gregorovious.....Sanford Meisner  
Mrs. McKisco.....Bea Benaderet  
Pardo.....Alan Napier

**9:30 2 PRO BASKETBALL—Warriors**

The San Francisco Warriors vs. the Lakers in the last regular season game. Hank Greenwald reports the game taped earlier this evening at the Los Angeles Memorial Sports Arena. See the Close-up on page A-14.

**9 KQED REPORT—James Day**

**9:45 9 GERTRUDE STEIN—Drama**

**SPECIAL** "Yes Is for a Very Young Man," by Gertrude Stein, is a two-act play about a rural French family in Savoy, who are torn between duty to France and a desire for personal revenge during the Nazi occupation. Performed by members of the Theatre Company of Boston, a non-profit professional group. Directed by David Wheeler. Denise: Lisa Richards. Ferdinand: Burris de Benning. Henri: Paul Benedict. (One hour, 45 min.)

**10:00 3 4 8 WACKIEST SHIP**

**COLOR** The Kiwi's crew gets a welcome reprieve from Tyler's cooking: a wild-boar hunt and cookout on Hog Island. Butcher: Jack Warden. Riddle: Gary Collins. Miller: Mike Kellin. Nagurski: Rudy Solari. Tyler: Don Penny. (60 min.)

Continued on next page

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Evening

## Guest Cast

Darlene.....Sharon Farrell  
Suzuki.....Aki Aleong  
Kuramoto.....Tad Horino

### 5 10 CANDID CAMERA—Comedy

Messengers encounter a secretary who has a beard; a young woman asks passers-by for help because she thinks she is being followed by a stranger; a plumber finds that turning on one faucet causes water to come out of another; and children try to do magic tricks. Allen Funt and Durward Kirby are the hosts.

### 7 MOVIE—Drama

Sunday Night Movie: Jennifer Jones and Jason Robards Jr. star in "Tender Is the Night." See 9 P.M. Ch. 7 for details. (Two hours, 45 min.)

### 12 THE BARON—Adventure

A murderer sends his henchmen to eliminate Manning. Manning: Steve Forrest. Wilde: Richard Wyler. (60 min.)

### 10:30 5 10 WHAT'S MY LINE?—Panel

Actor Tony Randall and Dr. Joyce Brothers join panelists Bennett Cerf and Ar-

lene Francis. Host: John Daly. Taped from a live telecast.

### 6 EASTERN WISDOM—Philosophy

Alan Watts explores the Chinese ideal of an indefinite, gentle approach to life.

### 11:00 3 MOVIE—Drama

**COLOR** "Niagara." (1953) A man's wife and her boy friend are planning to kill him. Marilyn Monroe, Joseph Cotten. (One hour, 40 min.)

### 4 MOVIE—Drama

**COLOR** "The Man in the Gray Flannel Suit." (1956) An American suburbanite's war experiences disturb his life. Gregory Peck, Jennifer Jones, Fredric March. (Three hours)

### 5 8 10 12 **COLOR** NEWS

### 11:15 10 MOVIE—Musical

**COLOR** "Louisiana Purchase." (1941) A senator decides to investigate the activities of a young man who is himself the victim of four crooks. Bob Hope, Vera Zorina. (Two hours, 35 min.)

### 12 MOVIE—Comedy

"Operation Mad Ball." (1957) Jack Lemmon, Ernie Kovacs.

### 11:35 5 KPIX EDITORIAL—Louis Simon

### 11:40 5 MOVIE—Drama

"Lonelyhearts." (1958) A young man becomes the author of a "lonelyhearts" column. Montgomery Clift, Robert Ryan, Myrna Loy.

### 11:45 7 11 13 NEWS AND SPORTS

### 11:50 2 MOVIE—Drama

Time approximate. "Lady Possessed." (1952) A barely conscious woman recalls her past. James Mason, June Havoc.

### 12:00 13 ELEVENTH HOUR—Drama

A man is being brought home to face a court-martial. Tyner: Steven Hill. Carla: Mai Zetterling. (60 min.)

### 12:15 7 MOVIE—Melodrama

"Castle of Blood." (Italian; 1963) A man wagers that he can spend a night in a mysterious castle. Barbara Steele, George Riviere.

### 11 NAKED CITY—Drama

Someone's out to get a stoolie. Frank Gorshin. (60 min.)

### 12:45 7 NEWS AND SPORTS

### 1:00 13 PETER GUNN—Mystery

Gunn has to guard a seal. Craig Stevens.

### 2:00 4 NEWS



Holy camp! Next  
week TV Guide  
covers BATMAN...  
BATMAN...BATMAN...



Morning

# Morning

- 5:45 **7** YOU CAN TELL A STORY  
 6:00 **3** RHYME AND REASON  
 1. A discussion of sound. 2. Sigmund Freud viewpoints. (60 min.)  
**5** SUNRISE SEMESTER  
 Classical Myths: "Dionysius," Part 1. Dr. Philip Mayerson of NYU lectures.  
 6:15 **7** CARTOON FACTORY  
 6:25 **4** **10** FARM NEWS  
 6:30 **4** PROFILE—San Diego State  
**5** MEDICAL KNOWLEDGE  
**7** A.M.—Dunbar, Fleming, Bentley  
**10** SUNRISE SEMESTER  
 Classical Myths: "Dionysius," Part I. Dr. Philip Mayerson of NYU lectures.  
 6:55 **13** NEWS  
 7:00 **3** **4** **8** TODAY  
**COLOR** Scheduled guests include poet Archibald MacLeish, and William Benton, who discusses his book "The Teachers and the Taught in the USSR." Also: Jack Lescault gives a spring-training report and a baseball preview. Hugh Downs. Taped from a live telecast. (Two hours)  
**5** NEWS—Jim Anderson  
**10** WEATHER—Bob Douglas  
**13** CARTOONLAND—Children  
 7:05 **10** NEWS—Mike Wallace  
**12** FILM FEATURE  
**COLOR** Training of a Navy nurse.  
 7:30 **5** NEWS—Mike Wallace  
**10** DIVER DAN—Cartoons  
 7:35 **12** NEWS—Mike Wallace  
 7:45 **13** BEANY AND CECIL—Cartoons  
 7:55 **5** KPIX EDITORIAL—Louis Simon  
**7** AGRICULTURE REPORT  
**11** VOICE OF AGRICULTURE  
 The effect of the nutritional research for astronauts on the food market.  
 8:00 **5** **10** **12** CAPTAIN KANGAROO  
 The Captain finds out how he can protect his carrots. (60 min.)  
 Edith Efron discusses this "Social Institution" in the article on page 22.  
**7** TODAY  
**COLOR** See 7 A.M. Ch. 3. (60 min.)  
 Picked up in progress.  
 8:15 **13** KING AND ODIE—Cartoons  
 8:25 **11** NEWS—San Jose State

- 8:30 **7** GYPSY ROSE LEE—Panel  
**11** DISCOVERY '66—Children  
 "Discovery" begins a two-part visit to Japan. Today: Tokyo, home of 10 million people—more than any other city.  
**13** WELLS FARGO—Western  
 Hardie finds that a stage driver is ostracized by townsfolk. Dale Robertson.  
 9:00 **3** **4** **7** **COLOR** EYE GUESS  
**5** **8** **10** **12** I LOVE LUCY  
 Lucy and Ethel suspect that the new tenants are planning to blow up the building. Lucy: Lucille Ball. Ethel: Vivian Vance.  
**7** MOVIE—Drama  
 "The Mark." (English; 1961) Stuart Whitman was nominated for an Academy Award for his performance in this study of a maladjusted man just released from prison. Maria Schell, Rod Steiger, Brenda De Banzie, Donald Wolfelt. (Two hours)  
**11** HOCUS POCUS—Children  
**13** JACK LA LANE—Exercise  
 9:15 **6** CLASSROOM—Education  
 In-school programming includes mathematics, Spanish. (Two hours, 30 min.)  
**9** CLASSROOM—Education  
 In-school programming: mathematics and science. (Two hours, 10 min.)  
**11** BUCKAROO 500—Buck Weaver  
 9:25 **3** **4** **7** NEWS—Newman  
 9:30 **3** **4** **8** CONCENTRATION  
**5** **10** **12** McCOYS—Comedy  
 Grampa withholds an insurance payment. Grampa: Walter Brennan. Simmons: Rusty Lane. Sloane: Stanley Farrar.  
**7** JACK LA LANE—Exercise  
**11** HOCUS POCUS—Children  
**13** TELEVIEW 13—Joseph Tones





# Monday March 21, 1966

## Morning-Afternoon

- 9:50 **2** RELIGION TODAY—Protestant
- 10:00 **2** NEWS—Walt Harris
- 3 4 7 8** **COLOR** MORNING STAR—Serial
- 5 10 12** ANDY GRIFFITH  
Dishonest shooting-gallery operators arrange for Opie to win a prize to attract bigger crowds. Opie: Ronny Howard.
- 11** LEAVE IT TO BEAVER—Comedy  
Beaver decides to become a secretary. Beaver: Jerry Mathers. Ward: Hugh Beaumont. Wally: Tony Dow. June: Barbara Billingsley.
- 13** DONNA REED—Comedy  
Donna takes Alex's place on a hike with Jeff. Alex: Carl Betz. Mary: Shelley Fabares. Jeff: Paul Petersen.
- 10:30 **2** **COLOR** JACK LA LANNE
- 3 4 7 8** **COLOR** PARADISE BAY—Serial
- 5 10 12** DICK VAN DYKE—Comedy  
Buddy says that Rob is dominated by Laura. Buddy: Morey Amsterdam. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 11** DONNA REED—Comedy  
Alex' old college roommate is staying with the Stones. Biff: Ben Gage. Alex: Carl Betz. Mary: Shelley Fabares. Jeff: Paul Petersen.
- 13** NEVER TOO YOUNG—Serial
- 11:00 **2** ROMPER ROOM—Children
- 3 4 7** **COLOR** JEOPARDY
- 5 8 10 12** LOVE OF LIFE
- 7 11 13** MARKET SWEEP—Game
- 11:25 **5 8 10 12** NEWS
- 11:30 **3 4 7 8** **COLOR** LET'S PLAY POST OFFICE—Game
- 5 10 12** SEARCH FOR TOMORROW—Serial
- 7 11 13** DATING GAME
- 11:45 **5 10 12** GUIDING LIGHT—Serial
- 6** ARMCHAIR ADVENTURE
- 11:55 **3 4 7 8** NEWS—Vanocur

## Afternoon

- 12:00 **2** STAR PERFORMANCE—Drama  
A young lady looks at an empty house and finds a maniacal killer. Ida Lupino, George Macready.
- 3 5 10 13** NEWS
- 4 7 8** **COLOR** LET'S MAKE A DEAL—Game
- 6 9** CHILDREN'S FAIR  
A carnival procession.
- 7** DONNA REED—Comedy  
"Dennis the Menace" (Jay North) and Mr. Wilson (Joseph Kearns) visit the Stones. Alex: Carl Betz.
- 11** BINGO—Game
- 12** PEOPLE ARE FUNNY—Linkletter
- 12:15 **13** TODAY IN AGRICULTURE
- 12:25 **3 4 7 8** NEWS
- 12:30 **2** NEWS
- 3** MERV GRIFFIN—Variety  
See 11:20 P.M. Ch. 5. (60 min.)
- 4** **COLOR** DAYS OF OUR LIVES
- 5 8 10 12** AS THE WORLD TURNS—Serial
- 6** WHAT'S NEW—Children  
A French-Canadian version of the Paul Bunyan legend.
- 7 7 11 13** FATHER KNOWS BEST—Comedy  
Betty's parents give her permission to baby-sit—if she brings the child home. Betty: Elinor Donahue.
- 9** CHILDREN GROWING  
Dr. Maria Piers and Lee Wilcox discuss some embarrassing questions which children invariably ask.
- 12:35 **2** I WANT TO KNOW—Mel Venter
- 1:00 **2** DIVORCE COURT—Drama  
A young mother charges her husband spends all his time with his car. Voltaire Perkins, Bill Welsh. (60 min.)
- 4** DOCTORS—Serial



## THE MIKE DOUGLAS SHOW

4:00 WEEKDAYS

KXTV **10**



**5 8 10 12** **PASSWORD**—Game  
Actress Betty White and sportscaster Frank Gifford are the guests.

**6** **WALL STREET**—Puppets

**7 7 11 13** **BEN CASEY**—Drama  
Pressure on the brain leaves a smallpox victim unable to speak. Casey: Vincent Edwards. Zorba: Sam Jaffe. (60 min.)

**1:10** **6** **CLASSROOM**—Education  
In-school programming: social studies and science. (One hour, 10 min.)

**9** **CLASSROOM**—Education  
In-school programming includes social studies. (50 min.)

**1:30** **3 4** **ANOTHER WORLD**—Serial

**5 8 10 12** **HOUSE PARTY**

**COLOR** Guest: Sheila Graham.

**2:00** **2** **MOVIE**—Mystery

"Murder in the Music Hall." (1946)  
Vera Ralston, William Marshall, Helen Walker. (One hour, 25 min.)

**3 4** **YOU DON'T SAY!**—Game

**COLOR** Singer Nancy Wilson and actor Bill Bixby are the guests.

**5 8 10 12** **TO TELL THE TRUTH**—Panel

**7 7 11 13** **NURSES**—Serial

**9** **FREEWAY HEARING**

**SPECIAL** The San Francisco board of supervisors' freeway hearing is telecast live from City Hall. The telecast will continue until the hearing is concluded.

**2:25** **5 8 10 12** **NEWS**—Edwards

**2:30** **3** **MOVIE**—War Drama

"Storm over the Nile." (English; 1955)  
Anthony Steel, Laurence Harvey, James Robertson Justice, Mary Ure.

**4** **MATCH GAME**

**COLOR** Singer Nancy Sinatra and actor Darryl Hickman are the guests.

**5 8 10 12** **EDGE OF NIGHT**

**7 7 11 13** **TIME FOR US**

**2:55** **4 7 7 11 13** **NEWS**

**3:00** **4** **ELEVENTH HOUR**—Drama

A popular state legislator suddenly rebels.  
Ralph Bellamy, Robert Ryan. (60 min.)

**5 8 10 12** **SECRET STORM**

**7 7 11 13** **GENERAL HOSPITAL**

**3:25** **2** **NEWS**

**3:30** **2** **CAPTAIN SATELLITE**—Children

**5** **WELLS FARGO**—Western

Bandits ask a former lawman to help



**ASSIGNMENT  
FOUR:**

# SPACE TO GROW

California's  
contribution to the  
aerospace  
industry

**IN COLOR  
MONDAY  
7:00 PM**

4

KRON-TV



# Monday March 21, 1966

## Afternoon

them stage a robbery. Hardie: Dale Robertson. Pat Rankin: Eddy Walker.

**7 7 11 13 YOUNG MARRIEDS**

**8 MOVIE—Mystery**

"The Man Who Died Twice." (1958) Rod Cameron, Vera Ralston. (90 min.)

**10 GYPSY ROSE LEE—Panel**

Gypsy does a one-woman show with films of her son Eric.

**12 MOVIE—Drama**

"The Great Man." (1956) José Ferrer, Dean Jagger, Keenan Wynn. (90 min.)

**4:00 3 MOVIE—War Drama**

"Storm over the Nile." (English; 1955) Anthony Steele, Laurence Harvey.

**4 DECEMBER BRIDE—Comedy**

Pete is afraid to fly. Harry Morgan.

**5 10 MIKE DOUGLAS—Variety**

Buddy Greco is Mike's co-host this week. Scheduled guests include singer Billy Eckstine and Jeane Dixon, who discusses her predictions of the future. (90 min.)

**7 7 11 NEVER TOO YOUNG**

**9 FRENCH CHEF—Cooking**

How to roast a saddle of lamb.

# News at Six

Now 60 minutes of the  
latest local, national  
and world news.

**6 TO 7 PM 13**  
**WEEKDAYS**  
**ON KOVR**

McClatchy Broadcasting

**13 COLOR CAP'N DELTA—Children**  
**4:30 2 ROCKY AND HIS FRIENDS**

**4 MAYOR ART—Children**

**7 7 11 WHERE THE ACTION IS**  
Performers: Gary Lewis and the Playboys ("Everybody Loves a Clown," "Just My Style"), Roy Clark ("Everybody Watches Me") and Steve Alaimo.

**9 U.S.A.—Art**

See Thurs. 8 P.M. Ch. 9 for details.

**5:00 2 SUPERMAN—Adventure**

In order to save Lois Lane and cub reporter Jimmy Olsen, Clark Kent is forced to reveal his real identity. George Reeves, Noel Neill, John Hamilton.

**7 MOVIE—Drama**

"Diplomatic Courier." (1952) While attempting to contact an espionage agent behind the iron curtain, an American diplomatic courier becomes involved in murder and intrigue. Tyrone Power, Patricia Neal, Hildegard Neff, Karl Malden, Stephen McNally. (One hour, 25 min.)

**7 CASPER—Comedy**

**8 WEBSTER WEBFOOT—Children**

**9 WHAT'S NEW—Children**

"Caribou Hunters"—Cree and Chippewa Indians in Manitoba.

**11 MARSHAL DILLON—Western**

Kitty risks her life to tell a rancher that deranged Jacob Leech is out to kill him. Kitty: Amanda Blake.

**12 COLOR POPEYE—Cartoons**

**13 COLOR HUCKLEBERRY HOUND**

**5:30 2 THREE STOOGES—Comedy**

"Punchy Cowpunchers." The Stooges go on a mission for the U.S. Cavalry.

**3 TRAVENTURE THEATRE**

**COLOR** In Reynosa, Mexico, marksmen hunt the swift whitewing dove.

**4 SEA HUNT—Adventure**

Mike Nelson rescues an unidentified girl from drowning. Lloyd Bridges.

**5 TWILIGHT ZONE—Drama**

A ventriloquist's dummy suddenly ad-libs. Cliff Robertson, Frank Sutton.

**7 BEATLES—Cartoons**

1. "I Feel Fine." Ringo performs feats of daring. 2. "Hold On Tight." The Beatles take a trip to the Statue of Liberty.

**6 9 CHILDREN'S FAIR**

A carnival procession.



March 21, 1966

**Monday**

Afternoon-Evening

**8 SUPERMAN—Adventure**

Clark Kent is on his way to Hollywood to make a picture. George Reeves.

**10 11 NEWS**

**12 OZZIE AND HARRIET—Comedy**

See Saturday 7:30 P.M. Ch. 7.

**13 CISCO KID—Western**

**COLOR** In an abandoned shack, Cisco and Pancho find a young boy. Duncan Renaldo, Leo Carrillo.

**5:45 11 NEWS—Peter Jennings**

**Evening**

**6:00 2 [COLOR] CARTOON CUT-UPS**

**3 4 [COLOR] NEWS—Chet Huntley, David Brinkley**

**5 7 8 12 13 NEWS**

**6 U.S.A.—Poetry**

See Friday 9 P.M. Ch. 6 for details.

**9 WHAT'S NEW—Children**

"Carpenters of the Forest"—European birds. "Land of the Long Day," Part 1.

**10 [COLOR] NEWS—Walter Cronkite**

**11 HAVE GUN—WILL TRAVEL**

Hired as Oscar Wilde's bodyguard, Paladin is beaten and tossed into the bay to drown. Paladin: Richard Boone.

**6:25 7 LEAVE IT TO BEAVER—Comedy**

Beaver is accused of breaking a window. Jerry Mathers, Hugh Beaumont.

**6:30 2 [COLOR] YOGI BEAR—Cartoons**

**3 4 NEWS**

**5 8 12 [COLOR] NEWS—Cronkite**

**6 STOCK MARKET REPORT**

**7 [COLOR] NEWS—Huntley, Brinkley**

**9 PORTRAIT IN MUSIC**

The recording is Dances from Italian Opera.

**10 LAWMAN—Western**

A new German chef brings good business to the Laramie hotel. Troop: John Russell. Hans: Sig Ruman.

**11 OUTER LIMITS—Science Fiction**

An agent from the planet Xenon is recruiting brilliant earth children. Richard Ney, Flip Mark. (60 min.)

**13 NEWS—Peter Jennings**

**6:35 6 MUSICAL PORTRAITS**

The recording is Serenade No. 11 in E Flat Major by Mozart.

**6:45 9 KQED REPORT—James Day**

**13 NEWS, SPORTS, WEATHER**

**6:55 4 7 SPORTS**

**7:00 2 FRACTURED FLICKERS**

Scenes from "Harvest Hands" with Charlie Chase and "Dr. Pyckle and Mr. Pride" with Stan Laurel.

**4 ASSIGNMENT FOUR**

**COLOR** "Space to Grow" covers the history of California's role in the development of the aerospace industry, the state of the industry today and its effects on the state.

**5 RIFLEMAN—Western**

Banker Hamilton is closing up for the day when trouble starts. Jack Hogan, Harlan Warde.

**6 WHAT'S NEW—Children**

"Ti-Jean in the Land of Iron"—the French-Canadian version of the Paul Bunyan legend.

**7 NEWS—Roger Grimsby**

**7 PATTY DUKE—Comedy**

Experiments in extrasensory perception convince Patty that she can read minds and predict the future. Patty and Cathy: Patty Duke, Mme. Olga: Elvia Allman.

**8 WALT DISNEY'S WORLD**

See Sunday 7:30 P.M. Ch. 3. (60 min.)

**9 FOLK GUITAR—Lessons**

Laura teaches the show's theme song "Freedom Calling."

**10 RIFLEMAN—Western**

Betty Lind is a sick girl when she arrives to work at Lou's hotel. Doc Burrage thinks it may be smallpox. Lucas: Chuck Connors. Betty Lind: Carol Leigh.



**THE RIFLEMAN**

**7:00 WEEKNIGHTS**

**KXTV 10**



## Evening

### 12 MARSHAL DILLON—Western

While hunting, Matt, Doc and Chester find an Indian boy who has been savagely beaten, Matt: James Arness.

### 13 AMERICA!—Travel

**COLOR** This film tour of Chicago features visits to the Historical Society, Zoological Park, the Art Institute and the National History Museum.

7:15 **7** NEWS—Peter Jennings

7:30 **2** MOVIE—Drama

"Brainwashed." See Sunday 7:30 P.M. Ch. 2 for details.

### 3 4 HULLABALOO—Music

**COLOR** Scheduled: The Serendipity Singers ("Willow, Billowy Land") introduce Bobby Goldsboro ("It's Too Late") and the Bobby Fuller Four ("I Fought the Law"). Hullabaloo dancers, Peter Matz.

### 5 10 12 TO TELL THE TRUTH

### 6 FILM FEATURE

"Living Arts of Japan" shows the master craftsmen at work.

### 7 7 11 13 12 O'CLOCK HIGH

"Cross Hairs on Death," by Robert Lewin. Despite a dishonorable discharge, pilot Everett Stone is determined to fly in combat—so he masquerades as a captain and doubletalks his way into Colonel Gallagher's bomb group. Gallagher: Paul Burke. Stovall: Frank Overton. Koman-

sky: Chris Robinson. Fowler: Robert Dornan. (60 min.)

### Guest Cast

Everett Stone }  
Capt. Tom Carpenter } James Franciscus  
Capt. Vic Enright.....Roger Perry  
Sgt. Stan Holcombe.....H. M. Wynant  
Doctor.....Barry Cahill  
Wac.....Victoria George

### 9 ANTIQUES—George Michael

Bernard Grassie shows his collection of rare clocks. George Michael is the host.

8:00 **3 4** JOHN FORSYTHE—Comedy

**COLOR** "It Takes a Heap of Sergeants." To test a new plane, Foster and Sgt. Ed Robbins go to London—where they are awaited by two spies who are dead ringers for Robbins. Guy Marks (Robbins) also plays his look-alikes, Red Ed and Ed Foo Young. Foster: John Forsythe.

### Guest Cast

Badnick.....Jay Novello  
Sacha.....Dick Wilson

### 5 10 12 I'VE GOT A SECRET

Musical-comedy performer Bob Holiday has a secret for panelists Henry Morgan, Bess Myerson, Betsy Palmer and Bill Cullen. Steve Allen is the host.

### 6 DOLLARS AND SENSE

**DEBUT** James Fleming is the host of this series comparing the prices, quality and advertising of consumer products.

## THE ANDY WILLIAMS SHOW

— IN COLOR —

Presented by



STARRING

Pat Boone

SPECIAL GUEST

Dick Shawn

9:00 Channel **3 4 7**





Tonight: This first of two shows is on the uses, accuracy of directions and selling techniques for non-prescription drugs. Guests: Dr. William O'Brien, Dr. Thomas De Kornfeld, Dr. Maurice Tainter and Kenneth Hurley.

**8 MARCH OF TIME—Documentary**

**SPECIAL** "The Class of . . ." focuses on members of the college class of 1949 nearly two decades after graduation. See the Close-up on page A-13. (60 min.)

**9 KOLTANOWSKI ON CHESS**

Koltanowski discusses chess in the Soviet Union, and some of the great Russian chess masters.

**8:30 3 4 DR. KILDARE—Drama**

**COLOR** "A Sometimes Distant Spring," first of two parts. Nurse Claire Hanson must decide whether to risk surgery to correct her heart condition—a decision that will affect her young daughter's future as much as her own. Script by Edward J. Lakso. Kildare: Richard Chamberlain. Gillespie: Raymond Massey. Nurse Lawton: Lee Kurty.

**Guest Cast**

Claire Hanson . . . . . Diane Varsi  
Margaret Hanson . . . . . Kim Karath  
Desk Nurse . . . . . Gloria McMillan

**5 10 12 LUCILLE BALL**

**COLOR** Lucy becomes a modern medical miracle: Her malfunctioning adrenal glands have transformed her into a superwoman. Mooney: Gale Gordon. Dr. Simon: Robert F. Simon. Reporter Denton: Joel Marston. Olympic Coach: Robert S. Carson. Dr. Davis: Parley Baer. Vigran: Herb Vigran.

**6 IN MY OPINION—Commentary**

Guests are newsmen Drew Pearson; Art Hoppe (San Francisco Chronicle); Henry J. Taylor (United Feature Syndicate); Robert Novak (New York Herald Tribune); Joseph Kraft (Washington Post); and cartoonist Paul Conrad (Los Angeles Times).

**7 11 13 JESSE JAMES—Western**

"As Far as the Sea." The James gang is being hunted by a strange adversary: an old seaman named Noah, armed with a harpoon, who wants to get back the whaler's talisman Cole Younger stole during a stagecoach robbery. Jesse: Chris Jones. Frank: Allen Case. Noah: John Carradine. Cole: John Milford.

**7 FARMER'S DAUGHTER—Comedy**

It's a bad week for the Morleys—Glen is sick of being sick in bed, and Katy, a member of the jury in a breach-of-promise suit, thinks the trial is unnecessary. Katy: Inger Stevens. Glen: William Windom. Clyde Stokes: J. Pat O'Malley. Felicia: Diana Chesney.

**9 DOLLARS AND SENSE**

**DEBUT** See 8 P.M. Ch. 6 for details.

**9:00 3 4 7 ANDY WILLIAMS**

**COLOR** Andy welcomes singer Pat Boone and comedian Dick Shawn. In a sketch, Dick boisterously barges into the Palm Springs hotel room where Andy and Pat are trying to get some shut-eye—and winds up dancing the "Cockamamie." Nick Castle dancers. Jack Elliott conducts the orchestra. (60 min.)

**Highlights**

"Feelin' Good," "I Can," medley of old favorites . . . . . Andy, Pat, Dick  
"It's Alright with Me," "On a Clear Day," "Michelle," "Dear Heart,"  
"What Now, My Love?" . . . . . Andy

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10 COCKTAILS • \$6 CASH REFUND

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**BARNEY'S**

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## Evening

### 5 8 10 12 ANDY GRIFFITH

**COLOR** When Aunt Bee talks about Foster's Furniture Polish, she sounds like a walking commercial—so Willard Foster asks her to advertise his product on TV. Aunt Bee: Frances Bavier. Goober: George Lindsey. Floyd: Howard McNear. Opie: Ronny Howard.

#### Guest Cast

Willard Foster.....Robert Emhardt  
Martin.....Ronnie Schell

### 6 PROBE—Dr. Albert E. Burke

Dr. Burke discusses Communist China's economic and political policies.

### 7 11 13 SHENANDOAH—Western

"The Death of Matthew Eldridge." Shenandoah wanders into steamy Eldridgeville, La.—and into a four-year-old charge of murdering Matthew Eldridge, founder of the town. Shenandoah: Robert Horton. Gil: Douglas V. Fowley. Sheriff: Gregory Walcott. Cora: Louise Latham. Cliff: Woodrow Parfrey.

### 9 IN MY OPINION—Commentary

See 8:30 P.M. Ch. 6 for details.

### 9:30 2 DOCTORS' NEWS CONFERENCE

Time approximate. A discussion of drugs.

### 5 10 12 HAZEL—Comedy

**COLOR** Hazel reads tea leaves—and sees big troubles brewing for Steve. Hazel: Shirley Booth. Steve: Ray Fulmer. Barbara: Lynn Borden. Hogan: Guy Raymond. Muntz: Harry Harvey Sr. Mrs. Fillmore: Kathryn Givney.

### 6 CRIME AND PUNISHMENT

**SPECIAL** This dramatization of Fyodor Dostoyevsky's master novel explores the conflicting feelings of guilt and superiority in Raskolnikov, a student who murders two old women and then tries to justify his crime. David Collins, Patricia Hayes, Julia Foster. (Two hours)

### 7 11 13 PEYTON PLACE—Serial

Martin offers Steven a trip to Europe; Eliot and Allison have a serious talk. Martin: George Macready. Steven: James Douglas. Elliot: Tim O'Connor. Allison: Mia Farrow. Betty: Barbara Parkins. Richard: Don Gordon. Rita: Patricia Morrow. Constance: Dorothy Malone. Rodney: Ryan O'Neal. Stella: Lee Grant.

### 8 MOVIE—Drama

"Night People." (1954) A colonel in U.S. Counter Intelligence has a tough assignment. Nunnally Johnson, Gregory Peck. (Two hours)

### 9 CITY BEAT—Mel Wax

**SPECIAL** Taped highlights of today's San Francisco board of supervisors' free-way hearing at City Hall. Mel Wax and guests will discuss the proceedings. (90 min.)

### 10:00 2 NEWS—Helmso, Cordell, Mann

### 3 4 RUN FOR YOUR LIFE—Drama

**COLOR** "Sequestro!" conclusion of a two-part story. The ransom money the Sicilians demanded in exchange for Paul's freedom hasn't arrived and Enzo tells his brother that the American must be killed. Script by A. Martin Zweiback. Paul: Ben Gazzara. (60 min.)

#### Guest Cast

Enzo.....Harry Guardino  
Marta.....Marianna Hill  
Tonio.....Sal Mineo  
Bianco.....David Mauro  
Cab Driver.....Mario Badolati

### 5 10 12 TALENT SCOUTS

**COLOR** Talent presenters: actor Glenn

monday night at the movies

**9:30 PM**

**'NIGHT PEOPLE'**



Gregory Peck  
Broderick Crawford

**8**  
ksbw-tv  
SALINAS-MONTEREY



# If you like to draw, you may have a God-given talent

by **NORMAN ROCKWELL**



PHOTO BY TONY VENTI

I can't think of a greater waste in the world than being blessed with a natural ability . . . and doing nothing about it. A talent for drawing, for example, is a wonderful gift. It can bring you such a rich and rewarding life that it just doesn't seem right not to give it a chance to develop and grow.

Nobody knows this better than I. I was born in a shabby tenement in New York City. I guess I always wanted to be an artist. I distinctly remember, when I was six, drawing pictures on old cardboard to amuse my friends. By the time I was fifteen, I had earned enough money from odd jobs to go to art school. Then, over my parents' objections, I decided to leave high school after my first year so that I could attend two art schools at once.

Many times I became terribly discouraged and thought about giving up art school to start earning money. But my instructors encouraged me to continue, and got me work to tide me over. One day a friend urged me to submit my work to *The Saturday Evening Post*. To my surprise, they bought the first three pictures I showed them and asked me to do three more. I

didn't know that this sale would be the start of a forty-five-year association. I only knew I was on my way toward the realization of my dream . . . making the most of the talent I was born with.

## **Others struggled, too**

My story is not unique . . . other artists overcame even greater hardships. Albert Dorne left school at thirteen to support his family. At twenty-two, he was earning \$500 a week. He went on to become one of the highest-paid commercial artists in America.

Stevan Dohanos, famous cover artist, drove a truck before turning to art. Harold Von Schmidt was orphaned at five. Robert Fawcett left school at fourteen. Austin Briggs, who once struggled to support his family in a cold-water flat, now lives in a magnificent contemporary home.

As I progressed in my career, hundreds of promising artists came to me with questions about how to get started or to advance in art. I gave them as much time as I could. But what they really needed was a convenient and effective way to master the

(See following pages)



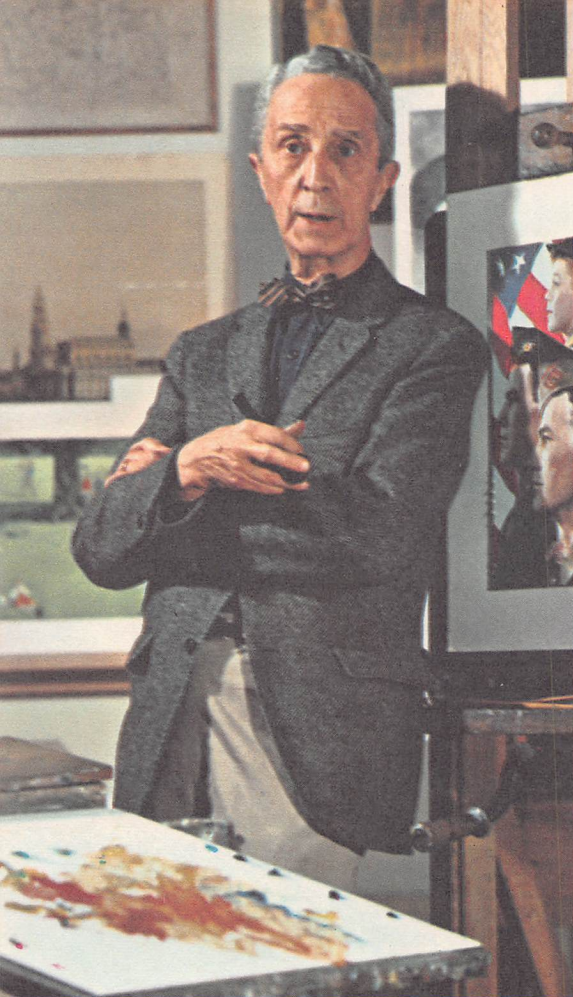


PHOTO BY TONY VENTI

**NORMAN ROCKWELL**, America's best-loved artist, almost quit painting early in his career because he was unsure of his talent. Now he's helping others make the most of a gift that could change their lives.

## America's 12 Most Famous Artists

<b>Albert Dorne</b>	<b>Norman Rockwell</b>
<b>Al Parker</b>	<b>Jon Whitcomb</b>
<b>Austin Briggs</b>	<b>Ben Stahl</b>
<b>Harold Von Schmidt</b>	<b>Robert Fawcett</b>
<b>Fred Ludekens</b>	<b>George Giusti</b>
<b>Peter Helck</b>	<b>Stevan Dohanos</b>

## "I've had a way to help other

*(Continued from preceding page)*  
trade secrets and professional know-how of a great many successful

### A plan to help others

Albert Dorne found the way over 16 years ago, he asked him in his studio. When I found Dohanos, Von Schmidt and Briggs. With them were famous artists—Al Parker, Whitcomb, Fred Ludekens, Ben Stahl, Helck and John Atherton. He pointed out the growing need for artists that existed all over the country. He asked, "Why can't we devote to share our knowledge with those who have talent, no matter where they live?"

All of us loved the idea. Taking off from our own careers, we put our knowledge of art into a series of home-study lessons and over 5,000 special drawings and a magnificent set of textbooks. Albert covered the fundamentals of art. Each man contributed his own special knowledge. For example, Jon Whitcomb showed how to draw his famous "glamorous" women. Dorne showed step-by-step how to achieve animation and how to devise a simple way to explain animation and the secrets of

### New teaching methods

Finally, we devised a revolutionary way to correct a student's work. On each assignment the student would submit his work. In his instructor would draw his corrections of the student's work. Then the instructor would write a letter of further criticism and praise. This way, there would be no misunderstanding. And the student would have a permanent record of his progress.

And so we started the Famous Artists Schools. Our faculty totals hundreds of years of professional experience. The first School started in a converted



# Wonderful life as an artist. Now I'd like to develop their own God-given talent."

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in Westport, Conn. Today it occupies  
its own modern buildings. All of us  
with the School are extremely proud of  
what our students have accomplished.

## Our students succeed

James Ryan is a good example. If his  
God-given talent had gone undeveloped,  
he might still be a clerk, unhappy in his  
low-paying, routine job. Taking our  
Course changed his future. Now he's  
an illustrator at Hughes Aircraft—and  
pours out a stream of free-lance art  
work in his spare time.

Ellen Wilhelm, a housewife from  
Illinois, studied art with us. Last year  
she made over \$4,000 from painting in  
her spare time, had four one-man  
shows. (See others on last page.)

I am not at all surprised by the suc-  
cess of our students. Opportunities open  
to trained artists today are enormous.

The School continually gets calls asking  
for practical, well-trained students—  
not geniuses—who can step into full-  
time or part-time art jobs.

Do you like to draw? Do you want  
to train toward a full- or part-time  
career in commercial art or fine art? If  
your answer is a tentative yes to either,  
I urge you to develop your God-given  
talent to its fullest. You owe it to your-  
self not to waste it.

**UNIQUE ART TALENT TEST.** Norman  
Rockwell, Albert Dorne and the other  
Famous Artists have created a reveal-  
ing 12-page talent test to discover  
people with art talent worth develop-  
ing. Formerly they charged for the test.  
Now it's offered free and graded free.  
Those who do well on the test—or can  
offer other evidence of art talent—may  
enroll. To get the test, mail the card.



## How we grade your talent test

The twelve-page Famous Art-  
ists Talent Test shown above  
is designed to reveal natural  
ability — not finished skill.  
Your talent is judged along-  
side that of others with the  
same art background as yours.  
This procedure has been effec-  
tive for sixteen years in find-  
ing promising art students.

If you do well on your test  
— or offer other evidence of  
art ability — you may enroll  
for professional training.  
However, there is no obliga-  
tion.

## Famous Artists Schools Westport, Conn.

I would like to find out whether I have art talent  
worth developing. Please send me, without obliga-  
tion, your Famous Artists Talent Test and in-  
formation about your courses.

Mr. } \_\_\_\_\_ Age \_\_\_\_\_  
Mrs. }  
Miss } ← Please circle one and print name

Address \_\_\_\_\_

City \_\_\_\_\_

County \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Accredited by the Accrediting Commission,  
National Home Study Council.





**Adds to family income—**  
 “This mother of six, without domestic help, studies art, holds painting classes at home!”—  
*Elizabeth Lincoln, Ware, Mass.*



**Better than medicine—**  
 “My doctor keeps saying that no medicine could replace what this Course has done for me.”—  
*Theo. M. Bryant, Whittier, Cal.*



**Carpenter to artist—**“I landed a commercial art job by saying I was an FAS student and showing my work.”—  
*Ken Guernsey, Springfield, Ill.*



**Earns \$2,000 extra—**“I’ve made over \$2,000 from spare-time art work, won a job as magazine art director.”—  
*Pat McGowan, So. Pasadena, Cal.*



**Gets “dream” jobs—**“Without training, I was getting nowhere. Now I’m a syndicated cartoonist, get ‘dream’ jobs.”—  
*Bette Filley, Seattle, Wash.*



**Retires successfully—**“Thanks to you, I’m doing well in my own art business. I’ve found fun, profit in retirement.”—  
*John Warren, Morristown, N.J.*

## BUSINESS REPLY MAIL

No postage stamp necessary if mailed in the United States

Postage will be paid by  
**Famous Artists Schools**  
**Westport, Connecticut 06881**

Printed in U.S.A.

First Class  
 Permit No. 64  
 Westport  
 Connecticut

Find out how much talent you have



Mail card for Famous Artists Talent Test



Ford (with singer Pat Becker); Ethel Merman (Sujata and Asoka, dances of India and Tibet); Metropolitan Opera star Jan Peerce (singer Ken Corday); and host Art Linkletter (comedian John Barbour). Also: Art stars in a Catman sketch. (60 min.)

**7 7 11 13 BEN CASEY—Drama**

"Then, Suddenly, Panic!" An uncertain future looms for two roommates at County General: Pat Mason, who is showing symptoms of brain damage, and nightclub dancer Charlie Boyd, who may have a brain tumor. Script by Ellis Marcus and Dean Riesner. Casey: Vincent Edwards, Hoffman: Harry Landers, Maggie: Bettye Ackerman. (60 min.)

**Guest Cast**

Charlie Boyd.....Janet Blair  
Pat Mason.....Kathryn Crosby  
Johnny Whelan.....Gavin MacLeod  
Jonathan.....Richard Collier

Last show of series. Next week, "The Avengers," a British comedy-adventure series, debuts in this time spot.

**10:30 2 KINGDOM OF THE SEA**

**COLOR** The story of the submarine raid on Japanese warships in Nagasaki harbor during World War II.

**11:00 2 MOVIE—Adventure**

"The Lion of Amalfi." (Italian; 1963) In the 11th Century, a guerrilla band tries to fight the oppressive Norman occupation of the Republic of Amalfi. Vittorio Gassman, Milly Vitale.

**3 4 5 7 7 NEWS**

**9 SOVIET PRESS—Panel**

**10 11 12 13 NEWS**

**11:15 7 JOHNNY CARSON—Variety**

**COLOR** See 11:30 P.M. Ch. 3 for details. (One hour, 45 min.)

**11:20 5 MERV GRIFFIN—Variety**

Scheduled guests include comic Reni Santoni, singer Karen Morrow and Boston Celtic star Bill Russell. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

**11:30 3 4 8 JOHNNY CARSON**

**COLOR** Johnny and the gang begin their second week in Hollywood. Ed McMahon, Skitch Henderson. (90 min.)

**7 MOVIE—Comedy**

**COLOR** "The Little Hut." (1957) A girl is stranded on a desert island with her neglectful husband and an ardent

suitor. Ava Gardner, Stewart Granger, David Niven, Walter Chiari, Finlay Currie.

**10 MOVIE—Drama**

"The Young Philadelphians." (1959) Tony Lawrence is determined to establish himself as a successful lawyer. Paul Newman, Barbara Rush, Alexis Smith, Brian Keith, Billie Burke. (Two hours, 30 min.)

**11 MOVIE—Western**

"The Oklahoman." (1957) A widower settles in Cherokee Wells with his infant daughter. Joel McCrea, Barbara Hale. (90 min.)

**12 MOVIE—Drama**

"Sirocco." (1951) A man risks his life smuggling guns to Syrians. Humphrey Bogart, Marta Toren.

**13 UNTOUCHABLES—Drama**

"The Stryker Brothers" need money to reopen their night-club chain. Nehemiah Persoff, Frank Sutton. (60 min.)

**12:50 5 MOVIE—Drama**

"Desperate." (1947) Steve Brodie, Audrey Long, Raymond Burr.

**1:00 3 4 NEWS**

**THE YOUNG  
PHILADELPHIANS  
PAUL NEWMAN  
BARBARA RUSH  
11:30 PM MONDAY**



**KXTV 10**



## Morning

5:45 **7** YOU CAN TELL A STORY

5:55 **3** FARM NEWS

6:00 **3** RHYME AND REASON

1. A history of ships from 1840 to the present day. 2. The life and work of Isaac Newton. (60 min.)

**5** SUNRISE SEMESTER

Age of Rubens: "Rubens' Trip to Spain." Dr. Jane Costello of NYU lectures.

6:15 **7** CARTOON FACTORY

6:25 **4** **10** FARM NEWS

6:30 **4** PROFILE—San Diego State

**5** MEDICAL KNOWLEDGE

**7** A.M.—Dunbar, Fleming, Bentley

**10** SUNRISE SEMESTER

Age of Rubens: "Rubens' Trip to Spain." Dr. Jane Costello of NYU lectures.

6:55 **13** NEWS

7:00 **3** **4** **8** TODAY

**COLOR** Scheduled guests include singer Charlie Applewhite, and Edward Coll, founder of the Revitalization Corps, a Peace Corps-type organization. Also: a film report on the Cloisters, New York city's medieval-art museum. Hugh Downs, Jack Lescoulie, Barbara Walters. Taped from a live telecast. (Two hours)

**5** NEWS—Jim Anderson

**10** WEATHER—Bob Douglas

**13** CARTOONLAND—Children

7:05 **12** NEWS—Mike Wallace

**12** FILM SHORTS

1. **COLOR** Cameras explore San Francisco, Chicago and Dallas. 2. **COLOR** Films highlight operations of an airline.

7:30 **5** NEWS—Mike Wallace

**10** DIVER DAN—Cartoons

7:35 **12** NEWS—Mike Wallace

7:45 **13** PETER POTAMUS—Cartoon

7:55 **5** FILM SHORT

**7** AGRICULTURE REPORT

8:00 **5** **10** **12** CAPTAIN KANGAROO

The Captain and Mr. Green Jeans hold a sea-shell exhibit. (60 min.)

**7** TODAY

**COLOR** See 7 A.M. Ch. 3. (60 min.) Picked up in progress.

**11** BIBLE ANSWERS—Religion

8:15 **13** KING AND ODIE—Cartoons

8:20 **6** COMMUNISTS—Education

"What Is Communism?"

8:30 **7** GYPSY ROSE LEE—Panel

**11** BEANY AND CECIL—Cartoons

**13** WELLS FARGO—Western

A dog was the only thing taken from a stage by outlaws. Dale Robertson. Jeff Anderson: Gregg Palmer. Sally-Hill: Penny Edwards. Seth Hill: Don Biddle. Dion: Craig Duncan.

9:00 **3** **4** **7** **COLOR** EYE GUESS

**5** **8** **10** **12** I LOVE LUCY

To gain Ricky's sympathy after an argument, Lucy pretends she was hit by a bus. Lucille Ball, Desi Arnaz.

**7** GIRL TALK—Panel

Guests include comedienne Totie Fields, photographer Constance Bannister and dancer-actress Marge Champion. Virginia Graham is the moderator. (60 min.)

**11** HOCUS POCUS—Children

**13** JACK LA LANNE—Exercise

9:15 **11** BUCKAROO 500—Buck Weaver

9:20 **6** COMMUNISTS—Education

"What Is Communism?"

**9** CLASSROOM—Education

In-school programming: geography, social studies, French, language arts, science and music. (Two hours, 15 min.)

9:25 **3** **4** **7** NEWS—Newman

9:30 **3** **4** **8** CONCENTRATION

**5** **10** **12** McCOYS—Comedy

A young man persuades Grampa and Luke to take house-painting lessons. Grampa: Walter Brennan. Luke: Richard Crenna.

**7** JACK LA LANNE—Exercise

**11** HOCUS POCUS—Children

**13** TELEVIEW 13—Joseph Tomes

9:45 **6** CLASSROOM—Education

In-school programming: science, language arts and Spanish. (One hour, 45 min.)

9:50 **2** RELIGION TODAY—Catholic

10:00 **2** NEWS—Walt Harris

**3** **4** **7** **8** **COLOR** MORNING STAR—Serial

**5** **10** **12** ANDY GRIFFITH

Mayberry's ladies protest when an exotic dancer performs at the carnival. Dancer: Sylvia Lewis. Opie: Ronny Howard.

**7** LUAU—Bill Gordon

Scheduled guests: Mel Tormé and tax expert Irving Fineman. (60 min.)



- 11 LEAVE IT TO BEAVER**—Comedy  
Beaver brings home a Spanish friend.  
Jerry Mathers, Alan Robert.
- 13 DONNA REED**—Comedy  
Alex feels that he is no longer necessary to the household. Alex: Carl Betz.
- 10:30 **2 [COLOR] JACK LA LANNE**  
**3 4 7 8 [COLOR] PARADISE BAY**—Serial  
**5 10 12 DICK VAN DYKE**—Comedy  
Rob's brother Stacey plans to spend his two-week furlough with Rob and Laura. Stacey: Jerry Van Dyke.
- 11 DONNA REED**—Comedy  
See Monday 12 Noon Ch. 7 for details.
- 13 NEVER TOO YOUNG**—Serial
- 10:45 **6 COMMUNISTS**—Education  
"What Is Communism?"
- 11:00 **2 ROMPER ROOM**—Children  
**3 4 7 [COLOR] JEOPARDY**  
**5 8 10 12 LOVE OF LIFE**  
**7 11 13 MARKET SWEEP**—Game
- 11:25 **5 8 10 12 NEWS**
- 11:30 **3 4 7 8 [COLOR] LET'S PLAY POST OFFICE**—Game  
**5 10 12 SEARCH FOR TOMORROW**—Serial  
**6 COMMUNISTS**—Education  
"What Is Communism?"
- 7 11 13 DATING GAME**
- 11:45 **5 10 12 GUIDING LIGHT**—Serial
- 11:55 **3 4 7 8 NEWS**—Vanocur  
**6 COMMUNISTS**—Education  
"What Is Communism?"

## Afternoon

- 12:00 **2 STAR PERFORMANCE**—Drama  
Two women vie for an inheritance. Vanessa Brown, Elizabeth Patterson.
- 3 5 10 13 NEWS**
- 4 7 8 [COLOR] LET'S MAKE A DEAL**—Game
- 7 DONNA REED**—Comedy  
Mary thinks that a gawky classmate looks like her father as a boy. Mary: Shelley Fabares. Elroy: Ray Baumann.
- 9 SING HI—SING LO**—Music  
Bash talks about Captain Kidd and Blackbeard.
- 11 BINGO**—Game

- 12 PEOPLE ARE FUNNY**—Linkletter
- 12:15 **9 FRIENDLY GIANT**—Children  
Story: "Little Wild Horse."
- 13 TODAY IN AGRICULTURE**
- 12:20 **6 COMMUNISTS**—Education  
"What Is Communism?"
- 12:25 **3 4 7 8 NEWS**
- 12:30 **2 NEWS**  
**3 MERV GRIFFIN**—Variety  
See 11:20 P.M. Ch. 5. (60 min.)
- 4 [COLOR] DAYS OF OUR LIVES**  
**5 8 10 12 AS THE WORLD TURNS**—Serial  
**7 7 11 13 FATHER KNOWS BEST**—Comedy  
Bud's Sunday-school class decides to buy a gift for a bedridden newsboy. Bud: Billy Gray. Frankie: Barry Curtis.
- 9 MUSEUM OPEN HOUSE**—Art  
See Thursday 10 P.M. Ch. 9.
- 12:35 **2 I WANT TO KNOW**—Mel Venter
- 12:45 **6 COMMUNISTS**—Education  
"What Is Communism?"
- 1:00 **2 DIVORCE COURT**—Drama  
"Kramer vs. Kramer." A wife accuses her husband of being dishonest. (60 min.)
- 4 DOCTORS**—Serial  
**5 8 10 12 PASSWORD**—Game  
Celebrity contestants: Frank Gifford and Betty White. Allen Ludden is the host.
- 7 7 11 13 BEN CASEY**—Drama  
A Negro baseball player adjusts to the loss of his eye, but not to his doctor's prejudice. Allie: Sammy Davis Jr. Casey: Vincent Edwards. (60 min.)
- 9 CLASSROOM**—Education  
In-school programming: mathematics, French and Spanish. (Three hours)
- 1:10 **6 CLASSROOM**—Education  
In-school programming includes health education. (One hour, 10 min.)
- 1:30 **3 4 ANOTHER WORLD**—Serial  
**5 8 10 12 HOUSE PARTY**  
**[COLOR]** Guests are actor Ricardo Montalban and investigator Larry Craig.
- 1:35 **6 COMMUNISTS**—Education  
"What Is Communism?"
- 2:00 **2 MOVIE**—Drama  
"Breakthrough." (1950) The story of the U.S. landing at Omaha Beach during World War II. David Brian, John Agar. (One hour, 25 min.)



## Afternoon-Evening

- 3 4 YOU DON'T SAY!—Game**  
**COLOR** Celebrity panelists: Bill Bixby and Nancy Wilson.
- 5 8 10 12 TO TELL THE TRUTH—Panel**
- 7 7 11 13 NURSES—Serial**
- 2:25 5 8 10 12 NEWS—Edwards**
- 6 COMMUNISTS—Education**  
 "What Is Communism?"
- 2:30 3 MOVIE—Mystery**  
 "Phantom Lady." (1944) Franchot Tone, Ella Raines.
- 4 MATCH GAME**  
**COLOR** Celebrity contestants: Nancy Sinatra and Darryl Hickman.
- 5 8 10 12 EDGE OF NIGHT**
- 7 7 11 13 TIME FOR US**
- 2:55 4 7 7 11 13 NEWS**
- 3:00 4 ELEVENTH HOUR—Drama**  
 An antagonism develops between a teacher and a student. Lloyd Bridges, Beau Bridges. (60 min.)
- 5 8 10 12 SECRET STORM**
- 7 7 11 13 GENERAL HOSPITAL**

**HAVE A HAPPY DAY!**  
**MIKE DOUGLAS**  
 90 MINUTES OF FUN  
 4:00-5:30 PM WEEKDAYS



**KXTV 10**

- 3:25 2 NEWS**
- 3:30 2 CAPTAIN SATELLITE—Children**
- 5 WELLS FARGO—Western**  
 The townspeople won't believe that a gambler has reformed. Dale Robertson, Tom Pittman.
- 7 7 11 13 YOUNG MARRIEDS**
- 8 MOVIE—Adventure**  
 "Ramar and the Savage Challenges." (1959) Jon Hall. (90 min.)
- 10 GYPSY ROSE LEE—Panel**  
 Guests include actresses Sylvia Sidney and Joanna Barnes.
- 12 MOVIE—Drama**  
 "Ghost of the China Sea." (1958) David Brian, Lynn Bernay. (90 min.)
- 4:00 3 MOVIE—Adventure**  
**COLOR** "Temple of the White Elephants." (French-Italian; 1963) Sean Flynn, Marie Versini.
- 4 DECEMBER BRIDE—Comedy**  
 Matt rebels at canned meals. Spring Byington, Dean Miller.
- 5 10 MIKE DOUGLAS—Variety**  
 Scheduled guests include basketball star Bill Russell, and singer Marilyn Maye. Buddy Greco, Ellie Frankel Sextet. (90 min.)
- 7 7 11 NEVER TOO YOUNG**
- 9 DOLLARS AND SENSE**  
 See Monday 8 P.M. Ch. 6 for details.
- 13 COLOR CAP'N DELTA—Children**
- 4:30 2 SUPERCAR—Children**  
 Supercar springs a leak during an underwater endurance test.
- 4 MAYOR ART—Children**
- 7 7 11 WHERE THE ACTION IS**  
 Performers: the Four Seasons ("Dawn," "Sherry"), Buck Owens and the Buckaroos ("Tiger by the Tail") and Paul Revere and the Raiders ("All Shook Up").
- 9 IN MY OPINION—Commentary**  
 See Monday 8:30 P.M. Ch. 6 for details.
- 5:00 2 SUPERMAN—Adventure**  
 A dying millionaire tells his four heirs about a hidden fortune. George Reeves, Jack Larson, Noel Neill.
- 7 MOVIE—Western**  
**COLOR** "The Great Sioux Uprising." (1953) Jeff Chandler, Faith Domergue. (One hour, 25 min.)
- 7 PORKY PIG—Cartoons**
- 8 WEBSTER WEBFOOT—Children**



**9 WHAT'S NEW—Children**

European birds. Arctic summer on Baffin Island, Part 2.

**11 MARSHAL DILLON—Western**

A bandit's two children assist him in a robbery. John Larch, Nan Peterson.

**12 [COLOR] POPEYE—Cartoons**

**13 [COLOR] YOGI BEAR—Cartoons**

**5:30 2 THREE STOOGES—Comedy**

"Rumpus in the Harem." The Stooges rescue three girls from a sultan's harem.

**3 TRAVENTURE THEATRE**

**[COLOR]** An introduction to the charm of Switzerland.

**4 SEA HUNT—Adventure**

A girl who is terrified of the sea plans to dive for stolen diamonds. Lloyd Bridges, Susan Morrow.

**5 TWILIGHT ZONE—Drama**

A man buys a potion guaranteed to enslave the women he loves forever. George Grizzard, Patricia Barry.

**6 9 SING HI—SING LO—Music**

Bash talks about Captain Kidd and Blackbeard.

**7 BUGS BUNNY—Cartoons**

**8 SUPERMAN—Adventure**

"The Machine That Could Plot Crimes." A mechanical brain baffles Superman. George Reeves.

**10 11 NEWS**

**12 LEAVE IT TO BEAVER—Comedy**

Beaver tries to make friends with a new boy. Jerry Mathers, Stephen Talbot.

**13 CISCO KID—Western**

**[COLOR]** The owner of a freight line has trouble with a mine contract. Duncan Renaldo, Leo Carrillo.

**5:45 6 9 FRIENDLY GIANT—Children**

Story: "Little Wild Horse."

**11 NEWS—Peter Jennings**

## Evening

**6:00 2 ROCKY AND HIS FRIENDS**

**3 4 [COLOR] NEWS—Chet**

Huntley, David Brinkley

**5 7 8 12 13 NEWS**

**6 MENTAL HEALTH—Interview**

Psychiatric training for medical doctors is the topic of Matthew Brody and Morton M. Golden.

# DESERT RATS

RICHARD BURTON • JAMES MASON

TUESDAY 9:00 PM

KCRA-TV

**3**





## Evening

### 9 WHAT'S NEW—Children

Films: A look at southeast Canada; and Arctic summer, Part 2.

### 10 **COLOR** NEWS—Walter Cronkite

### 11 HAVE GUN—WILL TRAVEL

Paladin has a schizophrenic client. Richard Boone, Mario Alcalde.

### 6:25 7 LEAVE IT TO BEAVER—Comedy

Beaver makes a face while his picture is being taken. Jerry Mathers, Tony Dow.

### 6:30 2 TOPPER—Comedy

Topper accompanies a new client to the races. Anne Jeffreys, Leo G. Carroll.

### 3 4 NEWS

### 5 8 12 **COLOR** NEWS—Cronkite

### 6 STOCK MARKET REPORT

### 7 **COLOR** NEWS—Huntley, Brinkley

### 9 PORTRAIT IN MUSIC

The recording is Symphony No. 4 by David Diamond.

### 10 LAWMAN—Western

Troop is caught in a cross fire. John Russell, Peter Brown. Tom Cardigan: Murvyn Vye. Billy: William Fawcett.

### 11 CHEYENNE—Western

Keeping a vengeful friend in line becomes Cheyenne's first job as sheriff. Clint Walker, Van Williams, Jean Willes, George Gayne. (60 min.)

### 13 NEWS—Peter Jennings

### 6:35 6 MUSICAL PORTRAITS

The recording is Serenade No. 11 in E Flat Major by Mozart.

### 6:45 13 NEWS, SPORTS, WEATHER

### 6:55 4 7 SPORTS

### 7:00 2 TRUE ADVENTURE—Documentary

**COLOR** The "Man of the Mountain" is Bucksin Billy Hart, who lives like a pioneer in the Idaho back country. Hart grows his own vegetables, hunts and fishes, and makes utensils by hand. Bill Burrud is host.

### 4 NATIONAL VELVET—Drama

Mi has struck up a romance with Barbara Howard, Lori Martin, James McCallion, Betty Lynn.

### 5 M SQUAD—Police

An executive confesses to a hit-and-run accident. Lee Marvin, Ross Elliott.



## 8:30 5 8 10 12 CAROL BURNETT—Variety

# 'CAROL + 2'

**SPECIAL** **COLOR** Carol welcomes Lucille Ball and Broadway star Zero Mostel for an hour of songs and comedy.

Sketches: "Goodbye, Baby." Carol's infant slows down Lucy's departure for Florida . . . "Tenth Anniversary." A married couple (Zero and Carol) learn that they may not be legally wed . . . "The Cleaning Ladies," Carol and Lucy, are wise in the ways of show business . . . "Bunny Club" has Carol playing a backstage seamstress . . . "What's Wrong with My Brother?" A disturbed Carol visits a psychiatrist (Zero).

Produced by Nat Hiken (creator of "Sergeant Bilko") who also wrote the sketches. Special musical material written by Ken Welch. Music conducted by Harry Zimmerman. Marc Breau directed. Executive producer: Bob Banner. (60 min.)

### Highlights

"You're My Reason," "Wait Till the

Sun Shines, Nellie" . . . Carol  
"If I Were a Rich Man" (from "Fiddler on the Roof") . . . Zero  
"Chutzpah" . . . Carol, Lucy  
"Put Them All Together" . . . All



Carol Burnett  
and Zero Mostel



March 22, 1966

**Tuesday**

Evening

**6 WHAT'S NEW—Children**

A young Eskimo boy in Canada.

**7 NEWS—Roger Grimsby**

**7 GIDGET—Comedy**

Gidget is trying to earn enough money to buy an expensive birthday present for her father. Gidget: Sally Field. Russ: Don Porter. Larue: Lynette Winter.

**8 DICK VAN DYKE—Comedy**

"Long Night's Journey into Day." Rob, Ritchie and the Helpers go off on a fishing trip, leaving Laura alone at home. Laura: Mary Tyler Moore. Millie: Ann Morgan Guilbert.

**9 ESKIMO ART AND LEGEND**

**[SPECIAL]** The conclusion of the two-part program on Eskimo art features the symbolic art of soap carving.

**10 RIFLEMAN—Western**

A gunfighter rides into North Fork. Chuck Connors, Lee Van Cleef.

**12 SMOTHERS BROTHERS—Comedy**

See Sat. 7 P.M. Ch. 10 for details.

**13 DEATH VALLEY DAYS—Drama**

**[COLOR]** A first mate falls in love with the daughter of the Mexican commandante of San Francisco. Rory Calhoun, Lita Baron, Will Kuluva, Don Haggerty. Guest Host: Walter Brennan.

7:15 **7 NEWS—Peter Jennings**

7:30 **2 IT'S A WONDERFUL WORLD**

**[COLOR]** A tour of Puerto Rico.

**3 4 MY MOTHER, THE CAR**

**[COLOR]** "The Blabbermouth." Dave returns from work too exhausted to think straight, and he accidentally lets it slip out that the car is really his mother. Dave: Jerry Van Dyke. Barbara: Maggie Pierce. Manzini: Avery Schreiber. Mother's Voice: Ann Sothern.

**5 10 12 DAKTARI—Adventure**

**[COLOR]** Part 1 of a two-part story. Roy Meadows, the killer Dr. Tracy helped capture, was shot during his recent prison break—and now he's headed for Wameru to seek treatment for his wound. Dr. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Mike: Hari Rhodes. (60 min.)

**Guest Cast**

Roy Meadows.....Ron Hayes  
Harp.....Steve Brodie  
Mrs. Fusby.....Jan Clayton  
Mtuli.....Bob Williams

**6 DESEGREGATION—Education**

A discussion of the effects of English law on slavery.

**7 7 11 13 COMBAT!—Drama**

"One at a Time." After losing his entire squad to Saunders' men, a wounded German sergeant vows to kill off the Americans one by one—saving Saunders for last. Script by Esther and Bob Mitchell. Saunders: Vic Morrow. Littlejohn: Dick Peabody. (60 min.)

**Guest Cast**

Sergeant Erich.....Jan Merlin  
Fry.....Larry Kert  
Peal.....Ronnie Welsh  
Tanner.....Robert Yuro  
Guernsey.....Rod Lauren  
Sims.....Jerry Ayres  
Kerrigan.....Walt Davis

**8 BEVERLY HILLBILLIES—Comedy**

Bluegrass musicians Lester Flatt and Earl Scruggs, paying a return visit to the Clampetts, bring along Mrs. Flatt—who is planning to become a singer. Jed: Bud Ebsen. Granny: Irene Ryan.



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## Evening

**9 ELLIOT NORTON**—Discussion  
Boston drama critic Elliot Norton is joined by the directors and actors of "The Deputy" in a discussion of the controversial play.

**8:00 2 BOLD JOURNEY**—Travel  
Schoolteacher Billie-Marie Gannon narrates films of her adventures in East Africa and her attempts to climb Mount Kilimanjaro. Host: Jack Douglas.

**3 4 PLEASE DON'T EAT THE DAISIES**—Comedy

**COLOR** "Big Man on Campus." Joan doesn't want Jim to read her play until it's finished, so she's rather upset to find it among the students' manuscripts Jim brought home to study. Joan: Patricia Crowley. Jim: Mark Miller. Cathi: Laurie Sibbald. Dorie: Bonnie Franklin. Postponed from an earlier date.

**6 GREAT DECISIONS**—1966  
Sen. Robert F. Kennedy (D., N.Y.) talks about Latin America, the Alliance for Progress, U.S. policy toward dictators and the spread of Communism.

**8 GREEN ACRES**—Comedy  
Oliver discovers that Hooterville is haunted by the ghost of Molly Turgiss—and that his neighbors are afraid to discuss the legend. Oliver: Eddie Albert. Lisa: Eva Gabor. Fred Ziffel: Hank Patterson.

**9 CONCERT**—San Francisco  
A performance by the Youth Chamber Orchestra of the Oakland Symphony includes works by Lou Harrison, Mozart and Ginastera. (60 min.)

**8:30 2 STORY OF A PRISONER**  
Jim Britt and his young wife have great hopes for the future, but today they await word from Jim's parole board.

**3 4 DR. KILDARE**—Drama  
**COLOR** "Travel a Crooked Road" concludes a two-part story. Claire Hanson learns that her husband, reported as missing in Vietnam, will be returning home—so she decides to risk the operation on her heart. Edward J. Lakso wrote the script. Kildare: Richard Chamberlain. Gillespie: Raymond Massey. Nurse Lawton: Lee Kurty.

## Guest Cast

Claire Hanson.....Diane Varsi  
Margaret Hanson.....Kim Karath  
Dr. Dunning.....Virginia Gregg

**5 8 10 12 CAROL BURNETT**  
**SPECIAL COLOR** Carol welcomes Lucille Ball and Zero Mostel. See the Close-up on page A-50. (60 min.)

Red Skelton will not be seen tonight.  
**6 FRENCH CHEF**—Cooking  
Julia Child prepares a gourmet beef stew.

**7 7 11 13 McHALE'S NAVY**  
Ensign Parker adds to the town's accident record by smashing up Captain Binghamton's jeep. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Carpenter: Bob Hastings. Harrigan: Henry Beckman. Balducci: Ernest Sarra-cino. Carbolini: Fabian Dean.

**9:00 2 EAST SIDE/WEST SIDE**—Drama  
"One Drink at a Time." Bowery delinquents, friends for 20 years, have a falling out. Maureen Stapleton, J. D. Cannon, John Karlen, Tom Aherne. (60 min.)

**3 MOVIE**—Drama  
"The Desert Rats." (1953) World War II story of the Australian Ninth Division and how it stopped Rommel's Afrika Korps from capturing the strategic gar-

## Tuesday Night At The Movies

### Ring of Fire starring David Janssen

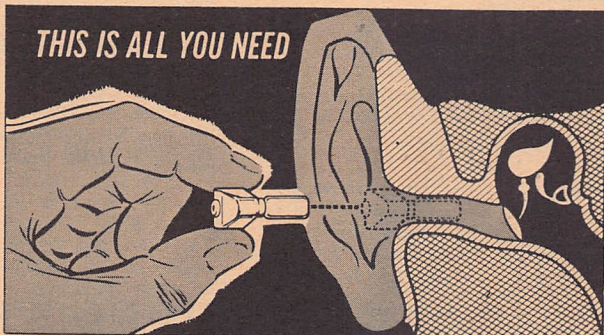
"Keeps a hot tempo." **TIME** Mag.



9:00pm In Color **NC 4**



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# Tuesday March 22, 1966

## Evening

rison of Tobruk. Richard Burton, Robert Newton, James Mason, Robert Douglas, Torin Thatcher, Chips Rafferty, Michael Pate. (Two hours)

### 4 MOVIE—Drama

**COLOR** Tuesday Night at the Movies: "Ring of Fire." (1961) Sgt. Steve Walsh, an Oregon deputy sheriff, is kidnaped when he tries to arrest three juvenile delinquents. Screenplay and direction by Andrew L. Stone. (Two hours)

#### Cast

Steve Walsh.....David Janssen  
Bobbie.....Joyce Taylor  
Frank.....Frank Gorshin  
Deputy Pringle.....Joel Marston  
Roy.....James Johnson

After the movie, Ken Murray interviews Maurice Chevalier and shows 30-year-old films of Chevalier and Baby Leroy.

### 6 CHALLENGES—Sacramento

A discussion of the mentally handicapped child. Panelists include Dr. Edward Rudin, director, Sutter Hospital Diagnostic and Treatment Center. (60 min.)

**SOPHIA LOREN**



**TWO WOMEN**

**11:30 PM  
TUESDAY**

**KXTV 10**

### 7 7 11 13 F TROOP—Comedy

"Don't Ever Speak to Me Again." F Troop is due to receive a citation for its high morale, but you'd never guess it—everyone is feuding with just about everyone else. O'Rourke: Forrest Tucker. Agarn: Larry Storch. Parmenter: Ken Berry. Wrangler Jane: Melody Patterson. Wild Eagle: Frank De Kova. Crazy Cat: Donald Diamond. Dobbs: James Hampton. Vanderbilt: Joe Brooks.

### 9 OPEN END—David Susskind

"Is New York a Mess?" Guests include Robert A. Baron, founder and president of the Sixth Avenue Noise Abatement Association; and Mrs. Mimi Nicholson, a member of several keep-New-York-beautiful groups. (60 min.)

### 9:30 5 8 10 12 PETTICOAT JUNCTION—Comedy

**COLOR** Uncle Joe wants to make Shady Rest a haven for second-honeymooners. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Bobbie Jo: Lori Saunders. Billie Jo: Gunilla Hutton. Jeff: Steve Dunne. Nancy: Emaline Henry.

**7 11 13 PEYTON PLACE—Serial** Martin visits Rodney; Allison comes to terms with herself. Martin: George Macready. Rodney: Ryan O'Neal. Allison: Mia Farrow. Steven: James Douglas. Richard: Don Gordon. Rossi: Ed Nelson. Stella: Lee Grant. Eli: Frank Ferguson. Rita: Patricia Morrow. Norman: Christopher Connelly. Betty: Barbara Parkins.

### 7 MOVIE—Drama

**COLOR** "The Left Hand of God." (1955) An American soldier of fortune poses as a priest to avoid capture by a Chinese war lord. Humphrey Bogart, Gene Tierney. (90 min.)

### 10:00 2 NEWS—Helms, Cordell, Mann

### 5 CBS NEWS SPECIAL

**SPECIAL COLOR** "One of Our H-Bombs Is Missing," a report on Palomares, a Spanish village near the spot where the SAC B-52 crashed on January 17. Films show decontamination methods being used in Palomares, and the Navy's sea hunt for the missing bomb. Those interviewed on film include U.S. Ambassador to Spain Angier Biddle Duke; former SAC head Gen. Curtis LeMay; Maj. Gen. Delmar Wilson, director of



the search operation; nuclear physicist Ralph Lapp; surviving crewmen of the B-52; and residents of Palomares. CBS News correspondent Bernard Kalb is the reporter.

# **6 OPEN MIND—Discussion**

"Are Our Adoption Procedures Outmoded?" Eric F. Goldman moderates this examination of current adoption methods. (60 min.)

# **7 11 13 FUGITIVE—Drama**

"The White Knight." Kimble and the couple he rescued from a plane crash want to avoid publicity—the man is a married war hero about to announce his candidacy for public office, and the girl is not his wife. Kimble: David Janssen. (60 min.)

## **Guest Cast**

Glenn Madison.....Steven Hill  
Pat.....Jessica Walter  
Russ Haynes.....James Callahan  
Claire Madison.....Nancy Wickwire  
Lieutenant Mooney.....Ted Knight

# **8 GUNSMOKE—Western**

See Saturday 10 P.M. Ch. 5. (60 min.)

# **9 U.S.A.—Poetry**

San Francisco poets Gary Snyder and Philip Whalen talk about the Oriental influence on their works. Snyder reads "Hay For the Horses," "Above Pate Valley," and "The Market." Whalen reads "Homage to Rodin."

# **10 KXTV REPORTS**

**SPECIAL COLOR** Explorer Thor Heyerdahl investigates the mysteries of Easter Island in the South Pacific, and attempts to discover the origin of its 50-foot stone heads. (60 min.)

# **12 JESSE JAMES—Western**

"Things Don't Just Happen." Jesse's kindness to orphan Jimmy Andrews results in the boy's being shot. Jessie: Chris Jones.

# **2 WONDERS OF THE WORLD**

**COLOR** In Belgium, the Linker Family sees the sailboat races on Ostend Beach, the traditional Belgian wooden shoe dances and shrimp fishing on horseback.

# **5 KPXI REPORTS**

"To Do a Job" is a report on the San Francisco Rehabilitation Workshop.

# **9 MARKETING ON THE MOVE**

"Loosening the Grip on Strangled Profits." The current profit squeeze and its various causes are discussed.

# **12 WHAT'S MY LINE?—Panel**

See Sun. 10:30 P.M. Ch. 5 for details.

# **11:00 2 MOVIE—Drama**

**COLOR** "Slightly Scarlet." (1956) A scheming young man encounters two very unusual sisters. John Payne, Arlene Dahl.

# **3 4 5 7 7 NEWS**

# **8 10 11 12 13 NEWS**

# **11:15 7 JOHNNY CARSON—Variety**

**COLOR** Johnny continues his second week in Hollywood. (One hour, 45 min.)

# **11:20 5 MERV GRIFFIN—Variety**

Scheduled guests include actor Peter Cook, singer Bruce Scott and singer-comedienne Donna Jean Young. (90 min.)

# **11:30 3 4 8 JOHNNY CARSON**

**COLOR** Johnny continues his second week in Hollywood. Ed McMahon, Skitch Henderson. (One hour, 45 min.)

# **7 MOVIE—Drama**

**COLOR** "The Gambler from Natchez." (1954) Dale Robertson, Debra Paget. (One hour, 50 min.)

# **10 MOVIE—Drama**

"Two Women." (Italian-French; 1960) Sophia Loren won an Oscar and a New York Film Critics Award for her performance as a widow who leaves Rome with her 13-year-old daughter when the city is bombed during World War II. Jean-Paul Belmondo, Eleanora Brown. (One hour, 50 min.)

# **11 MOVIE—Comedy**

"The Great Lover." (1949) Shipboard life is complicated by a fortune-hunting duchess and a homicidal card-shark. Bob Hope, Rhonda Fleming. (90 min.)

# **12 MOVIE—Drama**

"Salome." (1953) Rita Hayworth, Stewart Granger, Charles Laughton.

# **13 DETECTIVES—Police**

A gunman forces Matt and a passing girl into a car. Martin Landau, Sandra White. (60 min.)

# **12:50 5 MOVIE—Melodrama**

"Supernatural." (1933) Carole Lombard, Randolph Scott.

# **1:00 3 4 NEWS**

# **1:20 7 MOVIE—All Night**

1. "Pushover." (1954) Fred MacMurray, Kim Novak.

2. **COLOR** "Apache Woman." (1955) Lloyd Bridges, Joan Taylor.

3. Cheyenne: "Man Alone."



## Morning

- 7 ALL-NIGHT MOVIE—Continued**  
See Tuesday 1:20 A.M. Ch. 7 for details.
- 5:45 7 LET'S TALK REAL ESTATE**
- 5:55 3 FARM NEWS**
- 6:00 3 RHYME AND REASON**  
1. Traditional music and dancing of China. 2. The life of Cecil Rhodes, 19th-century empire builder. (60 min.)
- 5 SUNRISE SEMESTER**  
Classical Myths: "Dionysius," conclusion. Dr. Philip Mayerson of NYU lectures.
- 6:15 7 CARTOON FACTORY**
- 6:25 4 10 FARM NEWS**
- 6:30 4 PROFILE—San Diego State**
- 5 MEDICAL KNOWLEDGE**
- 7 A.M.—Dunbar, Fleming, Bentley**
- 10 SUNRISE SEMESTER**  
Classical Myths: "Dionysius," conclusion. Dr. Philip Mayerson of NYU lectures.
- 6:55 13 NEWS**
- 7:00 3 4 8 TODAY**  
**COLOR** Scheduled guests include singer Morgana King and gambling expert John Scarne, who discusses his book "The Odds Against Me." Also: a Washington interview. Hugh Downs. Taped from a live telecast. (Two hours)
- 5 NEWS—Jim Anderson**
- 10 WEATHER—Bob Douglas**
- 13 CARTOONLAND—Children**
- 7:05 10 NEWS—Mike Wallace**
- 12 EXISTENCE—UC, Davis**  
The story of cling peaches.
- 7:30 5 NEWS—Mike Wallace**
- 10 DIVER DAN—Cartoons**
- 7:35 12 NEWS—Mike Wallace**
- 7:45 13 BULLWINKLE—Cartoon**
- 7:55 5 KPIX EDITORIAL—Louis Simon**
- 7 AGRICULTURE REPORT**
- 11 BIBLE ANSWERS—Drama**  
A discussion of the Second Coming.
- 8:00 5 10 12 CAPTAIN KANGAROO**  
The Captain has a new plan for foiling Bunny Rabbit's tricks. (60 min.)
- 7 TODAY**  
**COLOR** See 7 A.M. Ch. 3. (60 min.)  
Picked up in progress.
- 8:15 13 KING AND ODIE—Cartoons**
- 8:25 11 NEWS—San Jose State**

- 8:30 7 GYPSY ROSE LEE—Panel**
- 11 BULLWINKLE—Cartoon**
- 13 WELLS FARGO—Western**  
Hardie and an Army colonel are on the trail of "The Deserter." Dale Robertson, Charles Cooper.
- 9:00 3 4 7 COLOR EYE GUESS**
- 5 8 10 12 I LOVE LUCY**  
Lucy protests against Ricky's new moustache—by wearing a false beard. Lucy: Lucille Ball. Ricky: Desi Arnaz.
- 7 MOVIE—Musical**  
**COLOR** "Dancing in the Dark." (1949) William Powell, Mark Stevens. (Two hours)
- 9 CLASSROOM—Education**  
In-school programming includes mathematics, science, Spanish, social studies, music rhythms. (Two hours, 30 min.)
- 11 HOCUS POCUS—Children**
- 13 JACK LA LANNE—Exercise**
- 9:15 11 BUCKAROO 500—Buck Weaver**
- 9:25 3 4 7 NEWS—Newman**
- 9:30 3 4 8 CONCENTRATION**
- 5 10 12 McCOYS—Comedy**  
Grampa suspects that he is no longer Little Luke's hero. Johnson: Lloyd Corrigan. Little Luke: Michael Winkelman.
- 7 JACK LA LANNE—Exercise**
- 11 HOCUS POCUS—Children**
- 13 TELEVIEW 13—Joseph Tomes**
- 9:40 6 CLASSROOM—Education**  
In-school programming includes music appreciation, Spanish, health education and history. (Two hours, 25 min.)
- 9:50 2 RELIGION TODAY—Protestant**
- 10:00 2 NEWS—Walt Harris**
- 3 4 7 8 COLOR MORNING STAR—Serial**
- 5 10 12 ANDY GRIFFITH**  
Andy objects to the new doctor's interest in Ellie. Dr. Benson: George Nader. Ellie: Elinor Donahue.
- 11 LEAVE IT TO BEAVER—Comedy**  
Beaver loses a friend's watch. Jerry Mathers, Frank Bank.
- 13 DONNA REED—Comedy**  
Mary is miserable: Her date didn't talk to her all evening. Herbie: George Hamilton. Mary: Shelley Fabares.
- 10:30 2 COLOR JACK LA LANNE**
- 3 4 7 8 COLOR PARADISE BAY—Serial**



March 23, 1966

**Wednesday**

Morning-Afternoon

- 11:00** **5 10 12** **DICK VAN DYKE**—Comedy  
Rob discovers a way to handle Stacey.  
Rob: Dick Van Dyke. Stacey: Jerry Van Dyke. Laura: Mary Tyler Moore.
- 11:25** **11** **DONNA REED**—Comedy  
See Tuesday 12 Noon Ch. 7 for details.
- 11:30** **13** **NEVER TOO YOUNG**—Serial
- 11:45** **2** **ROMPER ROOM**—Children
- 11:55** **3 4 7** **COLOR** **JEOPARDY**  
**5 8 10 12** **LOVE OF LIFE**  
**7 11 13** **MARKET SWEEP**—Game
- 12:15** **5 8 10 12** **NEWS**
- 12:30** **3 4 7 8** **COLOR** **LET'S PLAY POST OFFICE**—Game  
**5 10 12** **SEARCH FOR TOMORROW**—Serial  
**6** **MENTAL HEALTH**—Interview  
See Tuesday 6 P.M. Ch. 6.  
**7 11 13** **DATING GAME**
- 12:45** **5 10 12** **GUIDING LIGHT**—Serial
- 12:55** **3 4 7 8** **NEWS**—Vanocur

## Afternoon

- 12:00** **2** **STAR PERFORMANCE**—Drama  
A private detective finds himself in hot water. Frank Lovejoy, Joan Vohs.
- 12:15** **3 5 10 13** **NEWS**  
**4 7 8** **COLOR** **LET'S MAKE A DEAL**—Game
- 12:30** **6 9** **ART STUDIO**—Lessons  
The construction of kites is shown.
- 12:45** **7** **DONNA REED**—Comedy  
Alex disapproves of Aunt Belle's romance with Oliver Greavey. Aune Belle: Gladys Hurlbut. Oliver: Will Wright.

- 12:15** **11** **BINGO**—Game  
**12** **PEOPLE ARE FUNNY**—Linkletter
- 12:30** **6 9** **SING HI—SING LO**—Music  
Bash talks about "Indian Corn."
- 12:45** **13** **TODAY IN AGRICULTURE**
- 12:55** **3 4 7 8** **NEWS**
- 1:00** **2** **NEWS**  
**3** **MERV GRIFFIN**—Variety  
See 11:20 P.M. Ch. 5. (60 min.)
- 1:15** **4** **COLOR** **DAYS OF OUR LIVES**  
**5 8 10 12** **AS THE WORLD TURNS**—Serial
- 1:30** **6** **WHAT'S NEW**—Children  
"Honey Bees and Pollination."
- 1:45** **7 7 11 13** **FATHER KNOWS BEST**—Comedy  
The man voted "most likely to succeed" in Jim's class has become a door-to-door salesman. Henry: Harry Townes.
- 1:55** **9** **LANGUAGE IN ACTION**  
Dr. Hayakawa discusses language as a means of organizing society.
- 2:00** **2** **I WANT TO KNOW**—Mel Venter
- 2:15** **2** **DIVORCE COURT**—Drama  
At his wife's suggestion, a man has played up to his boss's daughter. (60 min.)
- 2:30** **4** **DOCTORS**—Serial
- 2:45** **5 8 10 12** **PASSWORD**—Game  
Celebrity contestants: Frank Gifford and Betty White. Allen Ludden is the host.
- 3:00** **6** **FILM FEATURE**  
"Living Arts of Japan."
- 3:15** **7 7 11 13** **BEN CASEY**—Drama  
Dr. Gerry Bramson is concerned about his wife's overemotional attitude toward their retarded son. Bramson: Lee Marvin. Lee: Jean Hagen. (60 min.)

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**FOR VARIETY!**  
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4 PM Mon-Fri



**FOR SURPRISES!**  
MERV GRIFFIN  
11:20 PM Mon-Fri



# THE WILSON-GRAY REPORT

FIRST...  
WITH EVENING NEWS

5:30 PM - WEEKDAYS



KXTV 10

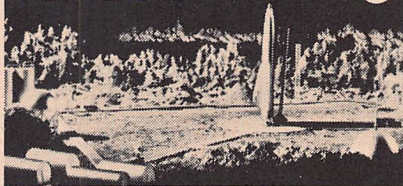
## Wednesday

Afternoon

- 1:10 **9** **CLASSROOM**—Education  
In-school programming includes social studies. (One hour, 35 min.)
- 1:30 **3** **4** **ANOTHER WORLD**—Serial  
**5** **8** **10** **12** **HOUSE PARTY**  
**COLOR** Art Linkletter welcomes actor Charles Bickford and singer Gary Coster.
- 1:35 **6** **CLASSROOM**—Education  
In-school programming includes Spanish and science. (60 min.)
- 2:00 **2** **MOVIE**—Drama  
"Girls Town." (1959) Mamie Van Doren, Maggie Hayes. (One hour, 25 min.)  
**3** **4** **YOU DON'T SAY!**—Game  
**COLOR** Celebrity panelists: Bill Bixby and Nancy Wilson.  
**5** **8** **10** **12** **TO TELL THE TRUTH**—Panel  
**7** **7** **11** **13** **NURSES**—Serial
- 2:25 **5** **8** **10** **12** **NEWS**—Edwards
- 2:30 **3** **MOVIE**—Musical  
**COLOR** "One Sunday Afternoon." (1949) Dennis Morgan, Janis Paige, Don DeFore.  
**4** **MATCH GAME**  
**COLOR** Celebrity contestants: Nancy Sinatra and Darryl Hickman.  
**5** **8** **10** **12** **EDGE OF NIGHT**  
**7** **7** **11** **13** **TIME FOR US**—Serial
- 2:55 **4** **7** **7** **11** **13** **NEWS**
- 3:00 **4** **ELEVENTH HOUR**—Drama  
Stanton Maynard's genius knows no bounds. Roddy McDowall, Anne Helm, Alexander Scourby, Lori March. (60 min.)  
**5** **8** **10** **12** **SECRET STORM**  
**7** **7** **11** **13** **GENERAL HOSPITAL**
- 3:25 **2** **NEWS**
- 3:30 **2** **CAPTAIN SATELLITE**—Children

## PHANTOM PLANET

WEDNESDAY AT 5:00 PM





March 23, 1966

# Wednesday

Afternoon

## 5 WELLS FARGO—Western

The Rawhide Kid is back in circulation. Dale Robertson, Troy Donahue.

## 7 7 11 13 YOUNG MARRIEDS

### 8 MOVIE—Drama

"The Cool and the Crazy." (1958) Scott Marlowe, Gigi Perreau. (90 min.)

### 10 GYPSY ROSE LEE—Panel

Gypsy's guests are novelist Pearl Buck and actress Jayne Meadows.

### 12 MOVIE—Comedy-Drama

**COLOR** "Four Girls in Town." (1956) George Nader, Marianne Cook. (90 min.)

## 4:00 3 MOVIE—Science Fiction

Time approximate. "The Unearthly Stranger." (English; 1963) John Neville, Gabriella Licudi.

### 4 DECEMBER BRIDE—Comedy

Hilda's landlord insists that she remove her parrot. Spring Byington, Frances Rafferty. Parrot's Voice: Mel Blanc.

### 5 10 MIKE DOUGLAS—Variety

Scheduled guests include actors Jackie Coogan and June Wilkinson, and the singing Kirby Stone Four. (90 min.)

### 7 7 11 NEVER TOO YOUNG

### 9 FOLK GUITAR—Lessons

Laura teaches the show's theme song—"Freedom Calls."

### 13 **COLOR** CAP'N DELTA—Children

## 4:30 2 SUPERCAR—Children

A gypsy bandit tries to stop the Supercar team from helping an underwater explorer.

### 4 MAYOR ART—Children

### 7 7 11 WHERE THE ACTION IS

Performers include Bob Lind ("Elusive Butterfly"), the Marketts ("Batman," "Outer Limits") and the Knickerbockers ("You've Lost That Lovin' Feeling").

### 9 SCOTCH GARDENER—Jim Kerr

Jim Kerr discusses herb-growing.

## 5:00 2 SUPERMAN—Adventure

Clark, Lois and Jimmy become prisoners on a tramp ship. George Reeves.

## 6 FRENCH CHEF—Cooking

Julia Child prepares a gourmet beef stew.

## 7 MOVIE—Science Fiction

"The Phantom Planet." (1961) Dean Fredericks, Coleen Gray, Francis X. Bushman, Tony Dexter. (One hour, 25 min.)

## 7 MILTON THE MONSTER

## 8 WEBSTER WEBFOOT—Children

## 9 WHAT'S NEW—Children

A look at southeast Canada; and Arctic summer, Part 2.

## 11 MARSHAL DILLON—Western

A storekeeper is sure that a farmer robbed him. Dabbs Greer, Jack Elam.

## 12 **COLOR** POPEYE—Cartoons

## 13 ROCKY AND HIS FRIENDS

## 5:30 2 THREE STOOGES—Comedy

"Rusty Romeos." The Three Stooges take their girls to an engagement party.

## 3 SCIENCE IN ACTION—Education

**COLOR** The electron microscope, which can magnify a single cell to the size of a room, is explained by Dr. James Harvey McAlear of the University of California.

## 4 SEA HUNT—Adventure

A pretty magazine photographer employs Mike. Lloyd Bridges, Jan Brooks.

## 5 TWILIGHT ZONE—Drama

A trumpet player steps in front of a moving truck. Jack Klugman, Mary Webster, John Anderson, Frank Wolff.

## 6 9 ART STUDIO—Lessons

The construction of kites is shown.

## 7 SERGEANT PRESTON—Adventure

## 8 SUPERMAN—Adventure

Two people have a photo of Clark Kent changing into Superman. George Reeves, Noel Neill.

## 10 11 NEWS

## 12 TAMMY—Comedy

Tammy heads for the plantation of wealthy John Brent, who needs a secretary. Tammy: Debbie Watson. Brent: Donald Woods.



# LAWMAN

6:30 WEEKDAYS KXTV 10



# Wednesday March 23, 1966

## Afternoon-Evening

### 13 CISCO KID—Western

**COLOR** Cisco and Pancho are duped by a gangster's sister and captured. Duncan Renaldo, Leo Carrillo.

### 5:45 6 9 SING HI—SING LO—Music

Bash talks about "Indian Corn."

### 11 NEWS—Peter Jennings

## Evening

### 6:00 2 **COLOR** UNCLE WALDO

**3 4** **COLOR** NEWS—Chet Huntley, David Brinkley

### 5 7 8 12 13 NEWS

### 6 U.S.A.—Art

See 8:30 P.M. Ch. 6 for details.

### 9 WHAT'S NEW—Children

Craftsmen of Cape Breton Island. "Land of the Long Day."

### 10 **COLOR** NEWS—Walter Cronkite

### 11 HAVE GUN—WILL TRAVEL

Paladin dogsleds into Alaska. Richard Boone, Richard Shannon.

6:25 **7** LEAVE IT TO BEAVER—Comedy  
Beaver is eager to earn money catching frogs. Jerry Mathers, Tony Dow.

### 6:30 2 **COLOR** HUCKLEBERRY HOUND

### 3 4 NEWS

### 5 8 12 **COLOR** NEWS—Cronkite

### 6 STOCK MARKET REPORT

### 7 **COLOR** NEWS—Huntley, Brinkley

### 9 PORTRAIT IN MUSIC

The recording is Dvorak's Slavonic Dances.

### 10 LAWMAN—Western

Troop sets out to find a young Army deserter. John Russell, Hugh Sanders, Peter Brown, Joyce Taylor.

### 11 CHEYENNE—Western

Johnny Brassbuttons is accused of leading troops into a trap. Tony Young, Clint Walker. (60 min.)

### 13 NEWS—Peter Jennings

### 6:35 6 MUSICAL PORTRAITS

The recording includes highlights from La Damnation de Faust by Berlioz, Opus 24.

### 6:45 13 NEWS, SPORTS, WEATHER

### 6:55 4 7 SPORTS

### 7:00 2 LITTLEST HOB0—Adventure

Lorie Spring is kidnapped by two hold-up men. Darlene Drake, Barbara Jay.

### 4 NORTHWEST PASSAGE

**COLOR** Hunk and another Ranger are charged with desertion by a British officer. Keith Larsen, Buddy Ebsen. Pierce: Louis Jean Heydt. Lieutenant Chambers: Richard Ney.

### 5 MARSHAL DILLON—Western

Chester is living in secret terror—the man who threatened to kill him has arrived in town. Dennis Weaver, Thomas Coley, James Arness.

### 6 WHAT'S NEW—Children

Close-ups show cross-pollination and life in the hive.

### 7 NEWS—Roger Grimsby

### 7 SHENANDOAH—Western

See Monday 9 P.M. Ch. 7 for details.

### 8 TALL MAN—Western

Maw Killgore and her two sons meander down from the hills for a little fun in town. Irene Tedrow, Clu Gulager.

### 9 SCIENCE IN ACTION—Education


See 5:30 P.M. Ch. 3 for details.

### 10 RIFLEMAN—Western

Lou's father promised her hand just be-

# RIFLEMAN

7:00 P.M. WEEKDAYS



KXTV 10



The  
**WEDNESDAY** *Showcase*

fore he died. Patricia Blair, Sean McClory, Lucas: Chuck Connors.

**12 BATMAN—Adventure**

Scheduled: "The Purrfect Crime," first of two parts. Catwoman goes on the prowl—for the Dynamic Duo. Batman: Adam West. Robin: Burt Ward. Catwoman: Julie Newmar. Leo: Jock Mahoney.

**13 MARSHAL DILLON—Western**

A Dodge City saloon girl is trying to avoid her ex-fiancé. James Arness, Gloria McGhee, Michael Pate.

**7:15 7 NEWS—Peter Jennings**

**7:30 2 SURVIVAL!—Documentary**

Films document the World War II London blitz, the prolonged German aerial siege that claimed thousands of British lives. Narrator James Whitmore is joined by Hilda Welch and Dorothy Ross, who were in London during the air raids.

**3 4 7 8 VIRGINIAN—Western**

**COLOR** "The Wolves Up Front, the Jackals Behind." Randy and his friend Georgie Sam are both taken with young Dulcie Colby, but the return of her brother Frank has left Dulcie a very troubled girl. Script by Herman Miller. Randy: Randy Boone. (90 min.)

**Guest Cast**

Frank Colby.....James Farentino  
Ben Colby.....Donnelly Rhodes  
Dulcie Colby.....Peggy Lipton  
Pa Colby.....Jay C. Flippen  
Georgie Sam.....Michael J. Pollard

**5 10 12 LOST IN SPACE**

"The Space Croppers." While tracking the werewolf that raided their time capsule, Will and Dr. Smith run into a family of hillbilly space farmers. Smith: Jonathan Harris. Will: Billy Mumy. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. Judy: Marta Kristen. Penny: Angela Cartwright. (60 min.)

**Guest Cast**

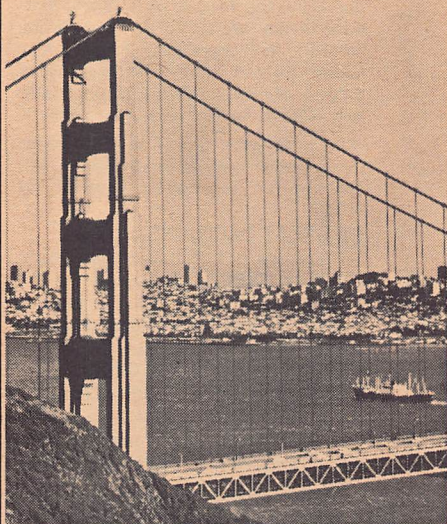
Sybilla.....Mercedes McCambridge  
Effra.....Sherry Jackson  
Keel.....Dawson Palmer

**6 EXPLORING—Science**

Dave Garroway's guests are scientists Martin Schwarzschild, Princeton University, and Leon Lederman, Columbia University, who discuss order in Nature.

**7 11 13 BATMAN—Adventure**

**COLOR** Scheduled: "The Penguin Goes



# CALIFORNIA THE MOST

Strange, beautiful, unusual,  
crazy California is the subject  
of this kaleidoscopic film special

**COLOR**

**KTVU  
2**

**9:00 PM**



# Wednesday March 23, 1966

Evening

Straight," first of two parts. Batman and Robin learn that their archenemy, the Penguin, has suddenly joined the fight against crime. But the dubious Dynamic Duo think the Penguin is a quack. Batman: Adam West. Robin: Burt Ward. Gordon: Neil Hamilton. Alfred: Alan Napier. O'Hara: Stafford Repp. Penguin: Burgess Meredith. Sophia Starr: Kathleen Crowley. Eagle-Eye: Harvey Lembeck.

Want information (Pow!) on the Dynamic Duo's (Bam!) early history? (C-r-a-c-k-!) Tune in for next week's issue of TV GUIDE.

## 9 GREAT DECISIONS—1966

See Tuesday 8 P.M. Ch. 6 for details.

## 8:00 2 NEW BREED—Police

A pharmacist has mistakenly filled a prescription with a lethal overdose. Gary Merrill, Barbara Baxley. (60 min.)

## 6 9 WHERE IS JIM CROW?

7 11 13 PATTY DUKE—Comedy  
Martin, who is trying to write a speech, finds that "home" and "quiet" are not always synonymous. Patty and Cathy:

Patty Duke. Martin: William Schallert. Natalie: Jean Byron. Richard: Eddie Applegate. Librarian: Breena Howard. Mrs. Higglemyer: Hazel Shermet.

## 8:30 5 10 12 BEVERLY HILLBILLIES

COLOR Jethro and Jane Hathaway decide on new careers: Jethro is determined to become an astronaut, and Jane wants to be a folk singer. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Elly May: Donna Douglas. Jane: Nancy Kulp. Drysdale: Raymond Bailey.

## 6 U.S.A.—Art

Painter-sculptor Jim Dine discusses his work in this profile, filmed in his home and studio. Cameras view Dine's paintings and furniture-sculpture, and record a "happening" during which Dine interprets a tape recording of his dreams.

## 7 11 13 BLUE LIGHT—Drama

COLOR "The Return of Elm." Heinrich Elm, the former Gestapo chief whom March framed, escapes from an English prison and returns to Germany—intent on exposing March. March: Robert Gou-



## 9:00 3 4 7 8 JULIE ANDREWS—Variety

SPECIAL COLOR Gene Kelly and the New Christy Minstrels join Julie for this variety hour, first telecast last November.

Julie and Gene perform songs they've made famous, tap out mystery tunes, portray their own ancestors as they trace their family trees and recall the importance of umbrellas in their films "Singin' in the Rain" and "Mary Poppins."

Producer-director: Alan Handley. Musical director: Irwin Kostal. Choreography by Kelly and Tony Charmoli.

### Highlights

"Wonderful Day like Today," "Try to Remember," "It's Men like You," "The Sound of Music," "My Favorite Things," "I Could Have Danced All Night," "Auld Lang Syne" ..... Julie  
"The Rain in Spain," "Singin' in the Rain," "Let a Smile Be Your Umbrella," "Just in Time" ..... Julie, Gene  
"Bell-Bottom Trousers" ..... Gene



Julie Andrews and Gene Kelly

"Freedom," "A Little Bit of Happiness"  
..... New Christy Minstrels  
"Chim Chim Cheree" ..... Julie, Minstrels



let. Suzanne: Christine Carère.

## Guest Cast

Heinrich Elm.....Werner Peters  
Kranz.....Malachi Throne  
Gestapo Captain...Lawrence Montaigne  
Resistance Agent.....Hans Heyde

## 9 TURN OF THE CENTURY

Max Morath and Robert Benson explore the world of education in the early 1900's. Songs include "School Days."

## 9:00 2 CALIFORNIA THE MOST

**SPECIAL** **COLOR** Newsman Edwin Newman narrates this program about the growing pains of California. Among the topics covered: jammed freeways, the water shortage, the unstable defense industry and civil rights. Cameras also visit push-button houses, a college that offers a degree in auto-repair work, and a wedding on roller skates. (60 min.)

## 3 4 7 8 JULIE ANDREWS

**SPECIAL** **COLOR** Gene Kelly and the New Christy Minstrels join Julie. See the Close-up opposite for details: (Rerun; 60 min.)

## 5 10 12 GREEN ACRES—Comedy

**COLOR** Sam Drucker's vacation plans may be upset: There seems to be a shortage of people who want to be deputy sheriff while Sam's away. Oliver: Eddie Albert. Lisa: Eva Gabor. Sam: Frank Cady. Policeman: Joe Conley. Joe: Edgar Buchanan. Haney: Pat Buttram. Eb: Tom Lester. Hank: Alvy Moore.

## 6 9 WORLD PRESS—Discussion

## 7 11 13 BIG VALLEY—Western

**COLOR** Heath's former love Liberty Keane is now married to a professional sharpshooter called the Great Ambrose—but Heath is still attracted to her. Heath: Lee Majors. Jarrod: Richard Long. Victoria: Barbara Stanwyck. (60 min.)

## Guest Cast

Liberty Keane.....Kathleen Nolan  
Phil Archer.....David Sheiner  
Sheriff.....Ken Lynch  
Fats Mortensen.....Joe Higgins  
Ambrose.....King Donovan

## 9:30 5 10 12 DICK VAN DYKE

"Talk to the Snail." Rob finds a network memo to boss Alan Brady that recommends the firing of one of Brady's writers. Actor-ventriloquist Paul Winchell portrays ventriloquist Claude Wilbur. Rob:

Dick Van Dyke. Sally: Rose Marie. Buddy: Morey Amsterdam. Laura: Mary Tyler Moore. Brady: Carl Reiner. Mel: Richard Deacon. Bedlork: Henry Gibson.

## 10:00 2 NEWS—Helmso, Cordell, Mann

## 3 4 I SPY—Adventure

**COLOR** "Crusade to Limbo." In Mexico City, Kelly spots Sean Christie, a Hollywood actor known as a champion of unpopular causes. So Kelly goes over to say hello—and gets a punch in the mouth. Script by Morton Fine, David Friedkin and Jack Turley. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

## Guest Cast

Sean Christie.....Howard Duff  
Munoz.....Frank Silvera  
Shelby.....Antoinette Bower  
Tom Keith.....Gene Lyons  
Hubbard.....Wesley Addy  
Sheldon Leonard.....Himself  
Elliot.....Chick Winters

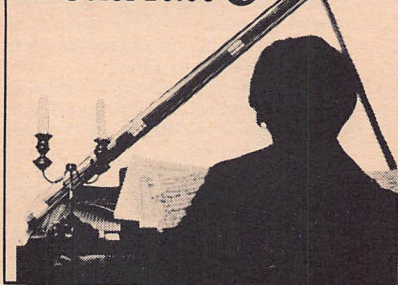
Critic Marya Mannes answers a Kansas Housewife's questions on what's good and bad about TV. See page 6.

abc An ABC News Special

## Beethoven: Ordeal and Triumph

The story of his struggle with deafness, and the glorious music that emerged from it. All told against the background of changing Europe. Sponsored by The B. F. Goodrich Co.

In Color 10:00 7





Evening

## 5 8 12 DANNY KAYE

**COLOR** Danny's guests are singer John Gary, Herb Alpert and the Tijuana Brass, actress Senta Berger and Chaim Topol, star of the Israeli production of "Fiddler on the Roof." Danny uses German dialect to tell the story of Hansel and Gretel. Sketch: The Singing Sheik (Danny) wants to rescue his love (Senta) from his nasty rival Cauliflower (Chaim). (60 min.)

## 6 9 INTERTEL—Documentary

**SPECIAL** "The Men in Black," a report on the role of the Roman Catholic Church in Ireland. Irishmen give their criticisms of the church in man-on-the-street interviews. Films show priests in seminary training, visiting their parishioners and discussing the problems of this country where the Church has historically been a very strong force. Narrator: Peter Hunt. (60 min.)

## 7 11 13 SAGA OF WESTERN MAN—Documentary

**SPECIAL** **COLOR** "Beethoven: Ordeal

and Triumph," about the composer's early years. See the Close-up below for details. (60 min.)

## 7 FUGITIVE—Drama

See Tuesday 10 P.M. Ch. 7. (60 min.)

## 10 SOMETHING SPECIAL

**SPECIAL** **COLOR** This first of 10 entertainment specials features Julie London; the singing Hi-Lo's; jazzman Bobby Troup; Julie's husband; and bandleader Jerry Fielding. (60 min.)

### Highlights

"Cry Me a River," "My Baby Just Cares for Me," "Bye Bye, Blackbird," "Soon It's Gonna Rain," "Lonesome Road" . . . . . Julie  
"Send for Me" . . . . . Julie, Bobby, Jerry  
"Black Is the Color," "Sixteen Tons" . . . . . Hi-Lo's

## 10:30 2 FACES AND PLACES—Travel

**COLOR** To conclude their tour of Athens and vicinity, Don and Bettina Shaw visit the Athenian beaches; Piraeus, the port of Athens; and Sounion, site of the ancient temple of Neptune.



## 10:00 7 11 13 SAGA OF WESTERN MAN

# 'BEETHOVEN: ORDEAL AND TRIUMPH'

**SPECIAL** **COLOR** This study of the composer's early years continues the "Saga of Western Man" series.

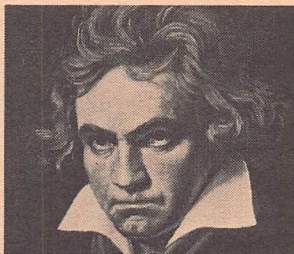
The program explores Beethoven's role as an emancipator whose innovations and experiments freed music from the rigid formalism of the 18th Century. It also tells of his personal battle against the deafness that struck him early in his career—and the effect of his forceful personality in raising the musician to professional status.

Films show Beethoven's birthplace at Bonn, Germany; and Vienna, where he went to study under Haydn and remained for most of his life.

Excerpts from Beethoven's works are performed by the Boston Symphony Orchestra, directed by Erich Leinsdorf. Pianist Claude Frank performs segments of the "Moonlight" and "Pathétique" sonatas, and the First Piano Concerto.

Actor David McCallum is heard as the voice of Beethoven. Script and narration by John H. Secondari, who co-produced with Helen Jean Rogers (Mrs. Secondari). (60 min.)

*"I will seize fate by the throat . . . . It is so beautiful to live life a thousandfold!"* —Ludwig van Beethoven





11:00 **2 MOVIE—Drama**

"Guadalcanal Diary." (1943) Richard Tregaskis' best-seller about the invasion of Japanese-held Guadalcanal during the early days of World War II. Preston Foster, Lloyd Nolan.

**3 4 5 7 7 NEWS**

**8 10 11 12 13 NEWS**

11:15 **7 JOHNNY CARSON—Variety**

**COLOR** Johnny continues his second week in Hollywood. (One hour, 45 min.)

11:20 **5 MERV GRIFFIN—Variety**

Scheduled guests include Tony Tanner and Polly James of Broadway's "Half a Sixpence," the comedy team of Phil Ford and Mimi Hines, actress Ann Miller, singer Steve Perry and comic Dick Davy. Arthur Treacher. (90 min.)

11:30 **3 4 8 JOHNNY CARSON**

**COLOR** Johnny continues his second week in Hollywood. (90 min.)

**7 MOVIE—Drama**

**COLOR** "The Climbers." (1964) In Tahiti, a man realizes that his wife's greedy ambitions are endangering their marriage. Edmond O'Brien, Richard Basehart, Andrea Parisy. (One hour, 50 min.)

**10 MOVIE—Musical**

**COLOR** "Summer Stock." (1950) Jane Falbury's farm doesn't seem to be making a profit until a troupe of entertainers come along. Judy Garland, Gene Kelly, Eddie Bracken. (One hour, 50 min.)

**11 MOVIE—Drama**

"Valley of the Lions." (Italian-1960) An abandoned infant prince learns of his royal inheritance. Ed Fury, Moira Orfei. (90 min.)

**12 MOVIE—Melodrama**

"The Revenge of Frankenstein." (English; 1958) Peter Cushing, Francis Matthews.

**13 TARGET: CORRUPTORS—Drama**

A body is found floating in the harbor. Stephen McNally, Jack Klugman. (60 min.)

12:50 **5 MOVIE—Drama**

"Working Girls." (1931) Paul Lukas, Frances Dee.

1:00 **3 4 NEWS**

1:20 **7 MOVIE—All Night**

1. "Four Desperate Men." (English; 1959) Aldo Ray, Heather Sears.

2. "Not of This Earth." (1957) Paul Birch, Beverly Garland.

3. Maverick: "A Cure for Johnny Rain."

**SOMETHING SPECIAL!**

**JULIE  
LONDON**

**IN A ONE HOUR MUSICAL  
EXTRAVAGANZA**

**10 PM • WEDNESDAY  
IN COLOR**



**KXTV 10**



## Morning

- 7 ALL-NIGHT MOVIE—Continued**  
See Wed. 1:20 A.M. Ch. 7 for details.
- 5:45 7 LET'S TALK REAL ESTATE**
- 5:55 3 FARM NEWS**
- 6:00 3 RHYME AND REASON**  
1. The basic skills of skiing are demonstrated. 2. A discussion of the life of William Harvey. (60 min.)
- 5 SUNRISE SEMESTER**  
Age of Rubens: "Working for the Duke of Mantua." Dr. Jane Costello lectures.
- 6:15 7 CARTOON FACTORY**
- 6:25 4 10 FARM NEWS**
- 6:30 4 PROFILE—San Diego State**  
**5 MEDICAL KNOWLEDGE**  
**7 A.M.—Dunbar, Fleming, Bentley**  
**10 SUNRISE SEMESTER**  
Age of Rubens: "Working for the Duke of Mantua." Dr. Jane Costello lectures.
- 6:55 13 NEWS**
- 7:00 3 4 8 TODAY**  
**COLOR** Scheduled guests include Social Security director Robert Ball, and author Cornelius Ryan and Gen. William H. Simpson (USA, Ret.), who discuss the capture of Berlin in 1945. Also: Aline Saarinen has a film report on last night's art auction at New York City's Park-Bernet Gallery. Taped from a live telecast. (Two hours)
- 5 NEWS—Jim Anderson**  
**10 WEATHER—Bob Douglas**  
**13 CARTOONLAND—Children**
- 7:05 10 NEWS—Mike Wallace**  
**12 COMPASS—Travel**  
**COLOR** A tour of Austrian and German music festivals.
- 7:30 5 NEWS—Mike Wallace**  
**10 DIVER DAN—Cartoons**
- 7:35 12 NEWS—Mike Wallace**
- 7:55 5 FILM SHORT**  
**7 AGRICULTURE REPORT**
- 8:00 5 10 12 CAPTAIN KANGAROO**  
Dancing Bear performs. (60 min.)
- 7 TODAY**  
**COLOR** See 7 A.M. Ch. 3. (60 min.)  
Picked up in progress.
- 9 CLASSROOM—Education**  
In-school programming: Spanish, language

arts, science, French and social studies. (Three hours, 35 min.)

- 11 BIBLE ANSWERS—Drama**  
"Earth—Man's Eternal Home."
- 8:15 13 KING AND ODIE—Cartoons**
- 8:30 7 GYPSY ROSE LEE—Panel**  
**11 PETER POTAMUS—Cartoon**  
**13 WELLS FARGO—Western**  
Hardie's fellow stage passengers resent his prisoner companion. Rita Moreno.
- 8:55 6 CLASSROOM—Education**  
In-school programming: language arts, science and music. (Two hours, 15 min.)
- 9:00 3 4 7 COLOR EYE GUESS**  
**5 8 10 12 I LOVE LUCY**  
Ricky and Fred try to prove that women gossip more than men. Ricky: Desi Arnaz. Fred: William Frawley.
- 7 GIRL TALK—Panel**  
Guests include actresses Eva Gabor, Hermione Gingold and singer Nancy Sinatra. (60 min.)
- 11 HOCUS POCUS—Children**  
**13 JACK LA LANNE—Exercise**
- 9:15 11 BUCKAROO 500—Buck Weaver**
- 9:25 3 4 7 NEWS—Newman**
- 9:30 3 4 8 CONCENTRATION**  
**5 10 12 McCOYS—Comedy**  
Luke challenges Grampa in skeet-shooting. Walter Brennan, Dick Crenna.
- 7 JACK LA LANNE—Exercise**  
**11 HOCUS POCUS—Children**  
**13 TELEVIEW 13—Joseph Tomes**
- 9:50 2 RELIGION TODAY—Catholic**
- 10:00 2 NEWS—Sydney Chatton**  
**3 4 7 8 COLOR MORNING STAR—Serial**  
**5 10 12 ANDY GRIFFITH**  
Andy can't bring himself to serve a foreclosure notice on the Scoby family. Ben: Will Wright. Lester: Sam Edwards.
- 7 LUAU—Bill Gordon**  
**11 LEAVE IT TO BEAVER—Comedy**  
Beaver can't resist the lure of "The Pipe" sent his father as a gift. Beaver: Jerry Mathers.
- 13 DONNA REED—Comedy**  
Donna and Alex think they have been spoiling the children. Alex: Carl Betz.
- 10:30 2 COLOR JACK LA LANNE**  
**3 4 7 8 COLOR PARADISE BAY—Serial**



**5 10 12 DICK VAN DYKE—Comedy**  
Laura meets the man who gave Rob his first writing job. Happy: Jay C. Flippen. Rob: Dick Van Dyke.

**11 DONNA REED—Comedy**  
See Wed. 12 Noon Ch. 7 for details.

**13 NEVER TOO YOUNG—Serial**

**11:00 2 ROMPER ROOM—Children**

**3 4 7 COLOR JEOPARDY**

**5 8 10 12 LOVE OF LIFE**

**6 COMMUNISTS—Education**

"What Is Communism?"

**7 11 13 MARKET SWEEP—Game**

**11:25 5 8 10 12 NEWS**

**11:30 3 4 7 8 COLOR LET'S PLAY**

**POST OFFICE—Game**

**5 10 12 SEARCH FOR TOMOR-**

**ROW—Serial**

**7 11 13 DATING GAME**

**11:35 6 SURVIVAL AT SEA**

See Friday 8 P.M. Ch. 6.

**11:45 5 10 12 GUIDING LIGHT—Serial**

**11:55 3 4 7 8 NEWS—Vanocur**

## Afternoon

**12:00 2 STAR PERFORMANCE—Drama**  
A young wife steals jewelry at a party. Ginny: Ida Lupino. Scott: William Ching. Rice: Gerald Mohr.

**3 5 10 13 NEWS**

**4 7 8 COLOR LET'S MAKE A DEAL—Game**

**6 TIME FOR MUSIC—Lessons**

**7 DONNA REED—Comedy**  
Donna has a novel plan for staying on her diet. Alex: Carl Betz. Mary: Shelley Fabares. Jeff: Paul Petersen.

**9 ONCE UPON A DAY—Children**

**11 BINGO—Game**

**12 PEOPLE ARE FUNNY—Linkletter**

**12:15 6 BETTY B—Music**

**13 TODAY IN AGRICULTURE**

**12:25 3 4 7 8 NEWS**

**12:30 2 NEWS**

**3 MERV GRIFFIN—Variety**

See 11:20 P.M. Ch. 5. (60 min.)

**4 COLOR DAYS OF OUR LIVES**

**5 8 10 12 AS THE WORLD**

**URNS—Serial**

**6 WHAT'S NEW—Children**

"Log Drive" documents the lumber industry's work in song and narration.

**7 7 11 13 FATHER KNOWS BEST—Comedy**

Bud can't work up the courage to ask a girl to his high school prom. Bud: Billy Gray. Jim: Robert Young.

**9 FRENCH CHEF—Cooking**

Julia Child roasts a saddle of lamb.

**12:35 2 I WANT TO KNOW—Mel Venter**

**1:00 2 DIVORCE COURT—Drama**

A bartender charges that his wife drinks too much. Voltaire Perkins, Bill Welsh. (60 min.)

**4 DOCTORS—Serial**

**5 8 10 12 PASSWORD—Game**  
Celebrity contestants: Frank Gifford and Betty White. Allen Ludden is the host.

**6 CLASSROOM—Education**

In-school programming includes science and language arts. (One hour, 20 min.)

**7 7 11 13 BEN CASEY—Drama**

An intern's pregnant girl friend learns that she has a brain tumor. Anna: Ulla Jacobson. Connell: Dean Jones. Casey: Vincent Edwards. (60 min.)

**9 CLASSROOM—Education**

In-school programming includes science, language arts, French and geography. (One hour, 45 min.)

**1:30 3 4 ANOTHER WORLD—Serial**

**5 8 10 12 HOUSE PARTY**

**COLOR** Guests: Mildred and Gordon Gordon, authors of "Power Play."

**2:00 2 MOVIE—Western**

**COLOR** "Fort Worth." (1951) Randolph Scott, David Brian. (One hour, 25 min.)

**3 4 YOU DON'T SAY!—Game**

**COLOR** Celebrity panelists: Bill Bixby and Nancy Wilson.

**5 8 10 12 TO TELL THE TRUTH—Game**

**7 7 11 13 NURSES—Serial**

**2:25 5 8 10 12 NEWS—Edwards**

**2:30 3 MOVIE—Comedy**

"When Willie Comes Marching Home." (1950) Dan Dailey, William Demarest, Lloyd Corrigan, Corinne Calvet, Colleen Townsend, Evelyn Varden.

**4 MATCH GAME**

**COLOR** Celebrity contestants: Nancy Sinatra and Darryl Hickman.



# Thursday March 24, 1966

## Afternoon-Evening

- 5 8 10 12** **EDGE OF NIGHT**  
**7 7 11 13** **TIME FOR US**  
**2:55** **4 7 7 11 13** **NEWS**  
**3:00** **4** **ELEVENTH HOUR—Drama**  
 A teen-ager seems to be following in her mother's footsteps. Jenny Maxwell, Diana Dors. (60 min.)  
**5 8 10 12** **SECRET STORM**  
**7 7 11 13** **GENERAL HOSPITAL**  
**3:25** **2** **NEWS**  
**3:30** **2** **CAPTAIN SATELLITE—Children**  
**5** **WELLS FARGO—Western**  
 Hardie hires an Indian driver, despite the townspeople's protests. Hardie: Dale Robertson.  
**7 7 11 13** **YOUNG MARRIEDS**  
**8** **MOVIE—Comedy**  
 "Untamed Heiress." (1954) Judy Canova, Don Barry. (90 min.)  
**10** **GYPSY ROSE LEE—Panel**  
 Guests are Steve Allen, singer Barbara McNair and actress Jayne Meadows (Mrs. Allen).  
**12** **MOVIE—Western**  
**COLOR** "No Name on the Bullet." (1959) Audie Murphy, Joan Evans, Charles Drake. (90 min.)  
**4:00** **3** **MOVIE—Adventure**  
 Time approximate. **COLOR** "Mark of the Renegade." (1951) Ricardo Montalban, Cyd Charisse.  
**4** **DECEMBER BRIDE—Comedy**  
 Ruth is embarrassed about Matt's anniversary gift. Frances Rafferty.  
**5 10** **MIKE DOUGLAS—Variety**  
 Scheduled guests include rhythm-and-blues singer James Brown. (90 min.)  
**7 7 11** **NEVER TOO YOUNG**  
**9** **U.S.A.—Poetry**  
 See Tuesday 10 P.M. Ch. 9 for details.  
**13** **COLOR** **CAP'N DELTA—Children**  
**4:30** **2** **FIREBALL XL-5—Children**  
 Huge balls of fire are falling from a mysterious cloud.  
**4** **MAYOR ART—Children**  
**7 7 11** **WHERE THE ACTION IS**  
 Performers: the Byrds ("Set You Free This Time"), Ketty Lester ("Love Letters," "Secret Love") and Steve Alaimo ("Poison Ivy").  
**9** **AUTO MECHANICS—Education**  
 Richard E. Pinette explains the hydraulic brake system.

- 5:00** **2** **SUPERMAN—Adventure**  
 "Peril in Paris." Superman tries to help two people who have smuggled jewels from behind the Iron Curtain. George Reeves, Jack Larson, Noel Neill.  
**7** **MOVIE—Adventure**  
**COLOR** "The Three Avengers." (Italian; 1965) Alan Steel, Mimmo Palmara, Lisa Gastoni. (One hour, 25 min.)  
**7** **HOPPITY HOOPER—Cartoons**  
**8** **WEBSTER WEBFOOT—Children**  
**9** **WHAT'S NEW—Children**  
 "The Chairmaker and the Boys"—craftsmen of Cape Breton Island.  
**11** **MARSHAL DILLON—Western**  
 Old "Crowbait" Bob draws up a will naming Kitty as his sole heir. Kitty: Amanda Blake. Bob: Hank Patterson.  
**12** **COLOR** **POPEYE—Cartoons**  
**13** **COLOR** **WOODY WOODPECKER**  
**5:30** **2** **THREE STOOGES—Comedy**  
 "Scheming Schemers." The Stooges go to work as apprentice plumbers.  
**3** **TRAVENTURE THEATRE**  
**COLOR** "Gooney in Command."  
**4** **SEA HUNT—Adventure**  
 Mike is hired to test a new electronic fishfinder. Lloyd Bridges. Cesar Franco: Rodolfo Hoyos. Ramirez: Joe Dominguez.  
**5** **TWILIGHT ZONE—Drama**  
 A guardian angel comes to the aid of "Mr. Bevis." Bevis: Orson Bean. J. Hardy Hempstead: Henry Jones.  
**6** **TIME FOR MUSIC—Education**  
**7** **COLOR** **HUCKLEBERRY HOUND**  
**8** **HUCKLEBERRY HOUND**  
**9** **ONCE UPON A DAY—Children**  
**10** **11** **NEWS**  
**12** **DONNA REED—Comedy**  
 See Sat. 8 P.M. Ch. 7 for details.  
**13** **CISCO KID—Western**  
**COLOR** Cisco and Pancho are held up by a phony sheriff. Duncan Renaldo.  
**5:45** **6** **BETTY B—Music**  
**11** **NEWS—Peter Jennings**

## Evening

- 6:00** **2** **STINGRAY—Children**  
**COLOR** The underwater people have been using the power from a lighthouse to supply their city with heat and light.



Evening

**3 4** **COLOR** NEWS—Chet Huntley, David Brinkley

**5 7 8 12 13** NEWS

**6** STATE OF THE CAPITAL

**9** WHAT'S NEW—Children

Development of "The St. Lawrence Seaway." "Land of the Long Day"—story of Archie Summer on Baffin Island concludes.

**10** **COLOR** NEWS—Walter Cronkite

**11** HAVE GUN—WILL TRAVEL

An ex-convict asks Paladin to rescue a snowbound prison chaplain who once saved his life. Paladin: Richard Boone. Roy Carter: Clu Gulager.

6:25 **7** LEAVE IT TO BEAVER—Comedy

Beaver becomes a "Community Chest" collector to help his mother. Beaver: Jerry Mathers. June: Barbara Billingsley.

6:30 **2** **COLOR** WOODY WOODPECKER

**3 4** NEWS

**5 8 12** **COLOR** NEWS—Cronkite

**6** STOCK MARKET REPORT

**7** **COLOR** NEWS—Huntley, Brinkley

**9** PORTRAIT IN MUSIC

The recording is Concerto Grosso No. 1 by Ernest Boch.

**10** LAWMAN—Western

Troop is attacked by a bear while trailing two outlaws. John Russell. Betty Horgan: Louise Fletcher. Ward Horgan: Russell Johnson.

**11** CHEYENNE—Western

A gunman is "Wanted for the Murder of Cheyenne Bodie." Clint Walker. Lenore Hanford: Ruta Lee. (60 min.)

**13** NEWS—Peter Jennings

6:35 **6** MUSICAL PORTRAITS

The recording includes highlights from La Damnation de Faust by Berlioz, Opus 24.

6:45 **13** NEWS, SPORTS, WEATHER

6:55 **4 7** SPORTS

7:00 **2** WONDERS OF THE WORLD

**COLOR** The Linkers visit Africa to film the 7-foot-tall Watusi warriors, who appeared in the movie "King Solomon's Mines." Actual Watusi music is heard, and some of the dancers are filmed in slow motion.



# SIX O'CLOCK NEWS HOUR

brings you 60-minutes of complete news coverage with Chet Huntley, David Brinkley, Art Brown, Jerry Jensen and Ed Hart.

MONDAY-FRIDAY 6:00-7:00 PM





## Evening

### 4 DETECTIVES—Police

Holbrook and Ballard are returning from a fishing trip when they run into trouble. Holbrook: Robert Taylor. Ballard: Mark Goddard. Krom: Johnny Seven.

### 5 ONE STEP BEYOND—Drama

Fred Summers wants Kate Maxwell to become his bride. Kate: Georgann Johnson. Fred: Donald Murphy.

### 6 WHAT'S NEW—Children

"Log Drive" documents the lumber industry's work in song and narration.

### 7 NEWS—Roger Grimsby

### 7 ADDAMS FAMILY—Comedy

Gomez designs a custom-built robot helper for Lurch. Morticia: Carolyn Jones. Gomez: John Astin. Lurch: Ted Cassidy.

### 8 DETECTIVES—Police

Joe Keeley's gang is in jail. Holbrook: Robert Taylor. Watkins: Marc Lawrence. Davis: John Zaccaro.

### 9 AUTO MECHANICS—Education

Richard E. Pinette explains the hydraulic brake system.

### 10 RIFLEMAN—Western

Four Cavalrymen arrive in North Fork with a Gatling gun. But the uniforms are only a front. John Milford, Steven Marlo, Lucas: Chuck Connors.

### 12 ALFRED HITCHCOCK—Drama

Lizzie Borden was tried for the axe murder of her parents. Emma: Joan Lorrington. Lizzie: Carmen Mathews.

### 13 MARSHAL DILLON—Western

A former gun fighter has turned his back on violence. Fos: Andrew Duggan. Ben Stancil: Robert Simon.

7:15 7 NEWS—Peter Jennings



7:30 2 AMERICA!—Travel

**COLOR** "The Palm Springs Scene," a tour of California's winter playground.

### 3 4 7 DANIEL BOONE

**COLOR** Daniel, who had a disagreement with a fur trader, is accused of murdering him—and burning his store to destroy the evidence. Daniel: Fess Parker. Mingo: Ed Ames. (60 min.)

#### Guest Cast

Lacey Lowe.....Joanna Moore  
Sam Thurston.....Jerome Thor  
Henry Fox.....L. E. "Buck" Young  
Justice Godwin.....Vaughn Taylor  
Deputy Crawford.....Ken Scott  
Peterson.....E. J. André

### 5 8 10 12 MUNSTERS—Comedy

Herman is on the spot: Eddie says that he wants a baby brother to play with. Herman decides to solve the problem by being more of a pal to Eddie. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis. Eddie: Butch Patrick. Marilyn: Pat Priest. Boris: Rory Stevens. Sally: Wendy Cutler.

### 6 9 NEW COMERS—Discussion

A discussion of the effect of advertising on teen-agers.

### 7 11 13 BATMAN—Adventure

**COLOR** Scheduled: "Not Yet He Ain't," conclusion of a two-part story. Batman and Robin try to escape from the shooting gallery. Batman: Adam West. Robin: Burt Ward. Gordon: Neil Hamilton. O'Hara: Stafford Repp.

#### Guest Cast

Penguin.....Burgess Meredith  
Sophia Starr.....Kathleen Crowley  
Eagle-Eye.....Harvey Lembeck  
Dove.....Al Checco  
Reggie.....William Beckley  
Newsman.....Bill Welsh  
Policeman.....Jim Drum

8:00 2 SEVEN SEAS—Travel

**COLOR** Commercial airline pilot Roy Parker shows films of his flights across Australia. Host: Jack Douglas.

### 5 8 10 12 GILLIGAN'S ISLAND

**COLOR** If Gilligan looks as if he's seen a ghost, it's because he has. Now all he has to do is explain that to the Skipper. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Mrs. Howell: Natalie Schafer. Ginger: Tina Louise. Profes-





Keep well-groomed head to toe!  
Shinola—for your shoes, plus this  
beautiful 5-piece set—2 nylon  
hairbrushes, a nailbrush and  
2 combs. It's your set for only  
50¢ and a Shinola box top or  
patent number!

**SPECIAL GOOD GROOMING OFFER**  
P. O. Box 292, Brooklyn, New York 11202

Gentlemen: I am enclosing 50¢ (make check or money order pay-  
able to SPECIAL GOOD GROOMING OFFER—no stamps) with  
top flap from Shinola Liquid carton or patent number from Shinola  
Paste Can. Please send me the 5-piece set post-paid.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Allow up to three weeks for delivery. Customer must pay any sales  
tax. This offer expires June 30, 1966.

Hate to shine shoes?  
You'll love Shinola...  
the once-a-week shoe  
shine that lasts seven  
days with just daily  
buffing!





## Evening

sor: Russell Johnson. Mary Ann: Dawn Wells. Ghost: Richard Kiel.

### 6 PROBE—Dr. Albert E. Burke

Dr. Burke traces the evolution of Russia from a czarist state to its present status as a Communist nation.

### 7 11 13 GIDGET—Comedy

**COLOR** Gidget takes a part-time job as a florist's delivery girl—despite the fact that she doesn't know how to drive. Gidget: Sally Field. Russ: Don Porter. Larue: Lynette Winter. Franklin: John McGiver. Eric: Doug Lambert.

### 9 U.S.A.—Art

"The New Abstraction," a look at the work of abstract painters Morris Louis and Kenneth Noland. The late Morris Louis is discussed by his widow Marcella Brenner and critic Clement Greenberg.

### 8:30 2 SKI SCENE—Warren Miller

**COLOR** Film highlights include skiing on short skis and a look at Switzerland's glaciers.

### 3 4 LAREDO—Western

**COLOR** "Quarter Past Eleven." Reese wants to throw a party for Captain Parmalee, but his plans are upset by the lack of a cake and sundry outlaws who have gone on the rampage. Script by John D. F. Black. Reese: Neville Brand. Parmalee: Philip Carey. Chad: Peter Brown. Joe: William Smith. (60 min.)

#### Guest Cast

Big Mike Kelly.....Lee Van Cleef  
Bartender.....Stanley Adams  
Press.....Roy Roberts

### 5 8 10 12 MY THREE SONS

**COLOR** Chip tries to warn Ernie about feminine wiles. He thinks that Ernie's

stamp-collecting friend Melissa is more interested in Ernie's stamps than she is in Ernie. Chip: Stanley Livingston. Ernie: Barry Livingston. Steve: Fred MacMurray. Robbie: Don Grady. Charley: William Demarest. Melissa: Vickie Cos.

### 6 STATE OF THE CAPITAL

### 7 7 11 13 DOUBLE LIFE

**COLOR** Phyfe is being taken to Washington, where his assignment is to open a safe and stuff it with phony documents. There's only one problem: turning the fumbling Phyfe into a crack safe-cracker. Phyfe: Red Buttons. Hannahan: Fred Clark. Rita: Eileen O'Neill. Nitro Dugan: Lennie Bremen.

### 9 FRENCH CHEF—Cooking

Julia Child roasts a saddle of lamb.

### 9:00 2 DANGER MAN—Mystery

Drake trails Noel Goddard, traitor to England, and catches up with him high in the mountains of Northern India. Drake: Patrick McGeehan.

### 5 8 10 12 MOVIE—Comedy

**COLOR** Thursday Night Movie: "The Ladies' Man." (1961) Helpless, insecure Herbert Heebert is tricked into accepting a houseboy job at a Hollywood hotel for aspiring actresses. Cameo appearances include George Raft, Harry James and his orchestra, Madlyn Rhue, Westbrook Van Voorhis, Marty Ingels, Buddy Lester, Doodles Weaver and Jack Kruschen. Produced, directed and co-authored by Jerry Lewis. (Two hours)

#### Cast

Herbert Heebert.....Jerry Lewis  
Helen Welenmelon.....Helen Traubel  
Katie.....Kathleen Freeman



**"Us Tareyton smokers  
would rather  
fight than switch!"**



Miss Anxious ..... Hope Holiday  
Fay ..... Pat Stanley

**6 OPEN END—David Susskind**

"The Big Argument in the Catholic Church." The conflict between the traditionalist and liberal Catholics is the topic of Father Gomer DePauw, leader of the Catholic Traditionalist Movement. (60 min.)

**7 7 11 13 BEWITCHED—Comedy**

Before a dinner party with an important client, Darrin asks Samantha to try to put up with the client's snobbish daughter—instead of resorting to witchcraft. Samantha: Elizabeth Montgomery. Darrin: Dick York. Larry: David White. Kabaker: Martin Ashe. Kabaker's Daughter: Julie Gregg. Ames: Dan Tobin.

**9 PROFILE: BAY AREA**

A discussion of recent developments in theology include a look at the results of the Ecumenical Council. (60 min.)

**9:30 2 RICHARD DIAMOND—Mystery**

Diamond is hired to protect marriage counselor Hamilton Chase, who claims that someone has threatened his life. Diamond: David Janssen.

**3 4 MONA McCLUSKEY**

**COLOR** Mike says he fell in love with Mona after seeing her skiing in a movie—but Mike doesn't know that Mona's double did the ski scenes. Mona: Juliet Prowse. Mike: Denny Miller. Gruzewsky: Robert Strauss. Alice: Elena Verdugo. Crone: Herbert Rudley. Greta: Jill Donohue. Ski-Lodge Chairman: Walter Reed.

**7 11 13 PEYTON PLACE**

Stella is caught stealing drugs from the hospital. Stella: Lee Grant. John: John

Kerr, Rodney: Ryan O'Neal. Richard: Don Gordon. Allison: Mia Farrow. Rossi: Ed Nelson. Elliot: Tim O'Connor. Steven: James Douglas. Leslie: Paul Langton.

**7 GET SMART—Comedy**

KAOS agents have been bringing suspicious-looking suitcases into the U.S. by the hundreds. Smart: Don Adams. Agent 99: Barbara Feldon. Nealis: Lew Gallo.

**10:00 2 NEWS—Helmso, Cordell, Mann**

**3 4 DEAN MARTIN—Variety**

**COLOR** Dean's guests are singer-comedienne Imogene Coca, singers Jane Morgan and the Supremes, comic Jackie Mason, Herb Alpert and the Tijuana Brass, and the Step Brothers, tap dancers. Ken Lane, Krofft puppets, Les Brown orchestra. (60 min.)

**Highlights**

"Downtown," "More" ..... Jane  
"People" ..... Imogene  
"Mother Dear" ..... Supremes  
"I'm Gonna Change Everything" ..... Dean  
"Winds of Barcelona," "Bittersweet Samba" ..... Brass  
"When You're Smiling" ..... Dean, Imogene  
"I Don't Know Why" ..... Dean, Ken  
"Side by Side" ..... Dean, Puppet  
Medley: "Love Makes the World Go Round," "I'm in the Mood for Love," "Love Is the Reason"  
..... Dean, Imogene, Jane, Supremes

**6 CONCERT—San Francisco**

See Tuesday 8 P.M. Ch. 9. (60 min.)

**7 11 13 THE BARON—Adventure**

**COLOR** "The Persuaders." Mannerling's assistant is kidnapped, and the criminals order Mannerling to raise the ransom money by selling a fake Renoir paint-





# Thursday March 24, 1966

## Evening

ing to one of his clients. Script by Dennis Spooner. Mannerings: Steve Forrest. David: Paul Ferris. Templeton-Greene: Colin Gordon. (60 min.)

### Guest Cast

Roddy Harrington.....James Villiers  
Verity Montand.....Georgina Ward  
Upton.....Ronald Hines  
Hollins.....Charles Houston  
Sara.....Virginia Stride

### 7 FBI—Drama

See Sunday 8 P.M. Ch. 7. (60 min.)

### 9 MUSEUM OPEN HOUSE—Art

"Vogue's Gallery." Russell Connor revives the memory of several painters whose popularity faded during their own lifetimes.

## 10:30 2 ADVENTURE CALLS

**COLOR** Films highlight the catch of a giant calibrilla (grouper) in the Gulf of California. Dick Simmons is the host.

### 9 OPINION IN THE CAPITOL

## 11:00 2 MOVIE—Drama

"The Great Sinner." (1949) While attempting to cure an adventuress of gambling, a Russian novelist develops the habit himself. Gregory Peck, Ava Gardner, Melvyn Douglas, Walter Huston, Ethel Barrymore, Frank Morgan, Agnes Moorehead. Screenplay: Ladislav Fodor, Christopher Isherwood.

### 3 4 5 7 7 NEWS

### 8 10 11 12 13 NEWS

### 7 JOHNNY CARSON—Variety

**COLOR** Johnny continues his second week in Hollywood. (One hour, 45 min.)

## 11:20 5 MERV GRIFFIN—Variety

Scheduled guests include comedian Jack Douglas and his wife Reiko, diplomat Robert Murphy, the British comedy team of Hendra and Ullett, actor Barry Morse and singers Emily Yancy and David Soul. (90 min.)

## 11:30 3 4 8 JOHNNY CARSON

**COLOR** Johnny continues his second

week in Hollywood. Ed McMahon, Skitch Henderson. (90 min.)

### 7 MOVIE—Adventure

"Forbidden." (1954) Eddie Darrow falls in love with the woman he was hired to track down. Tony Curtis, Joanne Dru, Lyle Bettger, Marvin Miller, Victor Sen Yung. (One hour, 50 min.)

### 10 MOVIE—Western

**COLOR** "Yellowstone Kelly." (1959) When Kelly is captured by a Sioux brave, he saves the life of a young maiden. Clint Walker, Edward Byrnes, John Russell. (One hour, 40 min.)

### 11 MOVIE—Adventure

"The Secret Mark of D'Artagnan." (Italian-French; 1962) Porthos and D'Artagnan once more battle conspirators. George Nader, Mario Petrie, Magali Noel.

### 12 MOVIE—Drama

"Welcome Stranger." (1947) A young doctor runs into romance. Bing Crosby, Joan Caulfield, Barry Fitzgerald.

### 13 MOVIE—Drama

"The Human Jungle." (1954) N. Cal. TV Debut. A police captain, about to leave the force, is faced with a difficult job. Gary Merrill, Jan Sterling, Paula Raymond, Ray Danton, Emile Meyer, Regis Toomey. (One hour, 40 min.)

## 12:50 5 MOVIE—Drama

"Yours for the Asking." (1936) George Raft, Dolores Costello.

## 1:00 3 NEWS

### 4 INTERNATIONAL DETECTIVE

Special investigator Ken Franklin is incredulous at a robbery suspect. Arthur Fleming. Brenda: Hildegarde Neff.

## 1:20 7 MOVIE—All Night

1. "Lady in a Jam." (1942) Irene Dunn, Patric Knowles.
2. "The Tailor's Maid." (Italian; 1958) Vittorio De Sica, Marcello Mastroianni.
3. Cheyenne: "The Long Search."

## 1:30 4 NEWS



## YELLOWSTONE KELLY

CLINT WALKER

11:30 PM THURSDAY

KXTV 10



# Morning

- 7 ALL-NIGHT MOVIE—Continued**  
See Thursday 1:20 A.M. Ch. 7 for details.
- 5:45 **7 STOCK MARKET AND YOU**
- 5:55 **3 FARM NEWS**
- 6:00 **3 RHYME AND REASON**  
1. "Forest Fire Fighting." 2. George Washington is discussed. (60 min.)
- 5 SUNRISE SEMESTER**  
Classical Myths: "Mystery Worship."
- 6:15 **7 CARTOON FACTORY**
- 6:25 **4 10 FARM NEWS**
- 6:30 **4 PROFILE—San Diego State**  
**5 MEDICAL KNOWLEDGE**  
**7 A.M.—Dunbar, Fleming, Bentley**  
**10 SUNRISE SEMESTER**  
Classical Myths: "Mystery Worship."
- 6:55 **13 NEWS**
- 7:00 **3 4 8 TODAY**  
**COLOR** Scheduled guests include puppeteer Burr Tillstrom and the Kuklapolitans, and drama critic George Oppenheimer, who discusses his book "The View from the Sixties." Also: a tribute to conductor Arturo Toscanini on the 100th anniversary of his birth. Hugh Downs, Jack Lescaulie, Barbara Walters. Taped from a live telecast. (Two hours)
- 5 NEWS—Jim Anderson**  
**10 WEATHER—Bob Douglas**  
**13 CARTOONLAND—Children**
- 7:05 **10 NEWS—Mike Wallace**  
**12 THIS IS THE LIFE—Religion**  
"Star of Hope." Walter Stocker.
- 7:30 **5 NEWS—Mike Wallace**  
**10 DIVER DAN—Cartoons**
- 7:35 **12 NEWS—Mike Wallace**
- 7:55 **5 KPX EDITORIAL—Louis Simon**  
**7 AGRICULTURE REPORT**  
**11 BIBLE ANSWERS—Drama**
- 8:00 **5 10 12 CAPTAIN KANGAROO**  
The Captain and Mr. Green Jeans show a film about sailing. (60 min.)
- 7 TODAY**  
**COLOR** See 7 A.M. Ch. 3. (60 min.)  
Picked up in progress.
- 8:15 **13 KING AND ODIE—Cartoons**
- 8:25 **11 NEWS—San Jose State**
- 8:30 **7 GYPSY ROSE LEE—Panel**  
**11 HOPPITY HOOPER—Cartoon**

- 13 WELLS FARGO—Western**  
Hardie is protecting a jade shipment from pirates. Dale Robertson.
- 9:00 **3 4 7 COLOR EYE GUESS**  
**5 8 10 12 I LOVE LUCY**  
The Mertzes and the Ricardos say they can live the same hearty life their pioneer ancestors did. Lucy: Lucille Ball.
- 7 MOVIE—Drama**  
**COLOR** "Take Care of My Little Girl." (1951) Jeanne Crain, Dale Robertson, Mitzi Gaynor. (Two hours)
- 11 HOCUS POCUS—Children**  
**13 JACK LA LANNE—Exercise**
- 9:15 **6 CLASSROOM—Education**  
In-school programming: current events, Spanish, science and health education. (Two hours, 15 min.)
- 9 CLASSROOM—Education**  
In-school programming: news analysis, Spanish, science and health education. (Two hours, 15 min.)
- 11 BUCKAROO 500—Buck Weaver**
- 9:25 **3 4 7 NEWS—Newman**
- 9:30 **3 4 8 CONCENTRATION**  
**5 10 12 McCOYS—Comedy**  
Grampa volunteers to work at the lodge. Miss Muelbach: Irene Ryan.
- 7 JACK LA LANNE—Exercise**  
**11 HOCUS POCUS—Children**  
**13 TELEVIEW 13—Joseph Tomes**
- 9:50 **2 RELIGION TODAY—Catholic**
- 10:00 **2 NEWS—Sydney Chatton**  
**3 4 7 8 COLOR MORNING STAR—Serial**  
**5 10 12 ANDY GRIFFITH**  
Barney arrests a man for throwing a cigaret wrapper on the street. Brook: Barney Phillips. Barney: Don Knotts.
- 11 LEAVE IT TO BEAVER—Comedy**  
Beaver spent the money he had saved for Wally's birthday present. Jerry Mathers.
- 13 DONNA REED—Comedy**  
Alex' old college roommate is staying with the Stones. Biff: Ben Gage.
- 10:30 **2 COLOR JACK LA LANNE**  
**3 4 7 8 COLOR PARADISE BAY—Serial**  
**5 10 12 DICK VAN DYKE—Comedy**  
Rob tries to give away two live ducklings that were used as props on the show. Dick Van Dyke, Rose Marie.



# Friday March 25, 1966

## Morning-Afternoon

- 11** **DONNA REED**—Comedy  
See Thurs. 12 Noon Ch. 7 for details.
- 13** **NEVER TOO YOUNG**—Serial
- 11:00** **2** **ROMPER ROOM**—Children
- 3** **4** **7** **COLOR** **JEOPARDY**
- 5** **8** **10** **12** **LOVE OF LIFE**
- 7** **11** **13** **MARKET SWEEP**—Game
- 11:25** **5** **8** **10** **12** **NEWS**
- 11:30** **3** **4** **7** **8** **COLOR** **LET'S PLAY POST OFFICE**—Game
- 5** **10** **12** **SEARCH FOR TOMORROW**—Serial
- 7** **11** **13** **DATING GAME**
- 9** **SCIENCE IN ACTION**—Education  
See Wednesday 5:30 P.M. Ch. 3.
- 11:45** **5** **10** **12** **GUIDING LIGHT**—Serial
- 11:55** **3** **4** **7** **8** **NEWS**—Vanocur

## Afternoon

- 12:00** **2** **STAR PERFORMANCE**—Drama  
An American intelligence officer falls into the brutal hands of a derelict white man now risen to power in Red China. Charles Boyer, Chris Dark.
- 3** **5** **10** **13** **NEWS**
- 4** **7** **8** **COLOR** **LET'S MAKE A DEAL**—Game
- 6** **9** **ART STUDIO**—Lessons  
The technique of drawing animals is demonstrated.
- 7** **DONNA REED**—Comedy  
Alex goes to Hollywood to help plan a new children's hospital. Alex: Carl Betz.
- 11** **BINGO**—Game
- 12** **PEOPLE ARE FUNNY**—Linkletter



**THE  
SECOND  
GREATEST  
SEX**  
IN COLOR  
FRIDAY 5:00 PM



- 12:15** **6** **9** **FRIENDLY GIANT**—Children  
Friendly and Jerome sing "I Ride an Old Paint" and "Old Chisolm Trail."
- 13** **TODAY IN AGRICULTURE**
- 12:25** **3** **4** **7** **8** **NEWS**
- 12:30** **2** **NEWS**
- 3** **MERV GRIFFIN**—Variety  
See 11:20 P.M. Ch. 5. (60 min.)
- 4** **COLOR** **DAYS OF OUR LIVES**
- 5** **8** **10** **12** **AS THE WORLD TURNS**—Serial
- 6** **WHAT'S NEW**—Children  
"Islands of the Frozen Sea" plants and animals of the icebound Queen Elizabeth Islands, north of Canada.
- 7** **7** **11** **13** **FATHER KNOWS BEST**—Comedy  
A young couple come to buy Kathy's old crib. Kathy: Lauren Chapin.
- 9** **CASALS MASTER CLASS**—Music  
The first and second movements of Saint-Saens' Concerto in A Minor are performed.
- 12:35** **2** **I WANT TO KNOW**—Mel Venter
- 1:00** **2** **DIVORCE COURT**—Drama  
A mother of three children is suing her artist husband for divorce. (60 min.)
- 4** **DOCTORS**—Serial
- 5** **8** **10** **12** **PASSWORD**—Game  
Betty White and Frank Gifford wind up their week as celebrity contestants.
- 7** **7** **11** **13** **BEN CASEY**—Drama  
Casey's patient is a career woman who is both antisocial and a hypochondriac. Anna: Betty Field. Eve: Carmen Matthews. Casey: Vincent Edwards. (60 min.)
- 1:05** **6** **CLASSROOM**—Education  
In-school programming includes social studies and music. (One hour, 40 min.)
- 9** **CLASSROOM**—Education  
In-school programming includes social studies, music and news analysis. (One hour, 45 min.)
- 1:30** **3** **4** **ANOTHER WORLD**—Serial
- 5** **8** **10** **12** **HOUSE PARTY**  
**COLOR** Art welcomes Adela Rogers St. Johns, author of "Tell No Man."
- 2:00** **2** **MOVIE**—Adventure  
"Hudson's Bay." (1940) Paul Muni, Gene Tierney. (One hour, 25 min.)
- 3** **4** **YOU DON'T SAY!**—Game  
**COLOR** Nancy Wilson and Bill Bixby end their week as celebrity guests.



- 5 8 10 12 TO TELL THE TRUTH**—Panel  
Last show in this time spot. On Monday, "Confidential for Women" debuts at this time. "The Nurses" moves to 3:30 P.M.
- 2:25 **5 8 10 12 NEWS**—Edwards
- 2:30 **3 MOVIE**—Drama  
**COLOR** "Meet Me At the Fair." (1953) Dan Dailey, Diana Lynn.
- 4 MATCH GAME**  
**COLOR** Darryl Hickman and Nancy Sinatra wind up their week as contestants.
- 5 8 10 12 EDGE OF NIGHT**  
**7 7 11 13 TIME FOR US**
- 2:55 **4 7 7 11 13 NEWS**
- 3:00 **4 ELEVENTH HOUR**—Drama  
Genial Eddie Sanderson is in a rut: He's 40, has had no vacation in 20 years—and is still tied to his mother's apron strings. Eddie: Rip Torn. (60 min.)
- 5 8 10 12 SECRET STORM**  
**7 7 11 13 GENERAL HOSPITAL**
- 3:25 **2 NEWS**
- 3:30 **2 CAPTAIN SATELLITE**—Children  
**5 WELLS FARGO**—Western  
An outlaw in Hardie's custody tells the townspeople that they will be exposed in his memoirs. Edgar Buchanan.
- 7 7 11 13 YOUNG MARRIEDS**  
**COLOR** Last show of the series. Next week at this time: "The Nurses."
- 8 MOVIE**—Drama  
"Journey to Freedom." (1957) Jacques Scott, Jean Ann Lewis. (90 min.)
- 10 GYPSY ROSE LEE**—Panel  
Gypsy's guests are singer Kaye Stevens and bandleader Stan Kenton.

- 12 MOVIE**—Melodrama  
"The Leech Woman." (1959) A woman discovers that she is to be the guinea pig for her husband's weird experiments. Coleen Gray, Grant Williams. (90 min.)
- 4:00 **3 MOVIE**—Adventure  
Time approximate. "Tarzan's Fight for Life." (1958) Tarzan tries to secure a serum to save a life in the African jungle. Gordon Scott, Eve Brent.
- 4 DECEMBER BRIDE**—Comedy  
Matt and Pete join in the hazing of new pledges at a sorority. Dean Miller.
- 5 10 MIKE DOUGLAS**—Variety  
Scheduled guests include Metropolitan Opera bass Jerome Hines. (90 min.)
- 7 7 11 NEVER TOO YOUNG**
- 9 NEW COMERS**—Discussion  
A discussion of the effect of advertising.
- 13 COLOR CAP'N DELTA**—Children
- 4:30 **2 FIREBALL XL-5**—Children  
Mme. Mivea and Cosmo the clown are actually Mr. and Mrs. Spacespy.
- 4 MAYOR ART**—Children
- 7 7 11 WHERE THE ACTION IS**  
Performers: the Newbeats ("Bread and Butter"); Shirley Ellis ("The Name Game"); Keith Allison ("Irresistible You"); and Steve Alaimo.
- 9 GREAT DECISIONS**—1966  
See Tuesday 8 P.M. Ch. 6 for details.
- 5:00 **2 SUPERMAN**—Adventure  
An old man invents a device that convinces all within its range that they are upside down. Ben Welden.
- 7 MOVIE**—Comedy  
**COLOR** "The Second Greatest Sex." (1955) Based on Aristophanes' "Lysis-

EYEWITNESS NEWS



JOHN WESTON



NANCY CLARK



WALTER CRONKITE

**THE BIG NEWS**  
6-7 PM MON-SAT  
Part in color



# Friday

Afternoon

trata," this film concerns women in Kansas in 1880 who go on strike against their husbands to halt a petty feud with a neighboring town. Jeanne Crain, George Nader, Bert Lahr. (One hour, 55 min.)

**7** **MAGILLA GORILLA**—Cartoons

**8** **WEBSTER WEBFOOT**—Children

**9** **WHAT'S NEW**—Children

Development of "The St. Lawrence Seaway." "Land of the Long Day"—story of Arctic summer on Baffin Island concludes.

**11** **MARSHAL DILLON**—Western

A Southern belle is charming the men of Dodge. Doc: Milburn Stone. Colleen: Joanna Moore. Chester: Dennis Weaver.

**12** **COLOR** **POPEYE**—Cartoons

5:30 **2** **THREE STOOGES**—Comedy

"Scrambled Brains." The Three Stooges go all out for love.

**3** **TRAVENTURE THEATRE**

**COLOR** On this tour of southeastern Utah, Jack Smith views the canyon and mountain homes of the Navaho Indians.

**4** **SEA HUNT**—Adventure

Two ruthless treasure hunters dupe a young skin diver into helping them loot a long-sunken ship. Lloyd Bridges.

**5** **TWILIGHT ZONE**—Drama

Martha White is surprised to find herself the only passenger on a department store elevator. Then she finds only one salesgirl, and one item on sale. Martha: Anne Francis.

**6** **9** **ART STUDIO**—Lessons

The technique of drawing animals.

**7** **DEATH VALLEY DAYS**—Drama

**COLOR** See Tuesday 7 P.M. Ch. 13.

**8** **SUPERMAN**—Adventure

The eccentric owner of a wax museum foretells the disappearance of five prominent Metropolis citizens. George Reeves.

**10** **11** **NEWS**

**12** **FLINTSTONES**—Cartoon

"Dripper" is a parody of the TV series "Flipper" in a visit to the Oceanrock Aquarium.

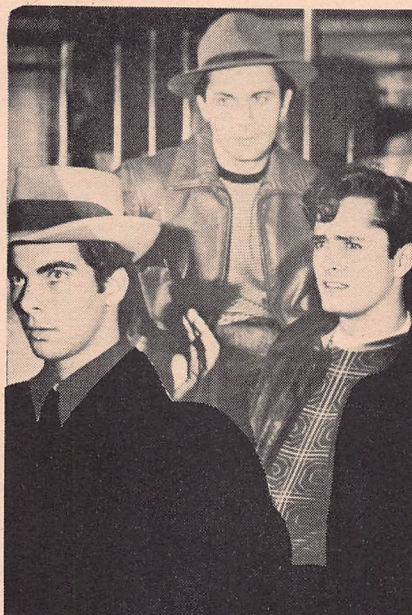
**13** **CISCO KID**—Western

**COLOR** An old man steals Cisco and Pancho's horses. Duncan Renaldo.

5:45 **6** **9** **FRIENDLY GIANT**—Children

Friendly and Jerome sing "I Ride an Old Paint" and "Old Chisolm Trail."

**11** **NEWS**—Peter Jennings



starring ...  
**Humphrey Bogart**  
**John Derek**

DINNER HOUR MOVIE PRESENTS...

**"KNOCK  
ON ANY  
DOOR"**

Friday at 6:00 PM

**KNTV 11 ELEVEN**



March 25, 1966

**Friday**

Evening

## Evening

- 6:00** **2** **ROCKY AND HIS FRIENDS**  
**3** **4** **COLOR** **NEWS**—Chet Huntley, David Brinkley  
**5** **7** **8** **12** **13** **NEWS**  
**6** **TIME FOR LIVING**—Discussion  
 The problems of overweight and underweight people.  
**9** **WHAT'S NEW**—Children  
 "Indian Canoemen" on a trip. "Saddle-maker"—a girl earns a new saddle.  
**10** **COLOR** **NEWS**—Walter Cronkite  
**11** **MOVIE**—Drama  
 "Knock on Any Door." (1949) A young man from the slums, accused of murdering a policeman, is defended by a lawyer who grew up in the same environment. Humphrey Bogart, John Derek, George Macready. (One hour, 55 min.)
- 6:30** **2** **RIPCORD**—Adventure  
**COLOR** Ted and Jim go to work for a bounty hunter. Morgan: Johnny Seven.  
**3** **4** **NEWS**  
**5** **8** **12** **COLOR** **NEWS**—Cronkite  
**6** **STOCK MARKET REPORT**  
**7** **COLOR** **NEWS**—Huntley, Brinkley  
**9** **PORTRAIT IN MUSIC**  
 The recording is Haydn's Symphony No. 44 in E Minor.  
**10** **LAWMAN**—Western  
 A peace-loving Laramie editor is shot while attending a wedding. John Russell.  
**13** **NEWS**—Peter Jennings
- 6:35** **6** **MUSICAL PORTRAITS**  
 The recording is Symphony No. 41 in C Major by Mozart.
- 6:45** **13** **NEWS, SPORTS, WEATHER**  
**6:55** **4** **7** **SPORTS**  
**7:00** **2** **DEATH VALLEY DAYS**—Drama  
**COLOR** See Tuesday 7 P.M. Ch. 13.  
**4** **CAR 54**—Comedy  
 Toody and Muldoon try to collect a reward for capturing a criminal in order to buy a get-well gift for Schnauzer. Joe E. Ross, Fred Gwynne.  
**5** **HAVE GUN**—WILL TRAVEL  
 Paladin is entrusted with the safe delivery of a mining town's first plate-glass window. It may prove a shattering experience. Richard Boone. Etienne: Werner Klemperer.

## **6** **WHAT'S NEW**—Children

"Islands of the Frozen Sea."

## **7** **NEWS**—Roger Grimsby

## **7** **LAREDO**—Western

"A Very Small Assignment." Reese, who is too embarrassed to admit his job is to locate a mere schoolmaster, boasts about the importance of his mission. Reese: Neville Brand. Jonathan Pringle: Richard Haydn. (60 min.)

## **8** **LITTLEST HOB0**—Adventure

London helps to save a young couple's flock of sheep after their sheep dog is injured. Vern: Gregg Palmer.

## **9** **SCOTCH GARDENER**—Jim Kerr

Jim Kerr responds to viewer mail.

## **10** **RIFLEMAN**—Western

When circus marksman Marty Blair comes to town, Mark asks him to persuade Lucas to buy him his own rifle. Johnny Crawford. Blair: Mark Goddard.

## **12** **HONEY WEST**—Mystery

See Saturday 10:30 P.M. Ch. 13.

## **13** **MARSHAL DILLON**—Western

Matt is trying to get evidence on a

**EXCITING ACTION!**

**LAWMAN**

**6:30 PM WEEKDAYS**



**KXTV 10**



## Evening

poker dealer suspected of killing a gambler. James Arness.

### 7:15 7 NEWS—Peter Jennings

### 7:30 2 OUTER LIMITS—Science Fiction

"Keeper of the Purple Twilight." Ikar, an inquisitive creature from another world, makes a deal with research scientist Eric Plummer: He will exchange valuable formulas for Eric's ability to experience feeling. Ikar: Robert Webber. Plummer: Warren Stevens. (60 min.)

### 3 4 CAMP RUNAMUCK—Comedy

**COLOR** Malden is in a daze, and his cooking is worse than ever. Could it be he's in love? Malden: Mike Wagner. Spiffy: David Ketchum. Wivenhoe: Arch Johnson. Doc: Leonard Stone. Pruett: Dave Madden. Mahala May: Alice Nunn. Caprice: Nina Wayne. Felicia: Joanie Larson. Mother: Monty Margetts.

### 5 8 10 12 WILD, WILD WEST

"The Night of the Druid's Blood." West is furious: His superiors have refused him permission to investigate the murder of a close friend who was burned to death before his eyes. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

#### Guest Cast

Asmodeus.....Don Rickles  
Astarte.....Ann Elder  
Senator Waterford....Bartlett Robinson  
Dr. Tristram.....Rhys Williams  
Perry.....Sam Wade

### 6 PROFILE—Discussion

The life and philosophy of Dr. Albert Schweitzer are discussed by philosopher William S. Snyder and Virginia Schneider, a former nurse in Schweitzer's African hospital. Prof. Robert Lee is the host.

### 7 13 FLINTSTONES—Cartoon

**COLOR** Fred is mistakenly invited to join the exclusive Stonyside Country Club, so Gazoo tries to make Fred a bit more socially acceptable.

### 9 DOLLARS AND SENSE

See Monday 8 P.M. Ch. 6 for details.

### 7:55 11 FILM SHORT

Highlights of the Willie Pep vs. Sandy Saddler featherweight fight.

### 8:00 3 4 HANK—Comedy

**COLOR** Coach Weiss and his wife try to patch up a lovers' quarrel between Hank and Doris. Hank: Dick Kallman. Doris: Linda Foster. Weiss: Dabbs Greer.

Ethel Weiss: Sheila Bromley. Gazzari: Lou Wills. Tina: Katie Sweet.

### 6 SURVIVAL AT SEA

"Problem Solving." While touring Biscayne Bay, Everglades National Park and Boca Grande Pass in research vessels, John F. Storr explains some goals of the scientific investigations conducted in these areas.

### 7 11 13 TAMMY—Comedy

**COLOR** Tammy tries to perk up Grandpa Tarleton, who is just waiting for a chance to use the cemetery plot he purchased. Tammy: Debbie Watson. Grandpa: Denver Pyle. Lucius: Frank McGrath. Dwayne: George Furth. Lavinia: Dorothy Green. Brent: Donald Woods. (Rerun)

### 7 MOVIE—Comedy

**COLOR** "The Seven Year Itch." (1955) With his wife away for the summer, restless Richard Sherman is left alone with his daydreams. Marilyn Monroe, Tom Ewell. (Two hours)

### 9 IN MY OPINION—Commentary

See Monday 8:30 P.M. Ch. 6.

### 8:30 2 SCIENCE FICTION THEATER

**COLOR** "The Lost Heartbeat." A noted scientist with only a short time to live, calls on a former pupil, now a prominent surgeon, to devise a mechanical heart to replace his own. Zachary Scott, Walter Kingsford, Jan Shepard.

### 3 4 SAMMY DAVIS JR.—Variety

**COLOR** Judy Garland returns for a second visit. Other guests include comic-impressionist Frank Gorshin, singer Teri Thornton and the singing Lettermen. Lester Wilson dancers. (60 min.)

#### Highlights

"Almost Like Being in Love," "If Love Were All," "Love".....Judy  
"You," "This Is All I Ask".....Teri  
"Once in a Lifetime," "With a Song in My Heart".....Sammy

### 5 8 10 12 HOGAN'S HEROES

**COLOR** Klink's reunion with a fellow officer comes to an abrupt end when the man is arrested by the Gestapo and charged with conspiring to assassinate the Führer. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Newkirk: Richard Dawson. Le Beau: Robert Clary. Kinchloe: Ivan Dixon. Alf the Artist: Walter Burke.



**6 EASTERN WISDOM**—Philosophy  
"Law and Order." Alan Watts compares the Chinese view of natural order, based on visual patterns, to the Western idea.

**7 11 13 ADDAMS FAMILY**

Much as he dreads the idea, insurance agent Digby must go to the Addams house to investigate a claim—for the burning of their stuffed bear. Morticia: Carolyn Jones. Gomez: John Astin. Fester: Jackie Coogan. Mama: Blossom Rock. Itt: Felix Silla. Lurch: Ted Cassidy. Digby: Eddie Quillan. Henson: Parley Baer.

**9 LOS ANGELES**—Concert

**SPECIAL** Indian-born conductor Zubin Mehta directs the Los Angeles Philharmonic Orchestra in Haydn's Symphony No. 96 ("The Miracle") and Richard Strauss's symphonic poem "Also Sprach Zarathustra." Taped at the Los Angeles Music Center. (60 min.)

**9:00 2 WRESTLING**

**5 8 10 12 GOMER PYLE, USMC**

**COLOR** Sergeant Carter bets that with his coaching, anyone can get a date with Miss Camp Henderson—even Gomer. Carter: Frank Sutton. Gomer: Jim Nabors. Corporal Boyle: Roy Stuart.

**Guest Cast**

Julie..... Susan Oliver  
Hacker..... Allan Melvin  
Lubik..... Eddie Carroll

**6 U.S.A.**—Poetry

Pulitzer Prize-winning poet William Carlos Williams is the subject of this profile. Actor Arthur Hill reads selections from the late poet's verse, letters and autobiography.

**7 11 HONEY WEST**—Mystery

"Just the Bear Facts, Ma'am." After a movie stunt girl is killed on a routine job, Honey takes her place to try to determine whether the girl's death was really an accident. Honey: Anne Francis. Sam: John Ericson. Twilly: Richard Carlyle. Burgess: Frank Wilcox.

**13 MOVIE**—Drama

"The Decks Ran Red." (1958) N. Cal. TV Debut. The newly-appointed captain of a freighter finds that his crew is plotting mutiny. James Mason, Dorothy Dandridge, Broderick Crawford, Stuart Whitman, Katharine Bard, Jack Kruschen, John Gallaudet. (One hour, 45 min.)

**9:30 PM FRIDAY IN COLOR**

**THIS EARTH  
IS MINE**

**ROCK HUDSON  
JEAN SIMMONS**



**KXTV 10**



Evening

## 9:30 3 4 8 MISTER ROBERTS

**COLOR** "Undercover Cook." This is a fine kettle of fish: Herbert Miller is assigned to the Reluctant as a cook—but he can't cook. Roberts: Roger Smith. Pulver: Steve Harmon. Captain: Richard X. Slattery. Doc: George Ives.

### Guest Cast

Herbert Miller.....Wally Cox  
Admiral Morrison.....Tom Brown  
Harry.....Soon Taik Oh  
George.....Robert Ito

## 5 SMOTHERS BROTHERS-Comedy

"The Boss Who Came to Breakfast, Lunch and Dinner." Dick's boss, who is being stalked by a relentless process server, wants to hide out in Dick's apartment. Dick: Dick Smothers. Tommy: Tom Smothers. Costello: Roland Winters. Victor Gladly: King Donovan.

## 6 ELISABETH SCHWARZKOPF

**SPECIAL** Soprano Elisabeth Schwarzkopf presents a recital of arias and songs by Mozart, Schubert, Brahms, Hugo Wolf and Richard Strauss. British pianist Gerald Moore is the accompanist for the program, taped at the Phipps estate, Long Island, New York. (60 min.)

## 7 11 FARMER'S DAUGHTER

**COLOR** Katy's father jolts the family with a piece of political news: He has decided to run for the Minnesota legislature. Katy: Inger Stevens. Glen: William Windom. Papa Holstrum: Walter Sande. Mama Holstrum: Alice Frost.

### Guest Cast

Al.....Robert Sorrells  
Julie.....Josie Lloyd  
Emcee.....Jack Narz

## 9 WHERE IS JIM CROW?

## 10 MOVIE—Drama

**COLOR** "This Earth Is Mine." (1959) N. Cal. TV Debut. Vineyard-owner Philippe Rambeau plans to increase the family holdings by bringing his granddaughter from England in hopes of getting her to marry a neighboring wine-maker. (Two hours)

### Cast

John Rambeau.....Rock Hudson  
Elizabeth.....Jean Simmons  
Martha.....Dorothy McGuire  
Philippe Rambeau.....Claude Rains

## 12 MOVIE—Comedy

**COLOR** "The Perfect Furlough." (1959) The Army plans to award a perfect furlough—three weeks in Paris with the girl of their choice. Tony Curtis, Janet Leigh. (Two hours)

## 10:00 2 NEWS—Helmso, Cordell, Mann

## 3 4 7 8 MANFROM U.N.C.L.E.

**COLOR** "The Round-Table Affair." Solo asks the young Grand Duchess Vicky of Ingolstein to save her tiny duchy from the excesses of her weak-willed Uncle Frederick. Under Prince Frederick's regency, the country is becoming a haven for the world's archcriminals. Script by Robert Hill. Solo: Robert Vaughn. Iillya: David McCallum. Waverly: Leo G. Carroll. (60 min.)

### Guest Cast

Vicky.....Valora Noland  
Lucho Nostra.....Bruce Gordon  
Artie King.....Don Francks  
Prince Frederick.....Reginald Gardiner  
Doc.....Stuart Nisbet  
Bullets.....Tom Barto

**TONY CURTIS**  
**JANET LEIGH**

*The*  
**Perfect Furlough**

GO STARRING  
**KEENAN WYNN • ELAINE STITCH**

**COLOR**



**khsl color**  
**Theatre**

**12**

**Friday 9:30 p.m.**



**5 TRIALS OF O'BRIEN—Drama**

"Over Defence Is Out," first in a series of reruns. Eddie Hanover, who is in town after serving a stretch for stealing \$120,000, leaves his 8-year-old daughter in O'Brien's care while he picks up the hidden loot. Script by executive producer Richard Alan Simmons. O'Brien: Peter Falk. Katie: Joanna Barnes. Miss G.: Elaine Stritch. Margaret: Ilka Chase. McGonigle: David Burns. (60 min.)

**Guest Cast**

Eddie Hanover.....Murray Hamilton  
Harry Gamon.....Ned Glass  
Dinah Hanover.....Kathy Cody  
Lester.....Vincent Gardenia

**7 11 JIMMY DEAN—Variety**

Jimmy's guests are singer Jerry Vale, comic Norm Crosby, and Country and Western singers George Jones and Billy Grammer. Rowlf, Chuck Cassey singers, Tony Mordente dancers, Don Sebesky orchestra. (60 min.)

**9 WORLD HISTORY—Education**

Prof. Robert G. Albion traces the spread of imperialism in Asia during the late 19th Century.

**10:30 2 KINGDOM OF THE SEA**

**COLOR** "Treasure Diving Family." At a family outing the kids join their parents in skin-diving for sunken treasure. Bob Stevenson is host.

**6 LYRICS AND LEGENDS**

"Mexican-American Border Songs." Americo Paredes of the University of Texas and Tristram P. Coffin explore the U.S.-Mexico border region and listen to Mexican folksingers.

**10:45 13 OUTDOORSMAN—Bel Lange**



**JAMES STEWART RIDES THE FAR COUNTRY**  
FRIDAY  
11:30 PM



**11:00 2 MOVIE—Adventure**

**COLOR** "Secret Mark of D'Artagnan." See Thursday 11:30 P.M. Ch. 11.

**3 4 5 7 NEWS**

**7 8 11 13 NEWS**

**11:15 7 JOHNNY CARSON—Variety**

**COLOR** Johnny winds up his two-week stint in Hollywood. (One hour, 45 min.)

**11:20 5 MERV GRIFFIN—Variety**

Scheduled guests are the comedy team of Marty Allen and Steve Rossi, UPI White House correspondent Merriman Smith, and singer Aliza Kashi. (90 min.)

**11:30 3 4 JOHNNY CARSON—Variety**

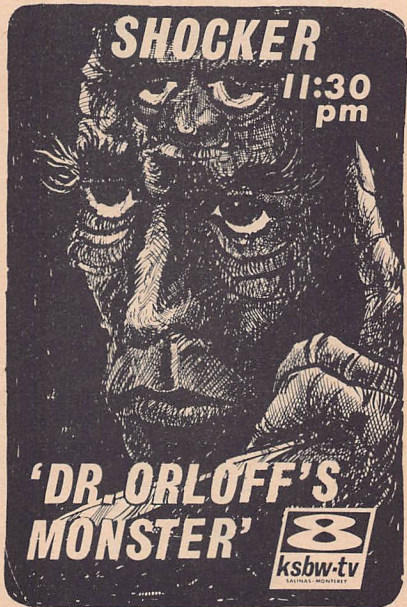
**COLOR** Johnny winds up his two-week stint in Hollywood. (90 min.)

**7 MOVIE—Western**

**COLOR** "The Far Country." (1955) Arriving in Alaska with a herd of cattle, two men run into trouble with the town's self-appointed lawman. James Stewart, Ruth Roman. (Two hours, 10 min.)

**8 MOVIE—Melodrama**

"Dr. Orloff's Monster." (Spanish; 1965) José Rubio, Agnes Spaak.







## Cold or no cold, I had to give a birthday party. Contac saved the day.

What would you do? Tell a bunch of five-year-olds the party's off? Sniffle through it? Or take Contac and smile?

The choice is clear. Let the tiny "time pills" in Contac check your sniffles and sneezes and clear your stuffy nose for up to 12 hours—all day or all night.

So if there's something you have to do when you have a cold, let Contac help you do it gracefully. Contac—at your pharmacy.



# Friday

Evening

## 10 12 NEWS

### 11 MOVIE—Adventure

"Seminole." (1953) In 1835 a sadistic Army officer is ordered to drive the Seminole Indians out of the Everglades. Rock Hudson, Anthony Quinn. (90 min.)

### 13 MOVIE—Drama

**COLOR** "Bedevilled." (1955) N. Cal. TV Debut. In Paris, a young American divinity student shelters a cabaret singer who's fleeing from a gangster. Filmed on location in France. Anne Baxter, Steve Forrest. (One hour, 40 min.)

## 12:00 10 MOVIE—Drama

**COLOR** "Torch Song." (1953) A temperamental musical-comedy star finds that a blind pianist is indifferent to her demands. Joan Crawford, Michael Wilding, Gig Young. (One hour, 15 min.)

### 12 THRILLER—Mystery

Pierre Jacquelin and his niece Annette bring their traveling wax museum of famous murderers to the U.S. Oscar Homolka. (60 min.)

## 12:50 5 MOVIE—Drama

"The Paradine Case." (1947) Alfred Hitchcock directed this courtroom drama about a beautiful woman who is accused of murdering her husband. Gregory Peck, Ann Todd, Valli, Charles Laughton.

## 1:00 3 NEWS

### 4 SQUAD CAR—Police

A psycho, who blames his brother-in-law's death on Sergeant Perry, is out for revenge. Paul Bryar.

### 11 THEATRE I—Drama

"No Strings Attached." Scott: Dick Powell. Judy: Angie Dickinson. (60 min.)

## 1:10 13 UNTOUCHABLES—Drama

Policeman Mike Brannon is suspended after 15 years of service when a mobster tells tales on him. Lee Marvin. (60 min.)

## 1:30 4 NEWS

### 7 MOVIE—All Night

2. "Bamboo Prison." (1955) Robert Francis, Dianne Foster.
2. "Two in a Crowd." (1936) Joan Bennett, Joel McCrea, Elisha Cook.
3. "Open Secret." (1948) John Ireland.
4. Maverick: Jack Kelly.

Stations reserve the right to make last-minute changes.



# THE MYSTIC CULT OF MILLIONS

There  
seems no limit  
to the  
involvement  
of this  
fraternity in

# THE PEOPLE FROM U.N.C.L.E



TURN PAGE FOR STORY



## The People from U.N.C.L.E./continued

Nothing quite like *The Man from U.N.C.L.E.* has ever happened to television, not only in program content, which has spawned a host of imitators, but in the fact that U.N.C.L.E. almost didn't make it at all. After a faltering start in 1964, it got a time change and its second wind. Ratings went up, and letters began coming in from all sorts of people who had nothing much in common except they were U.N.C.L.E. nuts.

\* \* \*

Here is a letter from a West Coast college student:

"I do not write fan letters usually but after watching *The Man from U.N.C.L.E.* I felt that a letter of appreciation was in order. I feel that your program offers an escape from our problems. The cast has its problems, but they're mostly of a child's dream world of spies and counter-spies."

A student at the Bronx High School of Science wrote:

"What especially fascinates us is the fantastic array of gimmicks on the show. These wonderful gadgets are as devious as any apparatus now in our classrooms. We here at the Bronx High School of Science have developed (on our own time, of course) quite a few gadgets every bit as sinister as those on your show. Who in your organization can we contact regarding showing you these for possible patenting?"

One Monday morning last spring a harassed CBS television producer dictated this letter to Norman Felton, executive producer of *The Man from U.N.C.L.E.*:

"Without any encouragement from their father, I have reared four wild Man from U.N.C.L.E. addicts in my own family. Nice children who are, in all other respects, perfectly normal, they beg me continually, constantly,

to get them U.N.C.L.E. cards, THRUSH cards, photos of Robt. Vaughn, the blond kid (Illya?), etc. Do you have kits available for fellow producers who must nightly compete with your superheroes or be branded weaklings in the eyes of their offspring?"

The letter concluded, "Yours desperately."

\* \* \*

Norman Felton, a tall, shaggy sort of man, who looks more like the college teacher he used to be than the Hollywood producer he is, sends out between 50 and 60 thousand U.N.C.L.E. cards every month, in response to as many letters which the program receives. He is delighted with the popularity of *The Man from U.N.C.L.E.*—but with reservations. Until U.N.C.L.E., Felton was identified with serious dramatic and prestige-laden programs like *Studio One*, *Robert Montgomery Presents*, *The U.S. Steel Hour* and, more recently, *The Eleventh Hour* and *Mr. Novak*. Thus, despite his delight at U.N.C.L.E.'s success, he says, "I would rather have one *Novak* on the air than six U.N.C.L.E.'s."

### He decided to switch

It was Felton's long preoccupation with serious TV drama, however, that was responsible for the launching of *The Man from U.N.C.L.E.* He says, "Three years ago, I decided I wanted to do a series that would be just fun. I ad-libbed a story about a mysterious man who would become involved with ordinary people in adventures with humorous overtones. The concept of the show has never really changed—we always try to have very human people, rather than just the two heroic men. But at first we had to hold back some of the more humorous episodes we made because the network thought it had bought a straight adventure series. It also took the public a while to realize what we were up to. I think that was respon-



sible for our shaky start in 1964. There are still viewers who accept U.N.C.L.E. as straight adventure, which is all right with us."

Concerning the emergence of the unknown "blond kid," David McCallum, as a star, Felton says, "I never had any idea he would become the hit he has. His part in the pilot film was only a few lines, and he was just one of many actors we considered. We picked him because he looked different."

\* \* \*

*A young lady in Los Angeles wrote the following letter to The Man from U.N.C.L.E.: "Does D. McCallum have any toes? If so, please send me two pictures of them."*

\* \* \*

Thirty-two-year-old David McCallum (no one calls him "Dave"), Scottish son of a musical family, lived for years in cheap flats in London and, between 1953 and 1956, appeared in 52

plays a year as a member of a stock company. Now suddenly and unexpectedly successful, he says, "I'm perfectly happy to receive any symbols that indicate success." But privately he admits that he is annoyed by some of those symbols—like the David McCallum Sandwich in the MGM commissary (sliced chicken and avocado), sensational stories in fan magazines ("David McCallum: Why He's Taking Special Love Lessons"), and being called "cute" ("That's an American word I hate. A litter of mongrel puppies is cute").

And with success has come doubt: "Part of an actor's metabolism is being insecure. When you get a TV series, you start looking for other places to be insecure." Last summer, during U.N.C.L.E.'s hiatus, he made a movie, "Around the World Under the Sea"; but now he says, "If I am working 12 months a year, I wonder if this is the life I want."

**continued**

## Diaper rash calls for medicine.

## More than zinc ointment has.

## More than petroleum jelly has.

## This.



More doctors recommend it for  
diaper rash.

More mothers use it.

Desitin Ointment. **Medicine — for your baby's health.**



## The People from U.N.C.L.E./ continued

McCallum seems in many ways to be the ultimate actor, but he has little of the actor's vanity, pretension or self-delusion. In a completely undignified guest appearance on *Hullabaloo*, he was never once referred to by his own name but always as Illya Kuryakin—at his own suggestion. A year ago, when the character of Illya first began to emerge, he said, "Illya is mysterious. Couldn't we make Illya and me overlap? I'll be mysterious too." Thus, he has steadfastly refused to permit picture layouts involving his family—actress Jill Ireland and their three small sons. He says, "An actor's sole purpose in life is to entertain. If he doesn't do that, he fails."

\* \* \*

*A Kansas mother wrote to the producers of The Man from U.N.C.L.E.: "Our two teen-age sons have pictures of Mr. Vaughn and Mr. McCallum in their room along with those of Barry Goldwater and Dr. Wernher Von Braun."*

### No resentment

Robert Vaughn, who has seen *The Man from U.N.C.L.E.* become, to all intents and purposes, *The Men from U.N.C.L.E.*, is apparently unperturbed by the sudden fame of David McCallum, who started out to be his strictly secondary side-kick and ended up as his co-star (one magazine devoted to the two even gives McCallum top billing over Vaughn). When it was pointed out that many actors would be unhappy in such a situation, Vaughn said, "Maybe a lot of actors aren't as secure as I am."

The product of a disturbed childhood ("I cried all the time"), Vaughn at 33 is enjoying his fame and all its fringe benefits. He does not object to the Robert Vaughn Sandwich at the MGM commissary (pastrami on pumpnickel with a slice of Bermuda

onion), to the fan-magazine stories ("The Two Women in His Life!"), or to the adulation of pubescent admirers ("2000 screaming 12-year-olds in Detroit tearing my clothes off and throwing stuffed animals at me"). He takes time to go into projects he believes important. During the *U.N.C.L.E.* hiatus, while McCallum was making a movie, Vaughn played "Hamlet," for free, at the Pasadena Community Playhouse and then returned to the University of Southern California to continue class work for his Ph.D. in the philosophy of communications.

### Exceeded fondest hopes

Concerning the impact of *The Man from U.N.C.L.E.*, Vaughn says, "I'm surprised at the reaction—I never anticipated anything like this." But it is only the magnitude of the reaction that surprises him, not the reaction itself. He insists that he knew all the time that *U.N.C.L.E.* would be a hit: "I thought so from the beginning and told everybody so. Of course, I began looking red in the face that first January when they were going to cancel us."

As to the recognition, he says, "I'm not yet Robert Vaughn, only Napoleon Solo. You don't get to be known as yourself in TV, only in movies." And Vaughn wants to be known as Vaughn.

\* \* \*

*On a plane flying from Los Angeles to New York, Robert Vaughn was handed the following note from a fellow passenger:*

*"Mr. Vaughn—May I invade your privacy to say thanks for being so gracious in giving your autograph the other night. It will be the most exciting thing we are taking back to our 18-year-old daughter."*

*The note was written on the back of one of those unobtrusive brown paper bags the airlines thoughtfully provide for mal d' air.*

—Leslie Raddatz





## Beer? Busch!

When it's time to take it easy  
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than Busch! Because Busch is  
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was meant to be brewed  
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by Anheuser-Busch ... the  
people who care as much  
about good beer as you do.

**You can't say  
beer better**





*with a TEAR...*

*and a SMILE...*

**I**t is the end of the last day for *The Donna Reed Show*—after eight years, the last good-by—and on Stage 5, Screen Gems' studios in Hollywood, producer Tony Owen, husband of the star, is giving a farewell party.

The party is for cast and crew, but in Hollywood a star is a star, and she makes her entrance, still wearing makeup but changed from working clothes into a suit of her favorite color—pink. "Oh dear," she says, eyes brimming, "I vowed I wouldn't cry."

Even when Steve Blauner, Screen Gems vice president, arrives bearing a gag gift for Owen, Donna Reed remains the center of attention. She

does the unwrapping. Above, from left, Owen, Donna, son Timmy and Blauner. The gag: a hockey stick. Owen had been trying to get a National Hockey League franchise. (Unsuccessfully, it turned out.) There is a popping of flash bulbs.

The party draws to a close. She says her final good-bys—to makeup man, hairdresser, grip, gaffer, fellow players. Then, on her husband's arm (right), she heads for home.

Her plans for the future? "Oh, rest, travel—fun, fun, fun!" As for the others, it will be other shows, other seasons, other tearful TV end-of-production parties.





*..DONNA  
REED  
DEPARTS*



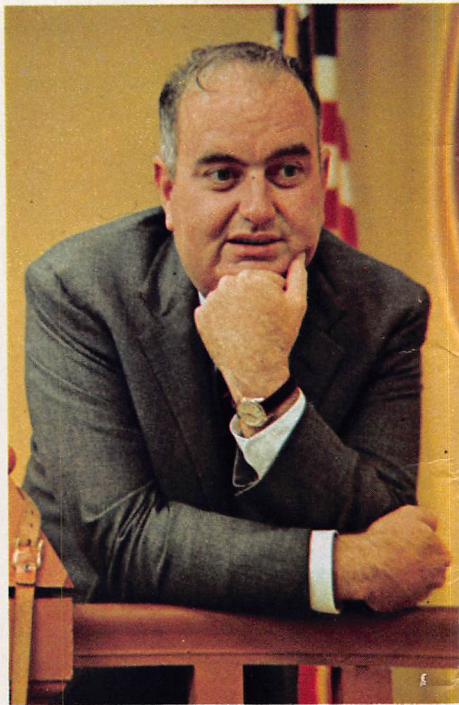


# CAPTAIN KANGAROO

*social institution with a mustache*



*Kangaroo on camera*



*... and Bob Keeshan off.*

BY EDITH EFRON

In the melee of programs hurtling across the screen, altering the face of TV in response to seasonal fads and fancies, there has been one show which has lasted, calm and unchanging, for 10 years. It is so studded with awards that it has jelled into a veritable social institution. It is a children's show called *Captain Kangaroo*.

For the benefit of those readers

who are neither children aged 2 to 9 nor parents and educators of children aged 2 to 9, this show must be described. It is a mild, low-key program which features such characters as Mr. Green Jeans, Dancing Bear, Grandfather Clock, Mr. Moose and Rollo the Hippopotamus. It consists largely of songs, dances, sketches, easy "how-tos," visits with interest-



ing animals, and comic routines in which a variety of human activities, ranging from carpentry to conducting an orchestra, are performed with calculated ineptitude. And scattered throughout, like sugar-coated vitamin pills, are little religious admonitions, mild ethical homilies, bits and pieces of artistic and scientific information, and small educational segments about social and historical and international matters. This affable potpourri is presided over by a slow-paced, shuffling, wheezing old fellow called Captain Kangaroo—the “Kangaroo” referring to the capacious pockets of his postmanlike uniform.

Behind Kangaroo's wheeze and whiskers is a 38-year-old man—pudgy, balding, with huge, soft, blue eyes, a low gentle voice, and the posture of a Buddha. He is Bob Keeshan. The show is his creation, he is its arch-ruler and spiritual mainstay.

Keeshan's personal story is soon told. As he puts it, “My life has perhaps been too dull and too even. I couldn't say that I've ever had a great turning point.” Born in Long Island in 1927, the son of a supervisor for a chain grocery, he is described by one of his biographers as having been “an imaginative child, but not strikingly so, and a fair student.”

On graduation from high school in 1945, he went into the Marine Corps. After emerging, he resumed his job as a page at NBC, and attended Fordham University at night for about a year and a half. He had intended to go to law school but abandoned this when he got a chance to be Clarabell the Clown on *Howdy Doody*, a role he played for five years. Clarabell was followed by another clown role on a show called *Time for Fun*.

“It was a job to me. I'm not the classic comedian who wants to play Hamlet,” he says, in accounting for his settling, at so young an age, for squirting seltzer at people and taking

pies in the face.

When he married a studio receptionist named Jeanne and started having children (Michael, 14; Laurie, 12; and Maeve, 11), his attitudes changed, and he attempted to create a better children's show. *Kangaroo* was born and was an immediate critical success.

In the desert of children's programming on TV—largely populated by cartoon mice bopping cartoon cats on the snoot, *Captain Kangaroo* stands out as an unusual show. The principal compliments paid to it usually take note of this contrast: It is praised for *not* being hysterical, *not* being noisy, *not* featuring “violence.” And yet *Captain Kangaroo* is unusual on a much more crucial count. The sugar-coated vitamin pills of religion, ethics and social education, combined with a persistent vision of Mante-Gentle-Bumbler, give the show its own special flavor and orientation. It is perhaps the only children's show on the air which offers an actual philosophy of life.

Needless to say, this philosophy is Keeshan's own and he is consciously imparting it to the children at all times in and around the entertainment. In almost every statement he has made for the past 10 years, he has said such things as: “We educate in an entertaining manner,” “If children are shown the proper example . . . they will form good behavior patterns for later life” and “We impress the child with healthy social attitudes.” To put it simply, Keeshan is a mild kind of preacher who is impressing a certain set of values on America's children. What are they?

Religion is one of the constant themes on *Captain Kangaroo*. Keeshan is a Catholic who is deeply absorbed in his own religion, but on screen he boils his convictions down to pure deism and recommends children believe in, and pray to, God. **continued**



Ethics is another theme in the show. The keystone of Keeshan's ethics is the concept of "gentleness," which he sees as "a regard for other human beings." He says: "I dislike very much a human being who tries to impose his value judgments on others, who doesn't treat their ideas with respect even if he disagrees. I don't dislike people who hold views contrary to mine. They shouldn't dislike me. I would be very upset if someone told me I was absolutely *wrong* in a value judgment."

On the air Keeshan carefully bypasses any attempt to define good and evil: "The ethics of the show are generalized. My standards of good and bad may be different from those of the parents watching." Captain Kangaroo constantly advises the kiddies on the need for cheery "pleases" and "thank you's," warns them

against "hate," comes out strongly in favor of "love." After the assassination of President Kennedy he told the children, among other things, that: "To be a good American . . . you need only to love your fellow man."

### An active liberal

Yet another theme is social education. Off-screen Keeshan is an active liberal. Lawrence Elliott, a Reader's Digest writer and intimate friend of Keeshan's, says, "I've been involved with Bob in local politics for many years. Everything he espouses is a reflection of his basic liberal feeling." Although most of the educational segments in the show might be described as politically nonsectarian, Keeshan occasionally presents little documentaries in which he explains the virtues of such organizations as the UN and the Peace Corps, that implicitly advocate a life of social service and a mild form of internationalism—along with little educational segments celebrating the importance of America, the Constitution, the Flag and Patriotism.

"It's impossible to tell from what goes on the air whether I'm a Republican or a Democrat," says Keeshan. "I suppose any extreme right-winger would call me a liberal, but that just puts me in a group with 170 million other Americans."

The most encompassing theme, however, might be called metaphysical—in that it projects a fundamental view of man as an inefficient, essentially absurd, if kindly, being. Captain Kangaroo sings—badly. He dances—badly. He conducts an orchestra—badly. His supporting actors are committed to the same type of chronic ineptitude. Says Keeshan: "We know we have clay feet, that each of us isn't perfect—and we find it an attractive quality to display this. So many of the heroes displayed to children are without flaws. That's ridiculous! It's



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unhealthy for a child to feel he can live up to a hero. He finds admirable qualities embodied in a hero; he would like to be like him—and then he must realize that he can't be like him. Captain Kangaroo would never be a hero to a child. He does bumble. He has feet of clay. This is a healthy thing."

This cluster of themes—God, love, social education, human imperfection—adds up to a philosophy that has proved to have unusual staying power. It is not difficult to see why. As his friend Lawrence Elliott puts it: "Bob stands for all the good things in public life. He's on the side of the angels." Says Marvin Josephson, Keeshan's agent: "Take the concept of Mother, God, and Country, roll them all up, and you have Captain Kangaroo."

And you have a man who has become the darling of the TV critics, of such organizations as the General Federation of Women's Clubs and UNICEF; a man who has received television's coveted Peabody award for instructing children in "ethics," among other things; and a man who has captivated countless children—and many of their parents.

### Critics exist

Nonetheless, critics of Captain Kangaroo do exist, and some are fiercely vocal. There are a good many parents who strenuously object to the Captain's gratuitous recommendation of religion to their children. "I get protests from atheist parents," says Keeshan. "This is one thing I can't defend. I can understand why some parents might not like me to tell their children to pray."

There are also strong objections to the vague "everybody should love everybody" ethics. Some parents claim that while they are trying to teach their children to make discriminating moral judgments, Keeshan is preaching a nonjudgmental position.

And occasional educational segments arouse protests—conservatives objecting strenuously at times to certain subjects on the show. "I get protests from some people when I do anything on the UN," reports Keeshan.

Finally, the bumbling, clay-footed view of man arouses some viewers to active wrath. Says one parent, "This man is trying to con the babies into believing that it's human nature to be an incompetent dolt."

### The man behind the makeup

Keeshan, however, is well-cloaked in majority approbation. In 10 years, according to diligent research, no critical remarks about his character have ever appeared in the press. He is generally portrayed as a kindly, soft and gentle personality—and to all appearances he is a remarkably gentle, soft-spoken man. And yet, behind the scenes, he is subject to constant criticism. One of his show-business acquaintances refers to him as "a vest-pocket Messiah." A former CBS official says, "Keeshan is self-obsessed and rude." His close friend Elliott says of him, "He is often short-tempered and, on the surface, thoughtless. Afterward he feels guilty. I've seen him talk on the phone for half an hour trying to explain. It's an explanation, not an apology. Bob isn't the kind of man who apologizes easily."

Whatever the facts of his off-screen character, Keeshan is looking forward to some years of continued work on the air. Should the day arrive, however, when Captain Kangaroo's culturally endorsed virtue palls, Keeshan may very well decide to preach from a different podium: "If 15 years from now I retired from doing this program, and somebody said, 'Would you consider running for Congress?' I might well do it," he says.

It's conceivable that the babies who are crying for Captain Kangaroo today may be voting for him tomorrow.



## TV TELETYPE : HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

*Continued*

PAT WEAVER, former head of NBC, has been hired as executive producer of GARRY MOORE's new fall variety show on CBS . . . DEAN MARTIN's summer replacement will be the comedy team of ROWAN AND MARTIN . . . VICTOR JORY dons the war bonnet of Indian Chief Mean Buffalo for an F Troop ride . . . Academy Award winner ED BEGLEY plays a college professor in a Bob Hope Show directed by actor JOHN CASSAVETES . . . LEW AYRES, often seen as a mild-mannered character, is a tough, self-made millionaire in an FBI.

Television's Munster family makes its movie debut when FRED GWYNNE, YVONNE DeCARLO and AL LEWIS co-star in the film "Munster Go Home" . . . Dodger catcher JOHN ROSEBORO takes an acting job before the baseball season gets under way. He'll play a policeman in JACK WEBB's two-hour telefilm Dragnet '66 . . . Veteran songwriters SAMMY CAHN and JIMMY VAN HEUSEN are composing songs for the "Jack and the Beanstalk" musical set for this fall . . . MAMIE VAN DOREN plays a movie star in a Mr. Roberts segment . . . NBC's April 3 Eternal Light show is called "Home for Passover," the story of a teacher going home for the religious holidays.

The John Forsythe Show has undergone a radical change. The girl's school concept is out and with it ELSA LANCHESTER and ANN B. DAVIS. FORSYTHE remains as a reserve Air Force major who gets adventurous assignments. GUY MARKS also stays . . . On May 15, NBC News presents "An Austrian Affair," a study of some of the political conditions in Austria . . . ABC's "Holiday on Ice" show this spring features skating champions from the Palais du Sport in Paris . . . STEFANIE POWERS has replaced MARY ANN MOBLEY as The Girl from U.N.C.L.E.

**TEN YEARS AGO THIS WEEK:** Hallmark Hall of Fame presented WILLIAM SHAKESPEARE's "The Taming of the Shrew," with MAURICE EVANS, LILLI PALMER and DIANE CILENTO . . . Dr. WILLIAM MENNINGER, director of the Menninger Foundation for psychiatric care, narrated "Out of Darkness," a 90-minute special examining mental illness. ORSON WELLES introduced the scenes . . . The Voice of Firestone did a one-hour musical entitled "Springtime, U.S.A." In the cast: HELEN HAYES, RISE STEVENS, PATRICE MUNSSEL, RAY MIDDLETON and guest conductor PAUL WHITEMAN . . . DOROTHY McGUIRE, JOHN FORSYTHE and ANN RUTHERFORD appeared in KATHERINE ANNE PORTER's "Pale Horse, Pale Rider" on Climax!





**Bringing Up Baby,®**  
Hints Collected  
by Mrs. Dan Gerber,  
Mother of Five

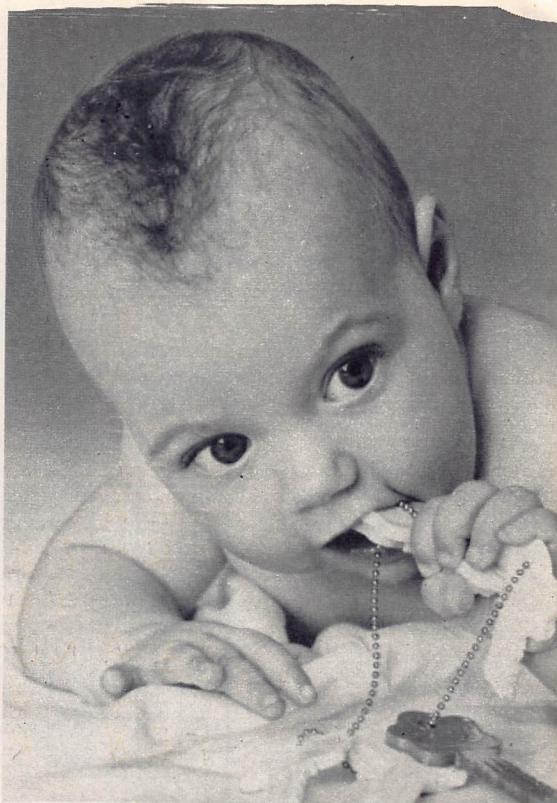
## Developing ideas for your baby

When baby starts sleeping less and moving about more, you'll find that toys become an increasingly important part of his life. And interestingly enough, toys represent more than play value. They're very useful tools in helping your baby's mental development and manual skills. Roughly, the stages of development fall into these categories: the look-and-listen stage; the grasp-and-hold stage; the pull-and-poke stage; the take-apart-and-put-together stage.

**Growing in all directions...** that's a baby for you! And growing needs the hearty help of protein foods. For protein is the big thing when it comes to building up a little queen or a king. Gerber Strained and Junior High Meat Dinners (good sources of get-up-and-grow protein) offer these nutritional assets:

- Three times as much meat as regular vegetable-and-meat combinations. That, of course, means more protein.
- Selected, garden-good vegetables are blended with the meat for additional nutritional benefits and flavor interest.

**Progress report.** When baby begins to creep, muscular co-ordination is developing rapidly. You can encourage his efforts by providing incentives to creep after a ball, a favorite toy or the surprise reward



of a Gerber Teething Biscuit, hidden in a covered pan. Bet he'll find it.

**New, sure-fire way** to complete a successful meal: Gerber Strained or Junior Dutch Apple Dessert. It's a wonderful, applesaucy dish, made delightfully perky with a touch of cinnamon. (One spoonful and baby is bound to be won over.) And you will be glad to know that this delicious delectable is enriched with vitamin C.

P.S. Cherry-Vanilla Pudding also makes a happy choice.

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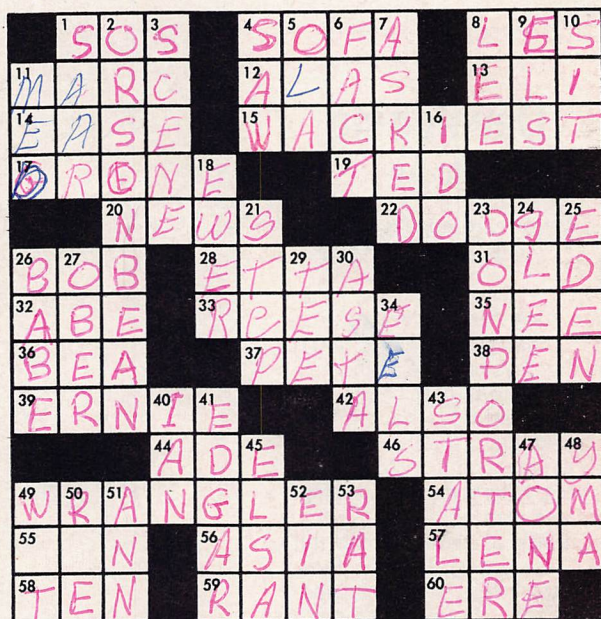
LOOK FOR NEW GERBER BABYWEAR AT YOUR SUPERMARKET.



# TELEVISION CROSSWORD

## ACROSS

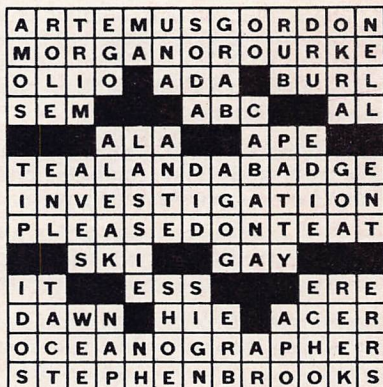
- 1 Plea at sea
- 4 Divan
- 8 Bandleader Brown
- 11 Playwright Connelly
- 12 Exclamation of sorrow
- 13 Actor Wallach
- 14 Comfort
- 15 Ship in the Army
- 17 Male honeybee
- 19 Hoffman on Ben Casey
- 20 Brinkley's forte
- 22 Gunsmoke 'city'
- 26 Lido with Welk
- 28 Miss Kett of the comics
- 31 Ancient
- 32 Mr. Burrows
- 33 Laredo character
- 35 Born
- 36 Miss Benaderet
- 37 Gidget's brother-in-law
- 38 Small enclosure
- 39 One of My Three Sons
- 42 Besides
- 44 Summer drink
- 46 Wander
- 49 Gal on F Troop
- 54 Small particle
- 55 Part of 54 Across
- 56 Continent
- 57 Miss Horne, singer
- 58 Decade
- 59 Talk wildly
- 60 Before



See next week's TV GUIDE for solution

## DOWN

- 1 A river in France and Germany
- 2 Panelist on To Tell the Truth (2 wds.)
- 3 Play section
- 4 Loggers' tool
- 5 Palm leaf (Variant)
- 6 Fiction's opposite
- 7 Inquired
- 8 Actor Cobb
- 9 Overhead railways
- 10 Pose
- 11 Medical (abbreviation)
- 16 Wedding vow (2 words)
- 18 Pitcher
- 21 Stair
- 23 Plays Gidget's dad (2 words)
- 24 Mirth
- 25 She's Jeannie
- 26 George H. Ruth
- 27 General on I Dream of Jeannie
- 29 Golf gadget
- 30 Thin Man's dog
- 34 Moray and conger
- 40 Late writer Fleming
- 41 Petticoat Junction's Uncle Joe
- 43 Not fresh
- 45 Miss Culver on The John Forsythe Show
- 47 First rate (2 words)
- 48 Singer Sumac
- 49 Humor
- 50 Fish eggs
- 51 Actress \_\_\_\_ B. Davis
- 52 'One' in Bonn
- 53 Rodent



Answer to last week's puzzle





# For Colds and Flu...

## DOCTORS RECOMMEND:

1. Rest in bed.
2. Drink plenty of fluids.
3. Take Aspirin  
to reduce fever and relieve pain.



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